# 2021 Honda <br> Digital FactBook 

| Worldwide | North America | North America | North America | North America | U.S. Exports | South America | Euro | Jap | Asia/ | China | Chronology |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Operations | Regional | Sales | Manufacturing | R\&D/ | U.S. Expors | Regional | Middile East/ | Japan | Oceania |  |  |
|  | Operations |  |  | Engineering |  | Operations | Africa |  |  |  |  |

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## Public Relations Directory

## North America: Automobile

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## Power Equipment

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## Torrance, CA

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## Public Relations Directory

## North America: Corporate Communications

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## Ohio Manufacturing and R\&D:

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| Worldwide | North America <br> Regional <br> Operations | North America <br> Opations |
| :--- | :--- | :--- |

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North America Manufacturing

\section*{Public Relations Directory}
\begin{tabular}{l} 
Honda South Carolina Manufacturing \\
\hline South Carolina Mfg., Inc. \\
1111 Honda Way \\
Timmonsville, SC 29161 \\
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Kim Porter \\
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\section*{Worldwide Operations}

Worldwide Sales Network
\begin{tabular}{|c|c|c|c|c|}
\hline Region & Country & Company & Products & Began Sales \\
\hline \multirow[t]{5}{*}{\begin{tabular}{l}
North \\
America
\end{tabular}} & \multirow[t]{3}{*}{U.S.} & American Honda Motor Co., Inc. & Automobiles, Motorcycles, Power Products & 1959 \\
\hline & & Honda Aircraft Company, LLC & Jet Aircraft & 2006 \\
\hline & & Honda Aero, Inc. & Jet Engines & 2004 \\
\hline & Canada & Honda Canada Inc. & Automobiles, Motorcycles, Power Products & 1969 \\
\hline & Mexico & Honda de Mexico, S.A. de C.V. & Automobiles, Motorcycles, Power Products & 1985 \\
\hline South & Peru & Honda del Peru S.A. & Automobiles, Motorcycles, Power Products & 1974 \\
\hline \multirow[t]{5}{*}{America} & & Honda Selva Del Peru S.A. & Automobiles, Motorcycles & 2006 \\
\hline & \multirow[t]{2}{*}{Brazil} & Moto Honda da Amazonia Ltda. & Motorcycles, Power Products & 1995 \\
\hline & & Honda Automoveis do Brasil Ltda. & Automobiles & 1997 \\
\hline & Argentina & Honda Motor de Argentina S.A. & Automobiles, Motorcycles, Power Products & 1978 \\
\hline & Chile & Honda Motor de Chile S.A. & Automobiles, Motorcycles, Power Products & 1999 \\
\hline Japan & Japan & Honda Motor Co., Ltd. & Automobiles, Motorcycles, Power Products & 1948 \\
\hline \multirow[t]{24}{*}{\begin{tabular}{l}
Europe/ \\
Middle East/ \\
Africa
\end{tabular}} & Austria & Honda Motor Europe Ltd. Central Europe Branch & Automobiles, Motorcycles, Power Products & 1982 \\
\hline & Belgium & Honda Motor Europe Benelux Branch & Automobiles, Motorcycles, Power Products & 2007 \\
\hline & Czech Republic & Honda Motor Europe Ltd. (Czech) & Automobiles, Motorcycles & 1993 \\
\hline & Denmark & Honda Motor Europe Ltd. (Denmark) & Automobiles, Motorcycles & 1999 \\
\hline & Finland & Honda Motor Europe Ltd. (Finland) & Automobiles & 1974 \\
\hline & France & Honda Motor Europe Ltd. (France) & Automobiles, Motorcycles, Power Products & 1964 \\
\hline & Germany & Honda Motor Europe Ltd. (Germany) & Automobiles, Motorcycles, Power Products & 1961 \\
\hline & Hungary & Honda Motor Europe Ltd. (Hungary) & Automobiles, Motorcycles & 1993 \\
\hline & Italy & Honda Motor Europe Ltd. (Italy) & Automobiles, Motorcycles, Power Products & 1990 \\
\hline & Netherlands & Honda Motor Europe Ltd. (Netherlands) & Automobiles, Motorcycles, Power Products & 1995 \\
\hline & Kenya & Honda Motorcycle Kenya Limited & Motorcycles & 2013 \\
\hline & Luxembourg & Honda Motor Europe Ltd. (Luxembourg) & Automobiles, Motorcycles, Power Products & 2007 \\
\hline & Poland & Honda Motor Europe Ltd. (Poland) & Automobiles, Motorcycles & 1992 \\
\hline & Portugal & Honda Motor Europe Ltd. (Portugal) & Automobiles, Motorcycles, Power Products & 2006 \\
\hline & Russia & Honda Motor RUS LLC & Automobiles, Motorcycles, Power Products & 2004 \\
\hline & Slovakia & Honda Motor Europe Ltd. (Slovakia) & Automobiles, Motorcycles, Power Products & 1994 \\
\hline & Spain & Honda Motor Europe Iberia Branch & Automobiles, Motorcycles & 1988 \\
\hline & Sweden & Honda Motor Europe Nordic Branch & Automobiles, Motorcycles, Power Equipment & 1974 \\
\hline & Switzerland & Honda Motor Europe Switzerland Branch & Automobiles, Motorcycles, Power Products & 1974 \\
\hline & U.K. & Honda Motor Europe Ltd. (U.K. Division) & Automobiles, Motorcycles, Power Products & 1989 \\
\hline & Turkey & Honda Turkiye A.S. & Automobiles, Motorcycles & 1992 \\
\hline & Nigeria & Honda Mfg. (Nigeria) Ltd. & Motorcycles, Power Products & 1979 \\
\hline & & Honda Automobile Western Africa Ltd. & Automobiles & 2013 \\
\hline & South Africa & Honda South Africa Ltd. & Automobiles, Motorcycles, Power Products & 2000 \\
\hline
\end{tabular}


\section*{Worldwide Operations}

Worldwide Sales Network (Continued)
\begin{tabular}{|c|c|c|c|c|}
\hline Region & Country & Company & Products & Began Sales \\
\hline \multirow[t]{23}{*}{Asia/0ceania} & Bangladesh & Bangladesh Honda Private Limited & Motorcycles & 2012 \\
\hline & \multirow[t]{3}{*}{India} & Honda India Power Products, Ltd. & Power Products & 1988 \\
\hline & & Honda Cars India, Ltd. & Automobiles & 1997 \\
\hline & & Honda Motorcycle \& Scooter India (Private) Ltd. & Motorcycles & 2001 \\
\hline & \multirow[t]{3}{*}{Indonesia} & P.T. Astra Honda Motor & Motorcycles & 2000 \\
\hline & & P.T. Honda Prospect Motor & Automobiles & 1977 \\
\hline & & P.T. Honda Power Products Indonesia & Power Products & 2006 \\
\hline & \multirow[t]{2}{*}{Malaysia} & Honda Malaysia Sdn. Bhd. & Automobiles & 2000 \\
\hline & & Boon Siew Honda Sdn. Bhd. & Motorcycles & 2009 \\
\hline & \multirow[t]{2}{*}{Philippines} & Honda Philippines, Inc. & Motorcycles, Power Products & 1973 \\
\hline & & Honda Cars Philippines, Inc. & Automobiles & 1990 \\
\hline & \multirow[t]{3}{*}{Pakistan} & Honda Atlas Cars (Pakistan), Ltd. & Automobiles & 1992 \\
\hline & & Atlas Honda, Ltd. & Motorcycles & 1962 \\
\hline & & Honda Atlas Power Product (private), Ltd. & Power Products & 1998 \\
\hline & \multirow[t]{2}{*}{Thailand} & Honda Automobile (Thailand) Co., Ltd. & Automobiles & 2000 \\
\hline & & Asian Honda Motor Co., Ltd. & Power Products & 1964 \\
\hline & \multirow[t]{2}{*}{Vietnam} & Honda Vietnam Co., Ltd. & Automobiles, Motorcycles & 1996 \\
\hline & & Honda Vietnam Power Products Co., Ltd. & Power Products & 2014 \\
\hline & Taiwan & Honda Taiwan Co., Ltd. & Motorcycles, Automobiles, Power Products & 2002 \\
\hline & Korea & Honda Korea Co., Ltd. & Motorcycles, Automobiles & 2001 \\
\hline & \multirow[t]{2}{*}{Australia} & Honda Australia Pty., Ltd. & Automobiles & 1969 \\
\hline & & Honda Australia Motorcycle and Power Equipment Pty., Ltd. & Motorcycles, Power Products & 1987 \\
\hline & New Zealand & Honda New Zealand, Ltd. & Automobiles & 1988 \\
\hline \multirow[t]{6}{*}{China} & \multirow[t]{6}{*}{China} & Wuyang-Honda Motors (Guangzhou) Co., Ltd. & Motorcycles & 1992 \\
\hline & & Guangqi Honda Automobile Co., Ltd. & Automobiles & 1999 \\
\hline & & Sundiro Honda Motorcycle Co., Ltd. & Motorcycles & 2001 \\
\hline & & Dongfeng Honda Automobile Co., Ltd. & Automobiles & 2003 \\
\hline & & Honda Motor (China) Co., Ltd. & Automobiles, Motorcycles & 1993 \\
\hline & & Honda Power Products (China) Co., Ltd. & Power Products & 1993 \\
\hline
\end{tabular}

\section*{HONDA 2021 Digital FactBook}


\section*{Worldwide Operations}

\section*{Worldwide Production}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|}
\hline & & \multicolumn{3}{|c|}{2020} & \multicolumn{3}{|c|}{2019} & \multicolumn{3}{|c|}{2018} \\
\hline Region & Country & Automobiles & Motorcycle and Powersports & Power Products & Automobiles & Motorcycle and Powersports & Power Products & Automobiles & Motorcycle and Powersports & Power Products \\
\hline \multirow[t]{4}{*}{North America} & U.S. & 966,448 & 96,822 & 1,432,152 & 1,205,016 & 122,988 & 1,838,958 & 1,240,487 & 123,471 & 1,831,674 \\
\hline & Canada & 355,513 & 0 & 0 & 407,758 & 0 & 0 & 432,771 & 0 & 0 \\
\hline & Mexico & 128,557 & 47,842 & 26,438 & 204,417 & 58,942 & 19,397 & 147,521 & 59,407 & 22,654 \\
\hline & Subtotal & 1,450,518 & 144,664 & 1,458,590 & 1,817,191 & 180,103 & 1,858,355 & 1,820,779 & 181,585 & 1,854,328 \\
\hline \multirow[t]{3}{*}{South America} & Brazil & 75,583 & 759,024 & 15,204 & 133,476 & 902,255 & 13,770 & 138,049 & 800,819 & 25,410 \\
\hline & Argentina & 1,876 & 44,900 & 0 & 8,542 & 65,335 & 0 & 9,926 & 109,992 & 0 \\
\hline & Subtotal & 77,459 & 803,924 & 15,204 & 142,018 & 1,104,172 & 13,770 & 148,975 & 1,038,343 & 25,410 \\
\hline Japan & & 729,500 & 207,883 & 4,148,660 & 843,056 & 229,005 & 6,401,147 & 891,248 & 272,475 & 5,706,040 \\
\hline \multirow[t]{7}{*}{Europe/Middle East/Africa} & U.K. & 69,408 & 0 & 0 & 108,783 & 0 & 0 & 160,075 & 0 & 0 \\
\hline & Turkey & 25,868 & 0 & 0 & 24,234 & 0 & 0 & 38,318 & 0 & 0 \\
\hline & Italy & 0 & 84,249 & 0 & 0 & 102,700 & 0 & 0 & 96,900 & 0 \\
\hline & Spain & 0 & 907 & 0 & 0 & 1,216 & 0 & 0 & 896 & 0 \\
\hline & France & 0 & 0 & 128,943 & 0 & 0 & 195,663 & 0 & 0 & 204,588 \\
\hline & Nigeria & 257 & 67,161 & 0 & 350 & 85,468 & 0 & 332 & 55,514 & 0 \\
\hline & Subtotal & 95,533 & 152,317 & 128,943 & 133,367 & 209,188 & 195,663 & 198,725 & 169,624 & 204,588 \\
\hline \multirow[t]{10}{*}{Asia/Oceania} & Thailand & 140,333 & 1,303,307 & 1,754,247 & 228,347 & 1,590,338 & 2,424,317 & 246,068 & 1,704,715 & 2,508,302 \\
\hline & India & 72,742 & 3,663,749 & 247,339 & 135,335 & 5,126,192 & 305,912 & 177,089 & 6,387,885 & 208,582 \\
\hline & Indonesia & 77,413 & 3,197,700 & 35,779 & 140,102 & 5,211,387 & 39,316 & 156,493 & 4,946,848 & 42,454 \\
\hline & Malaysia & 0 & 165,250 & 0 & 0 & 191,903 & 0 & 108,531 & 147,394 & 0 \\
\hline & Pakistan & 0 & 971,695 & 0 & 0 & 1,088,368 & 0 & 51,664 & 1,152,302 & 0 \\
\hline & Philippines & 0 & 255,522 & 0 & 0 & 348,476 & 0 & 8,130 & 406,612 & 0 \\
\hline & Vietnam & 0 & 2,330,057 & 0 & 0 & 2,727,963 & 0 & 10,723 & 2,759,918 & 0 \\
\hline & Laos \& Cambodia & 0 & 349,966 & 0 & 0 & 446,932 & 0 & 0 & 409,648 & 0 \\
\hline & Australia & 0 & 0 & 51,348 & 0 & 0 & 38,431 & 0 & 0 & 48,928 \\
\hline & Subtotal & 290,488 & 12,237,246 & 2,088,713 & 668,228 & 16,792,666 & 2,807,976 & 794,898 & 17,964,445 & 2,808,266 \\
\hline China & & 1,644,891 & 1,520,970 & 1,074,624 & 1,566,735 & 1,730,094 & 1,289,322 & 1,502,468 & 1,561,301 & 1,133,183 \\
\hline TOTAL & & 4,288,389 & 14,922,340 & 8,914,734 & 5,170,595 & 20,245,228 & 12,566,233 & 5,357,093 & 21,187,773 & 11,731,815 \\
\hline
\end{tabular}

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\section*{North America Regional Operations}

\section*{Major North American Subsidiaries}
\begin{tabular}{|c|c|c|c|c|}
\hline Country & Company & Began Operation & Headquarters Location & Responsibilities \\
\hline \multirow[t]{9}{*}{U.S.} & American Honda Motor Co., Inc.* & 1959 & Torrance, CA & Sales, marketing, service, distribution, import and export of Honda and Acura products in the U.S.; automobile product design; powersports and power equipment product design and development; manufacture of powersports. \\
\hline & Honda Trading America Corp. & 1972 & Torrance, CA & Export and import activities. \\
\hline & American Honda Finance Corp. & 1980 & Torrance, CA & Wholesale financing to Honda/Acura automobile, motorcycle and power equipment dealers; retail financing for Honda/Acura automobiles. \\
\hline & Honda Power Equipment Mfg., Inc. & 1984 & Swepsonville, NC & Manufacture of power equipment products. \\
\hline & Honda Research Institute USA, Inc. & 2003 & San Jose, CA & Research and innovative solutions with direct applications to current and future technology. \\
\hline & Honda Aero, Inc. & 2004 & Burlington, NC & Manufacture and maintenance repair and overhaul of jet engines. \\
\hline & Honda Aircraft Company, LLC & 2006 & Greensboro, NC & Development, marketing, sales and production of HondaJet. \\
\hline & Honda R\&D Innovations, Inc. & 2017 & Mountain View, CA & Collaboration on new technologies through open innovation. \\
\hline & Honda Development \& Manufacturing of America, LLC** & 2021 & Marysville, OH & Research, design, development and manufacturing of automobiles, engines and transmissions; North American purchasing. \\
\hline \multirow[t]{3}{*}{Canada} & Honda Canada Inc. & 1969 & Markham, Ontario & Sales, marketing, service, distribution, import and export of Honda products in Canada. \\
\hline & Honda Canada Finance Inc. & 1987 & Markham, Ontario & Wholesale financing to Honda/Acura automobile, motorcycle and power equipment dealers; retail financing for Honda/Acura automobiles. \\
\hline & Honda Trading Canada & 1990 & Alliston, Ontario & Export and import activities. \\
\hline Mexico & Honda de Mexico S.A. de C.V. & 1985 & Mexico City, Estado de Jalisco & Sales, import, manufacture and distribution of Honda products and service parts, sales, marketing, research and development. \\
\hline
\end{tabular}
* Effective April 1, 2021, Honda's Powersports business will be headquartered in Alpharetta, Ga. Production will remain at Honda of South Carolina Mfg.
\({ }^{* *}\) NOTE: Effective April 1, 2021 all of Honda's auto manufacturing facilities in the U.S. and auto product development operations were unified into a single company - Honda Development \& Manufacturing of America, LLC. The production facilities remain in operation in their original locations, but are no longer listed as individual companies

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\section*{A History of Honda Vehicle U.S. Introductions by Model Year}

Models currently in production appear in blue. Click on the model name to link to additional information
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline Division & Model Name & Body Style & Fuel Type & 1st Generation & 2nd & 3rd & 4th & 5th & 6th & 7th & 8th & 9th & 10th & 11th \\
\hline \multirow[t]{40}{*}{Honda} & N600/Z600 & Hatchback & Gasoline & 1970 & & & & & & & & & & \\
\hline & Civic & Hatchback & Gasoline & 1973 & 1980 & 1984 & 1988 & 1992 & 1996 & & & & 2017 & 2022 \\
\hline & & Sedan & Gasoline & & 1981 & 1984 & 1988 & 1992 & 1996 & 2001 & 2006 & 2012 & 2016 & 2022 \\
\hline & & & Natural Gas & & & & & & 1998 & 2001 & 2006 & 2012 & & \\
\hline & & & Gas-Electric Hybrid & & & & & & & 2003 & 2006 & 2012 & & \\
\hline & & Wagon & Gasoline & & 1981 & 1984 & 1988 & & & & & & & \\
\hline & & Coupe & Gasoline & & & & & 1993 & 1996 & 2001 & 2006 & 2012 & 2016 & \\
\hline & Civic CRX & Hatchback & Gasoline & & & 1984 & 1988 & & & & & & & \\
\hline & Civic Del Sol & Coupe & Gasoline & & & & & 1993 & & & & & & \\
\hline & Civic Si & Hatchback & Gasoline & & & 1986 & 1988 & 1992 & & 2002 & & & & \\
\hline & & Coupe & Gasoline & & & & & & 1999 & & 2006 & 2012 & 2016 & \\
\hline & & Sedan & Gasoline & & & & & & & & 2007 & 2012 & 2016 & \\
\hline & Civic Type R & Hatchback & Gasoline & & & & & & & & & & 2017 & \\
\hline & Accord & Hatchback & Gasoline & 1976 & 1982 & 1986 & & & & & & & & \\
\hline & & Sedan & Gasoline & 1979 & 1982 & 1986 & 1990 & 1994 & 1998 & 2003 & 2008 & 2013 & 2018 & \\
\hline & & & Gas-Electric Hybrid & & & & & & & 2005 & & 2014 & 2018 & \\
\hline & & & Plug-in Hybrid & & & & & & & & & 2014 & & \\
\hline & & Coupe & Gasoline & & & 1988 & 1990 & 1994 & 1998 & 2003 & 2008 & 2013 & & \\
\hline & & Wagon & Gasoline & & & & 1991 & 1994 & & & & & & \\
\hline & Prelude & Coupe & Gasoline & 1979 & 1983 & 1988 & 1992 & 1997 & & & & & & \\
\hline & Passport & Sport Utility & Gasoline & 1994 & 1998 & 2019 & & & & & & & & \\
\hline & Odyssey & Minivan & Gasoline & 1995 & 1999 & 2005 & 2011 & 2018 & & & & & & \\
\hline & CR-V & Sport Utility & Gasoline & 1997 & 2002 & 2007 & 2012 & 2017 & & & & & & \\
\hline & & & Gas-Electric Hybrid & & & & & 2020 & & & & & & \\
\hline & EV Plus & Hatchback & Battery-Electric & 1997 & & & & & & & & & & \\
\hline & Insight & Hatchback & Gas-Electric Hybrid & 2000 & 2010 & & & & & & & & & \\
\hline & & Sedan & Gas-Electric Hybrid & & & 2019 & & & & & & & & \\
\hline & S2000 & Roadster & Gasoline & 2000 & & & & & & & & & & \\
\hline & Element & Crossover & Gasoline & 2003 & & & & & & & & & & \\
\hline & Pilot & Sport Utility & Gasoline & 2003 & 2009 & 2016 & & & & & & & & \\
\hline & Clarity FCX & Hatchback & Hydrogen Fuel Cell & 2003 & 2008 & & & & & & & & & \\
\hline & Clarity & Sedan & Hydrogen Fuel Cell & & & 2017 & & & & & & & & \\
\hline & & & Battery-Electric & & & 2017 & & & & & & & & \\
\hline & & & Plug-in Hybrid & & & 2018 & & & & & & & & \\
\hline & Ridgeline & Truck & Gasoline & 2006 & 2017 & & & & & & & & & \\
\hline & Fit & Hatchback & Gasoline & 2007 & 2009 & 2015 & & & & & & & & \\
\hline & & & Battery-Electric & & 2013 & & & & & & & & & \\
\hline & Crosstour & Crossover & Gasoline & 2010 & & & & & & & & & & \\
\hline & CR-Z & Hatchback & Gas-Electric Hybrid & 2011 & & & & & & & & & & \\
\hline & HR-V & Crossover & Gasoline & 2016 & & & & & & & & & & \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline Worldwide & North America & North America & North America & North America & \multirow[t]{3}{*}{U.S. Exports} & South America & Eur & \multirow[t]{3}{*}{Japan} & Asia/ & \multirow[t]{3}{*}{China} & Chronology \\
\hline Operations & Regional & \multirow[t]{2}{*}{Sales} & \multirow[t]{2}{*}{Manufacturing} & R\&D/ & & Regional & Middle East/ & & Oceania & & Chronology \\
\hline & Operations & & & Engineering & & Operations & Africa & & & & \\
\hline
\end{tabular}

\section*{North America Sales}

\section*{A History of Acura Vehicle U.S. Introductions by Model Year}

Models currently in production appear in blue. Click on the model name to link to additional information.
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline Division & Model Name & Body Style & Fuel Type & 1st Generation & 2nd & 3rd & 4th & 5th & 6th & 7th & 8th & 9th & 10th \\
\hline \multirow[t]{32}{*}{Acura} & Integra & Hatchback/Coupe & Gasoline & 1986 & 1990 & 1994 & & & & & & & \\
\hline & & Sedan & Gasoline & & 1990 & 1994 & & & & & & & \\
\hline & Integra Type R & Hatchback/Coupe & Gasoline & & & 1997 & & & & & & & \\
\hline & Legend & Sedan & Gasoline & 1986 & 1991 & & & & & & & & \\
\hline & & Coupe & Gasoline & 1987 & 1991 & & & & & & & & \\
\hline & NSX & Coupe & Gasoline & 1991 & & & & & & & & & \\
\hline & & Open-Top (NSX-T) & Gasoline & 1995 & & & & & & & & & \\
\hline & & Coupe & Gas-Electric Hybrid & & 2017 & & & & & & & & \\
\hline & Vigor & Sedan & Gasoline & 1992 & & & & & & & & & \\
\hline & RL & Sedan & Gasoline & 1996 & 2005 & & & & & & & & \\
\hline & TL & Sedan & Gasoline & 1996 & 1999 & 2004 & 2009 & & & & & & \\
\hline & TL Type S & Sedan & Gasoline & & 2002 & 2007 & & & & & & & \\
\hline & SLX & Sport Utility & Gasoline & 1996 & & & & & & & & & \\
\hline & CL & Coupe & Gasoline & 1997 & 2001 & & & & & & & & \\
\hline & CL Type S & Coupe & Gasoline & & 2001 & & & & & & & & \\
\hline & MDX & Sport Utility & Gasoline & 2001 & 2007 & 2014 & 2021 & & & & & & \\
\hline & & & Gas-Electric Hybrid & & & 2017 & & & & & & & \\
\hline & MDX PMC Edition & Sport Utility & Gasoline & & & 2020 & & & & & & & \\
\hline & RSX & Coupe & Gasoline & 2002 & & & & & & & & & \\
\hline & RSX Type S & Coupe & Gasoline & 2002 & & & & & & & & & \\
\hline & TSX & Sedan & Gasoline & 2004 & 2009 & & & & & & & & \\
\hline & & Wagon & Gasoline & & 2011 & & & & & & & & \\
\hline & RDX & Sport Utility & Gasoline & 2007 & 2013 & 2019 & & & & & & & \\
\hline & RDX PMC & Sport Utility & Gasoline & & & 2021 & & & & & & & \\
\hline & ZDX & Sport Utility Coupe & Gasoline & 2010 & & & & & & & & & \\
\hline & ILX & Sedan & Gasoline & 2013 & & & & & & & & & \\
\hline & & & Gas-Electric Hybrid & 2013 & & & & & & & & & \\
\hline & RLX & Sedan & Gasoline & 2014 & & & & & & & & & \\
\hline & & & Gas-Electric Hybrid & 2014 & & & & & & & & & \\
\hline & TLX & Sedan & Gasoline & 2015 & 2021 & & & & & & & & \\
\hline & TLX Type S & Coupe & Gasoline & & 2022 & & & & & & & & \\
\hline & TLX PMC Edition & Sedan & Gasoline & 2020 & & & & & & & & & \\
\hline
\end{tabular}


North America Sales

Honda Vehicle Sales in the U.S. (Sales of North American-produced vehicles in parentheses) Note: All figures are calendar year sales.
Models currently in production appear in blue.
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & \multicolumn{2}{|l|}{Accord} & \multicolumn{2}{|l|}{Civic} & \multicolumn{2}{|l|}{Odyssey} & \multicolumn{2}{|c|}{CR-V} & CR-V Hybrid & \multicolumn{2}{|c|}{HR-V} & \multicolumn{2}{|l|}{Insight} & \multicolumn{2}{|c|}{Pilot} & \multicolumn{2}{|l|}{Ridgeline} & \multicolumn{2}{|c|}{Fit} \\
\hline 2020 & 199,458 & \((199,454)\) & 261,225 & \((209,137)\) & 83,409 & \((83,409)\) & 309,027 & \((308,384)\) & 24,475 & 84,027 & \((84,027)\) & 15,932 & \((15,932)\) & 123,813 & (123,813) & 32,168 & \((32,168)\) & 32,488 & \((32,486)\) \\
\hline 2019 & 267,567 & \((267,561)\) & 325,650 & \((235,071)\) & 99,113 & \((99,113)\) & 384,168 & \((361,893)\) & & 99,104 & \((99,104)\) & 23,686 & \((23,686)\) & 135,008 & \((135,008)\) & 33,334 & \((33,334)\) & 35,414 & \((35,408)\) \\
\hline 2018 & 291,071 & \((290,052)\) & 325,760 & \((221,207)\) & 106,327 & \((106,327)\) & 379,013 & \((378,310)\) & & 85,494 & \((85,494)\) & 12,510 & \((12,509)\) & 159,615 & \((159,615)\) & 30,592 & \((30,592)\) & 35,300 & \((34,516)\) \\
\hline 2017 & 322,655 & \((301,406)\) & 377,286 & \((311,590)\) & 100,307 & \((100,307)\) & 377,895 & \((377,895)\) & & 94,034 & \((94,034)\) & 3 & & 127,279 & \((127,279)\) & 34,749 & \((34,749)\) & 49,454 & \((22,788)\) \\
\hline 2016 & 345,225 & \((336,314)\) & 366,927 & \((356,702)\) & 120,846 & \((120,846)\) & 357,335 & \((357,335)\) & & 82,041 & \((82,041)\) & 67 & & 120,772 & \((120,772)\) & 23,667 & \((23,667)\) & 56,630 & \((4,000)\) \\
\hline 2015 & 355,557 & \((355,493)\) & 335,384 & \((335,382)\) & 127,736 & \((127,736)\) & 345,647 & \((345,642)\) & & 41,969 & \((41,969)\) & 1,458 & & 136,212 & \((136,212)\) & 520 & (520) & 52,723 & \((46,593)\) \\
\hline 2014 & 388,374 & \((387,925)\) & 325,981 & \((325,942)\) & 122,738 & \((122,738)\) & 335,019 & \((335,019)\) & & & & 3,965 & & 108,857 & \((108,857)\) & 13,389 & \((13,389)\) & 58,933 & \((39,280)\) \\
\hline 2013 & 366,678 & \((365,007)\) & 336,180 & \((334,805)\) & 128,987 & \((128,987)\) & 303,904 & \((303,827)\) & & & & 4,802 & & 126,678 & \((126,678)\) & 17,723 & \((17,723)\) & 52,944 & \\
\hline 2012 & 331,872 & \((331,440)\) & 317,909 & \((309,947)\) & 125,980 & \((125,980)\) & 281,652 & \((242,475)\) & & & & 5,846 & & 114,848 & \((114,848)\) & 14,068 & \((14,068)\) & 49,253 & \\
\hline 2011 & 235,625 & \((235,622)\) & 221,235 & \((210,838)\) & 107,068 & \((107,068)\) & 218,373 & \((175,596)\) & & & & 15,549 & & 116,297 & \((116,297)\) & 9,759 & \((9,759)\) & 59,235 & \\
\hline 2010 & 282,530 & \((282,360)\) & 260,218 & \((252,882)\) & 108,182 & \((108,182)\) & 203,714 & \((166,334)\) & & & & 20,962 & & 102,323 & \((102,323)\) & 16,142 & \((16,142)\) & 54,354 & \\
\hline 2009 & 290,056 & \((273,135)\) & 259,722 & \((244,602)\) & 100,133 & \((100,133)\) & 191,214 & \((153,431)\) & & & & 20,572 & & 83,901 & \((83,901)\) & 16,464 & \((16,464)\) & 67,315 & \\
\hline 2008 & 372,789 & \((309,461)\) & 339,289 & \((305,509)\) & 135,493 & \((135,493)\) & 197,279 & \((90,480)\) & & & & & & 96,746 & \((96,746)\) & 33,875 & \((33,875)\) & 79,794 & \\
\hline 2007 & 392,231 & \((355,768)\) & 331,095 & \((292,191)\) & 173,046 & \((173,046)\) & 219,160 & \((26,130)\) & & & & 3 & & 117,146 & \((117,146)\) & 42,795 & \((42,795)\) & 56,432 & \\
\hline 2006 & 354,441 & \((323,079)\) & 316,638 & \((272,899)\) & 177,919 & \((177,919)\) & 170,028 & & & & & 722 & & 152,154 & \((152,154)\) & 50,193 & \((50,193)\) & 27,934 & \\
\hline 2005 & 369,293 & \((350,257)\) & 308,415 & \((263,833)\) & 174,275 & \((174,275)\) & 150,219 & & & & & 666 & & 143,353 & \((143,353)\) & 42,593 & \((42,593)\) & & \\
\hline 2004 & 386,770 & \((352,808)\) & 309,196 & \((274,837)\) & 154,238 & \((154,238)\) & 149,281 & & & & & 583 & & 128,158 & \((128,158)\) & & & & \\
\hline 2003 & 397,750 & \((325,465)\) & 299,672 & \((260,632)\) & 154,063 & \((154,063)\) & 143,909 & & & & & 1,168 & & 106,917 & \((106,917)\) & & & & \\
\hline 2002 & 398,980 & \((330,692)\) & 313,159 & \((283,173)\) & 153,467 & \((153,467)\) & 146,266 & & & & & 2,216 & & 52,062 & \((52,062)\) & & & & \\
\hline 2001 & 414,718 & \((350,090)\) & 331,780 & \((311,314)\) & 131,041 & \((131,036)\) & 118,313 & & & & & 4,726 & & & & & & & \\
\hline 2000 & 404,515 & \((317,483)\) & 324,528 & \((306,748)\) & 126,705 & \((126,686)\) & 118,260 & & & & & 3,788 & & & & & & & \\
\hline 1999 & 404,192 & \((316,339)\) & 318,309 & \((308,807)\) & 77,801 & \((77,626)\) & 120,754 & & & & & 17 & & & & & & & \\
\hline 1998 & 401,071 & \((370,984)\) & 335,110 & \((317,134)\) & 20,819 & \((7,154)\) & 100,582 & & & & & & & & & & & & \\
\hline 1997 & 384,609 & \((363,016)\) & 321,144 & \((273,356)\) & 20,333 & & 66,752 & & & & & & & & & & & & \\
\hline 1996 & 382,298 & \((381,912)\) & 286,350 & \((266,859)\) & 27,025 & & & & & & & & & & & & & & \\
\hline 1995 & 341,384 & \((293,898)\) & 289,435 & \((217,146)\) & 25,911 & & & & & & & & & & & & & & \\
\hline 1994 & 367,615 & \((263,599)\) & 267,023 & \((201,023)\) & 230 & & & & & & & & & & & & & & \\
\hline 1993 & 330,030 & \((249,048)\) & 255,579 & \((168,880)\) & & & & & & & & & & & & & & & \\
\hline 1992 & 393,477 & \((329,751)\) & 219,228 & \((145,967)\) & & & & & & & & & & & & & & & \\
\hline 1991 & 399,297 & \((323,088)\) & 232,690 & \((159,009)\) & & & & & & & & & & & & & & & \\
\hline 1990 & 417,179 & \((276,878)\) & 261,502 & \((187,240)\) & & & & & & & & & & & & & & & \\
\hline 1989 & 362,707 & \((215,108)\) & 235,452 & \((174,364)\) & & & & & & & & & & & & & & & \\
\hline 1988 & 362,663 & \((248,044)\) & 225,543 & \((127,581)\) & & & & & & & & & & & & & & & \\
\hline 1987 & 334,876 & \((230,085)\) & 221,252 & \((86,533)\) & & & & & & & & & & & & & & & \\
\hline 1986 & 325,004 & \((212,237)\) & 235,801 & \((23,010)\) & & & & & & & & & & & & & & & \\
\hline 1985 & 268,420 & \((145,976)\) & 208,031 & & & & & & & & & & & & & & & & \\
\hline 1984 & 256,650 & \((133,601)\) & 184,846 & & & & & & & & & & & & & & & & \\
\hline 1983 & 222,137 & \((50,402)\) & 137,747 & & & & & & & & & & & & & & & & \\
\hline 1982 & 195,524 & & 132,469 & & & & & & & & & & & & & & & & \\
\hline 1981 & 172,557 & & 154,698 & & & & & & & & & & & & & & & & \\
\hline 1980 & 185,972 & & 138,740 & & & & & & & & & & & & & & & & \\
\hline 1979 & 157,919 & & 155,541 & & & & & & & & & & & & & & & & \\
\hline 1978 & 120,841 & & 154,035 & & & & & & & & & & & & & & & & \\
\hline 1977 & 75,995 & & 147,638 & & & & & & & & & & & & & & & & \\
\hline 1976 & 18,643 & & 132,286 & & & & & & & & & & & & & & & & \\
\hline 1975 & & & 102,389 & & & & & & & & & & & & & & & & \\
\hline 1974 & & & 43,119 & & & & & & & & & & & & & & & & \\
\hline 1973 & & & 32,575 & & & & & & & & & & & & & & & & \\
\hline 1972 & & & & & & & & & & & & & & & & & & & \\
\hline 1971 & & & & & & & & & & & & & & & & & & & \\
\hline 1970 & & & & & & & & & & & & & & & & & & & \\
\hline TOTAL & 14,049,215 & \((11,044,838)\) & 12,015,781 & \((8,576,150)\) & 2,883,192 & \((2,795,829)\) & 5,387,764 & \((3,622,751)\) & 24,475 & 486,669 & \((486,669)\) & 139,241 & \((52,127)\) & 2,252,139 & \((2,252,139)\) & 412,031 & \((412,031)\) & 768,203 & \((215,071)\) \\
\hline
\end{tabular}


North America Sales

Honda Vehicle Sales in the U.S. (Continued) (Sales of North American-produced vehicles in parentheses) Note: All figures are calendar year sales.
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & Clarity Series & CR-Z & \multicolumn{2}{|l|}{Passport} & \multicolumn{2}{|l|}{Crosstour} & Prelude & S2000 & \multicolumn{2}{|c|}{Element} & \\
\hline 2020 & 4,215 & 1 & 39,567 & \((39,567)\) & & & & & & & \\
\hline 2019 & 11,654 & 2 & 36,085 & \((36,085)\) & & & & & & & \\
\hline 2018 & 20,174 & 38 & & & & & & & & & \\
\hline 2017 & 2,455 & 705 & & & 5 & (5) & & & & & \\
\hline 2016 & 8 & 2,338 & & & 726 & (726) & & & & & \\
\hline 2015 & 2 & 3,073 & & & 9,104 & \((9,104)\) & & & & & \\
\hline 2014 & 2 & 3,562 & & & 11,802 & \((11,802)\) & & & & & \\
\hline 2013 & 10 & 4,550 & & & 16,847 & \((16,847)\) & & 2 & 2 & (2) & \\
\hline 2012 & 5 & 4,192 & & & 20,848 & \((20,848)\) & & & 3 & (3) & \\
\hline 2011 & 2 & 11,330 & & & 17,974 & \((17,974)\) & & 5 & 11,534 & \((11,534)\) & \\
\hline 2010 & 17 & 5,249 & & & 28,851 & \((28,851)\) & & 85 & 14,247 & \((14,247)\) & \\
\hline 2009 & 5 & & & & & & & 795 & 14,884 & \((14,884)\) & \\
\hline 2008 & 11 & & & & & & & 2,538 & 26,447 & \((26,447)\) & \\
\hline 2007 & 10 & & & & & & & 4,302 & 35,218 & \((35,218)\) & \\
\hline 2006 & 6 & & & & & & & 6,271 & 51,829 & \((51,829)\) & \\
\hline 2005 & 6 & & & & & & & 7,780 & 56,262 & \((56,262)\) & \\
\hline 2004 & 6 & & & & & & & 7,320 & 59,927 & \((59,927)\) & \\
\hline 2003 & 4 & & 70 & (70) & & & 10 & 7,888 & 67,478 & \((67,478)\) & \\
\hline 2002 & 1 & & 3,524 & \((3,524)\) & & & 1,966 & 9,684 & 957 & (957) & \\
\hline 2001 & & & 17,448 & \((17,448)\) & & & 9,462 & 9,682 & & & \\
\hline 2000 & & & 21,892 & \((21,892)\) & & & 9,692 & 6,797 & & & \\
\hline 1999 & & & 22,974 & \((22,974)\) & & & 11,378 & 3,400 & & & \\
\hline 1998 & & & 26,094 & \((26,094)\) & & & 15,399 & & & & \\
\hline 1997 & & & 22,622 & \((22,622)\) & & & 16,678 & & & & \\
\hline 1996 & & & 28,184 & \((28,184)\) & & & 12,063 & & & & \\
\hline 1995 & & & 27,981 & \((27,981)\) & & & 12,517 & & & & \\
\hline 1994 & & & 25,758 & \((25,758)\) & & & 15,467 & & & & \\
\hline 1993 & & & 106 & (106) & & & 22,540 & & & & \\
\hline 1992 & & & & & & & 36,040 & & & & \\
\hline 1991 & & & & & & & 27,672 & & & & \\
\hline 1990 & & & & & & & 37,814 & & & & \\
\hline 1989 & & & & & & & 42,882 & & & & \\
\hline 1988 & & & & & & & 52,541 & & & & \\
\hline 1987 & & & & & & & 72,708 & & & & \\
\hline 1986 & & & & & & & 79,841 & & & & \\
\hline 1985 & & & & & & & 75,938 & & & & \\
\hline 1984 & & & & & & & 66,924 & & & & \\
\hline 1983 & & & & & & & 41,188 & & & & \\
\hline 1982 & & & & & & & 37,872 & & & & \\
\hline 1981 & & & & & & & 43,450 & & & & \\
\hline 1980 & & & & & & & 50,676 & & & & \\
\hline 1979 & & & & & & & 39,831 & & & & \\
\hline 1978 & & & & & & & & & & & \\
\hline 1977 & & & & & & & & & & & \\
\hline 1976 & & & & & & & & & & & \\
\hline 1975 & & & & & & & & & & & \\
\hline 1974 & & & & & & & & & & & \\
\hline 1973 & & & & & & & & & & & \\
\hline 1972 & & & & & & & & & & & \\
\hline 1971 & & & & & & & & & & & \\
\hline 1970 & & & & & & & & & & & \\
\hline TOTAL & 38,593 & 35,040 & 272,305 & \((272,305)\) & 106,157 & \((106,157)\) & 832,549 & 66,549 & 338,788 & \((338,788)\) & \\
\hline
\end{tabular}

Models currently in production appear in blue.
\begin{tabular}{|c|c|c|}
\hline \multicolumn{2}{|l|}{American Honda Total Sales} & American Honda Domestic Produced Sales \\
\hline 1,346,788 & \((1,288,779)\) & 95.7\% \\
\hline 1,608,170 & \((1,482,629)\) & 92.2\% \\
\hline 1,604,828 & \((1,475,625)\) & 91.9\% \\
\hline 1,641,429 & \((1,533,418)\) & 92.8\% \\
\hline 1,637,942 & \((1,562,281)\) & 95.4\% \\
\hline 1,586,551 & \((1,573,621)\) & 99.2\% \\
\hline 1,540,872 & \((1,503,095)\) & 97.5\% \\
\hline 1,525,312 & \((1,436,775)\) & 94.2\% \\
\hline 1,422,785 & \((1,286,581)\) & 90.4\% \\
\hline 1,147,285 & \((975,776)\) & 85.1\% \\
\hline 1,230,480 & \((1,099,665)\) & 87.0\% \\
\hline 1,150,784 & \((961,580)\) & 83.6\% \\
\hline 1,428,765 & \((1,105,999)\) & 77.4\% \\
\hline 1,551,542 & \((1,182,801)\) & 76.2\% \\
\hline 1,509,358 & \((1,162,706)\) & 77.0\% \\
\hline 1,462,472 & \((1,166,740)\) & 79.8\% \\
\hline 1,394,398 & \((1,107,651)\) & 79.4\% \\
\hline 1,349,847 & \((1,035,269)\) & 76.7\% \\
\hline 1,247,834 & \((949,666)\) & 76.1\% \\
\hline 1,207,279 & (939,315) & 77.8\% \\
\hline 1,158,860 & \((874,269)\) & 75.4\% \\
\hline 1,076,893 & \((803,270)\) & 74.6\% \\
\hline 1,009,600 & \((764,728)\) & 75.7\% \\
\hline 940,386 & \((687,933)\) & 73.2\% \\
\hline 843,828 & \((693,695)\) & 82.2\% \\
\hline 794,679 & \((539,025)\) & 67.8\% \\
\hline 788,230 & \((490,380)\) & 62.2\% \\
\hline 716,546 & \((418,034)\) & 58.3\% \\
\hline 768,845 & \((475,718)\) & 61.9\% \\
\hline 803,367 & \((482,097)\) & 60.0\% \\
\hline 854,839 & \((464,118)\) & 54.3\% \\
\hline 783,102 & \((389,472)\) & 49.7\% \\
\hline 768,985 & \((375,625)\) & 48.8\% \\
\hline 738,306 & \((316,618)\) & 42.9\% \\
\hline 693,515 & \((235,247)\) & 33.9\% \\
\hline 552,389 & \((145,976)\) & 26.4\% \\
\hline 508,420 & \((133,601)\) & 26.3\% \\
\hline 401,072 & \((50,402)\) & 12.6\% \\
\hline \multicolumn{3}{|l|}{365,865} \\
\hline \multicolumn{3}{|l|}{370,705} \\
\hline \multicolumn{3}{|l|}{375,388} \\
\hline \multicolumn{3}{|l|}{353,291} \\
\hline \multicolumn{3}{|l|}{274,876} \\
\hline \multicolumn{3}{|l|}{223,633} \\
\hline \multicolumn{3}{|l|}{150,929} \\
\hline \multicolumn{3}{|l|}{102,389} \\
\hline \multicolumn{3}{|l|}{43,119} \\
\hline \multicolumn{3}{|l|}{38,957} \\
\hline \multicolumn{3}{|l|}{20,500} \\
\hline \multicolumn{3}{|l|}{9,509} \\
\hline 4,159 & & \\
\hline 45,129,903 & \((33,131,509)\) & 73.4\% \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|}
\hline Worldwide & North America & North America & North America & North America & U.S. Exports & South America & Europe/ & \multirow[t]{3}{*}{Japan} & Asia/ & \multirow[t]{3}{*}{Chronology} \\
\hline Operations & Regional & Sales & Manufacturing & R\&D/ & & Regional & Middle East/ & & Oceania & \\
\hline & Operations & & & Engineering & & Operations & Africa & & & \\
\hline
\end{tabular}

Acura Vehicle Sales in the U.S. (Sales of North American-produced vehicles in parentheses) Note: All figures are calendar year sales.
Models currently in production appear in blue.
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & RLX & \multicolumn{2}{|r|}{ILX} & \multicolumn{2}{|c|}{MDX} & \multicolumn{2}{|c|}{RDX} & \multicolumn{2}{|c|}{TLX} & \multicolumn{2}{|c|}{NSX} & RL & \multicolumn{2}{|c|}{TL} & TSX & \multicolumn{2}{|c|}{ZDX} & Legend & Vigor & SLX & Integra & \multicolumn{2}{|c|}{CL} & RSX & \multicolumn{2}{|l|}{Division Total} & \begin{tabular}{|c|}
\hline Acura \\
Division \\
Domestic \\
Produced \\
Sales \\
\hline
\end{tabular} & American Honda Domestic Produced Sales & \[
\begin{gathered}
\text { American } \\
\text { Honda } \\
\text { Yearly } \\
\text { Total } \\
\hline 10 n c \mathbf{7 0 0}
\end{gathered}
\] \\
\hline 2020 & 1,055 & 13,414 & \((13,414)\) & 47,816 & \((47,816)\) & 52,785 & (52,785) & 21,785 & \((21,785)\) & 128 & (128) & & & & & & & & & & & & & & 136,983 & (135,928) & 99.2\% & 95.7\% & 1,346,788 \\
\hline 2019 & 1,019 & 14,685 & \((14,885)\) & 52,019 & \((52,019)\) & 62,876 & \((62,876)\) & 26,548 & \((26,548)\) & 238 & (238) & & & & & & & & & & & & & & 157,385 & (156,366) & 99.4\% & 92.2\% & 1,608,170 \\
\hline 2018 & 1,931 & 11,273 & \((11,273)\) & 51,512 & \((51,512)\) & 63,580 & \((63,580)\) & 30,468 & \((30,468)\) & 170 & (170) & & & & & & & & & & & & & & 158,934 & \((157,003)\) & 98.8\% & 91.9\% & 1,604,828 \\
\hline 2017 & 1,237 & 11,757 & \((11,757)\) & 54,886 & \((54,886)\) & 51,295 & \((51,295)\) & 34,846 & \((3,846)\) & 581 & (581) & & & & & & & & & & & & & & 154,602 & (153,365) & 99.2\% & 93.0\% & 1,641,429 \\
\hline 2016 & 1,478 & 14,597 & \((14,597)\) & 55,495 & \((55,495)\) & 52,361 & \((52,361)\) & 37,156 & \((37,156)\) & 269 & (269) & & & & 4 & & & & & & & & & & 161,360 & \((159,878)\) & 99.1\% & 95.0\% & 1,637,942 \\
\hline 2015 & 2,194 & 18,531 & \((18,531)\) & 58,208 & \((58,208)\) & 51,026 & \((51,026)\) & 47,080 & \((47,080)\) & & & 1 & 88 & (88) & 35 & 2 & (2) & & & & & & & & 177,165 & \((174,935)\) & 98.7\% & 99.2\% & 1,586,551 \\
\hline 2014 & 3,406 & 17,854 & \((17,854)\) & 65,603 & \((65,603)\) & 44,865 & \((4,865)\) & 19,127 & \((19,127)\) & & & 7 & 10,616 & \((10,616)\) & 6,287 & 78 & (78) & & & & & & & & 167,843 & \((158,143)\) & 94.2\% & 97.5\% & 1,540,872 \\
\hline 2013 & 4,998 & 20,430 & \((20,430)\) & 53,040 & \((53,040)\) & 44,750 & \((44,750)\) & & & & & 55 & 24,318 & \((24,318)\) & 17,484 & 361 & (361) & & & & & & & & 165,436 & \((142,899)\) & 86.4\% & 94.2\% & 1,525,312 \\
\hline 2012 & & 12,251 & \((12,251)\) & 50,854 & \((50,854)\) & 29,520 & \((2,520)\) & & & & & 379 & 33,572 & \((33,572)\) & 28,865 & 775 & (775) & & & & & & & & 156,216 & \((126,972)\) & 81.3\% & 90.4\% & 1,422,785 \\
\hline 2011 & & & & 43,271 & \((43,271)\) & 15,196 & \((15,196)\) & & & & & 1,096 & 31,237 & \((31,237)\) & 30,935 & 1,564 & \((1,564)\) & & & & & & & & 123,299 & \((91,268)\) & 74.0\% & 85.1\% & 1,147,285 \\
\hline 2010 & & & & 47,210 & \((47,210)\) & 14,975 & \((14,975)\) & & & & & 2,037 & 34,049 & \((34,049)\) & 32,076 & 3,259 & \((3,259)\) & & & & & & & & 133,606 & \((99,493)\) & 74.5\% & 87.3\% & 1,230,480 \\
\hline 2009 & & & & 31,178 & \((31,178)\) & 10,153 & \((10,153)\) & & & & & 2,043 & 33,620 & \((33,620)\) & 28,650 & 79 & (79) & & & & & & & & 105,723 & \((75,030)\) & 71.0\% & 83.6\% & 1,150,784 \\
\hline 2008 & & & & 45,377 & \((4,377)\) & 15,845 & \((15,845)\) & & & & & 4,517 & 46,766 & \((46,766)\) & 31,998 & & & & & & & & & 1 & 144,504 & \((107,988)\) & 74.7\% & 77.4\% & 1,428,765 \\
\hline 2007 & & & & 58,606 & \((58,606)\) & 23,356 & \((23,356)\) & & & 2 & & 6,262 & 58,545 & \((58,545)\) & 33,037 & & & & & & & & & 296 & 180,104 & \((140,507)\) & 78.0\% & 76.2\% & 1,551,542 \\
\hline 2006 & & & & 54,121 & \((54,121)\) & 9,164 & \((9,164)\) & & & 58 & & 11,501 & 71,348 & \((71,348)\) & 38,035 & & & & & & & & & 16,996 & 201,223 & \((134,633)\) & 66.9\% & 77.0\% & 1,509,358 \\
\hline 2005 & & & & 57,948 & \((57,948)\) & & & & & 206 & & 17,572 & 78,218 & \((78,218)\) & 34,856 & & & & & & & 1 & (1) & 20,809 & 209,610 & \((136,167)\) & 65.0\% & 79.8\% & 1,462,472 \\
\hline 2004 & & & & 59,505 & \((59,505)\) & & & & & 178 & & 8,753 & 77,895 & \((77,895)\) & 30,365 & & & & & & & 283 & (283) & 21,940 & 198,919 & \((137,683)\) & 69.2\% & 79.4\% & 1,394,398 \\
\hline 2003 & & & & 57,281 & \((57,281)\) & & & & & 221 & & 6,829 & 56,770 & \((56,770)\) & 18,932 & & & & & & & 6,593 & \((6,593)\) & 24,292 & 170,918 & \((120,644)\) & 70.6\% & 76.7\% & 1,349,847 \\
\hline 2002 & & & & 52,955 & \((52,955)\) & & & & & 233 & & 9,392 & 60,764 & \((60,764)\) & & & & & & & 19 & 12,072 & \((12,072)\) & 30,117 & 165,552 & \((125,791)\) & 76.0\% & 76.1\% & 1,247,834 \\
\hline 2001 & & & & 40,950 & \((40,950)\) & & & & & 182 & & 10,723 & 69,484 & \((69,484)\) & & & & & & & 13,376 & 18,993 & \((18,993)\) & 16,401 & 170,109 & (129,427) & 76.1\% & 77.8\% & 1,207,279 \\
\hline 2000 & & & & 9,750 & (9,750) & & & & & 221 & & 14,827 & 67,033 & \((67,033)\) & & & & & & 198 & 25,975 & 24,677 & \((24,677)\) & & 142,681 & \((101,460)\) & 71.1\% & 75.4\% & 1,158,860 \\
\hline 1999 & & & & & & & & & & 238 & & 13,366 & 56,556 & \((56,556)\) & & & & & & 694 & 26,184 & 20,968 & \((20,968)\) & & 118,006 & \((77,524)\) & 65.7\% & 74.6\% & 1,076,893 \\
\hline 1998 & & & & & & & & & & 303 & & 15,024 & 31,883 & \((16,718)\) & & & & & & 1,634 & 34,904 & 26,644 & \((26,644)\) & & 110,392 & \((43,362)\) & 39.3\% & 75.7\% & 1,009,600 \\
\hline 1997 & & & & & & & & & & 415 & & 16,004 & 23,151 & & & & & 4 & & 1,299 & 38,331 & 28,939 & \((28,939)\) & & 108,143 & \((28,939)\) & 26.8\% & 73.2\% & 940,386 \\
\hline 1996 & & & & & & & & & & 460 & & 15,848 & 24,700 & & & & & 629 & & 2,565 & 46,966 & 16,740 & \((16,740)\) & & 107,908 & \((16,740)\) & 15.5\% & 82.2\% & 843,828 \\
\hline 1995 & & & & & & & & & & 884 & & & 16,539 & & & & & 18,259 & 253 & 200 & 61,316 & & & & 97,451 & & & 67.8\% & 794,679 \\
\hline 1994 & & & & & & & & & & 533 & & & & & & & & 35,709 & 8,469 & & 67,426 & & & & 112,137 & & & 62.2\% & 788,230 \\
\hline 1993 & & & & & & & & & & 652 & & & & & & & & 38,866 & 10,016 & & 58,757 & & & & 108,291 & & & 58.3\% & 716,546 \\
\hline 1992 & & & & & & & & & & 1,154 & & & & & & & & 49,926 & 13,846 & & 55,174 & & & & 120,100 & & & 61.9\% & 768,845 \\
\hline 1991 & & & & & & & & & & 1,940 & & & & & & & & 65,689 & 11,324 & & 64,755 & & & & 143,708 & & & 60.0\% & 803,367 \\
\hline 1990 & & & & & & & & & & 1,119 & & & & & & & & 53,666 & & & 83,559 & & & & 138,344 & & & 54.3\% & 854,839 \\
\hline 1989 & & & & & & & & & & & & & & & & & & 64,638 & & & 77,423 & & & & 142,061 & & & 49.7\% & 783,102 \\
\hline 1988 & & & & & & & & & & & & & & & & & & 70,770 & & & 57,468 & & & & 128,238 & & & 48.8\% & 768,985 \\
\hline 1987 & & & & & & & & & & & & & & & & & & 54,713 & & & 54,757 & & & & 109,470 & & & 42.9\% & 738,306 \\
\hline 1986 & & & & & & & & & & & & & & & & & & 25,062 & & & 27,807 & & & & 52,869 & & & 33.9\% & 693,515 \\
\hline 1985 & & & & & & & & & & & & & & & & & & & & & & & & & & & & 26.4\% & 552,389 \\
\hline 1984 & & & & & & & & & & & & & & & & & & & & & & & & & & & & 26.3\% & 508,420 \\
\hline 1983 & & & & & & & & & & & & & & & & & & & & & & & & & & & & 12.6\% & 401,072 \\
\hline 1982 & & & & & & & & & & & & & & & & & & & & & & & & & & & & & 365,865 \\
\hline 1981 & & & & & & & & & & & & & & & & & & & & & & & & & & & & & 370,705 \\
\hline 1980 & & & & & & & & & & & & & & & & & & & & & & & & & & & & & 375,388 \\
\hline 1979 & & & & & & & & & & & & & & & & & & & & & & & & & & & & & 353,291 \\
\hline 1978 & & & & & & & & & & & & & & & & & & & & & & & & & & & & & 274,876 \\
\hline 1977 & & & & & & & & & & & & & & & & & & & & & & & & & & & & & 223,633 \\
\hline 1976 & & & & & & & & & & & & & & & & & & & & & & & & & & & & & 150,929 \\
\hline 1975 & & & & & & & & & & & & & & & & & & & & & & & & & & & & & 102,389 \\
\hline 1974 & & & & & & & & & & & & & & & & & & & & & & & & & & & & & 43,119 \\
\hline 1973 & & & & & & & & & & & & & & & & & & & & & & & & & & & & & 38,957 \\
\hline 1972 & & & & & & & & & & & & & & & & & & & & & & & & & & & & & 20,500 \\
\hline 1971 & & & & & & & & & & & & & & & & & & & & & & & & & & & & & 9,509 \\
\hline 1970 & & & & & & & & & & & & & & & & & & & & & & & & & & & & & 4,159 \\
\hline TOTAL & 17,318 & 134,792 & (134,792) & 1,047,585 & (1,047,585) & 541,747 & \((541,747)\) & 217,010 & \((217,010)\) & 10,385 & \((1,386)\) & 156,236 & 907,152 & \((827,597)\) & 331,559 & 6,118 & \((6,118)\) & 477,931 & 43,908 & 6,590 & 794,197 & 155,910 & (155,910) & 130,852 & 4,979,290 & \((2,932,145)\) & 58.9\% & 73.4\% & 45,129,903 \\
\hline
\end{tabular}


\section*{Passenger Car Sales in the U.S. by Manufacturer}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & Honda \({ }^{1}\) & GM \({ }^{2}\) & Ford \({ }^{3}\) & Stellantis \({ }^{4}\) & Toyota \({ }^{5}\) & Nissan \({ }^{6}\) & Hyundai \({ }^{7}\) & VW & Others & Industry Total & Honda Market Share \\
\hline 1980 & 375,388 & 4,116,972 & 1,545,352 & 938,804 & 579,137 & 516,890 & - & 299,031 & 578,303 & 8,949,877 & 4.2\% \\
\hline 1981 & 370,705 & 3,796,696 & 1,413,656 & 977,495 & 574,465 & 464,806 & - & 285,003 & 632,057 & 8,514,883 & 4.4\% \\
\hline 1982 & 365,865 & 3,515,660 & 1,345,698 & 906,363 & 527,158 & 470,246 & - & 192,636 & 633,275 & 7,956,901 & 4.6\% \\
\hline 1983 & 401,072 & 4,053,561 & 1,571,321 & 1,140,056 & 542,877 & 521,902 & - & 195,355 & 723,986 & 9,150,130 & 4.4\% \\
\hline 1984 & 508,420 & 4,600,512 & 1,979,317 & 1,268,971 & 513,821 & 485,298 & - & 231,139 & 736,881 & 10,324,359 & 4.9\% \\
\hline 1985 & 552,389 & 4,692,318 & 2,079,366 & 1,368,598 & 577,177 & 575,166 & - & 276,186 & 858,334 & 10,979,534 & 5.0\% \\
\hline 1986 & 693,515 & 4,693,161 & 2,080,822 & 1,381,840 & 608,210 & 546,896 & 168,882 & 264,715 & 966,394 & 11,404,435 & 6.1\% \\
\hline 1987 & 738,306 & 3,728,313 & 2,060,834 & 1,082,394 & 607,127 & 529,154 & 263,610 & 222,691 & 954,230 & 10,186,659 & 7.2\% \\
\hline 1988 & 768,985 & 3,822,014 & 2,289,764 & 1,176,582 & 656,638 & 472,869 & 264,282 & 187,186 & 904,195 & 10,542,515 & 7.3\% \\
\hline 1989 & 783,102 & 3,437,086 & 2,177,866 & 1,015,786 & 676,939 & 500,228 & 183,261 & 149,964 & 843,075 & 9,767,307 & 8.0\% \\
\hline 1990 & 854,879 & 3,308,983 & 1,943,603 & 860,359 & 779,208 & 445,941 & 137,448 & 150,820 & 811,337 & 9,292,578 & 9.2\% \\
\hline 1991 & 803,367 & 2,909,460 & 1,636,050 & 702,518 & 742,021 & 412,921 & 117,630 & 103,979 & 742,008 & 8,169,954 & 9.8\% \\
\hline 1992 & 768,845 & 2,843,860 & 1,777,635 & 679,586 & 760,159 & 418,427 & 108,549 & 87,950 & 752,216 & 8,197,227 & 9.4\% \\
\hline 1993 & 716,440 & 2,908,689 & 1,878,149 & 834,132 & 741,826 & 482,357 & 108,796 & 56,427 & 775,627 & 8,502,443 & 8.4\% \\
\hline 1994 & 762,242 & 3,057,872 & 1,938,841 & 811,824 & 765,144 & 537,227 & 126,095 & 105,105 & 877,313 & 8,981,663 & 8.5\% \\
\hline 1995 & 740,487 & 2,930,619 & 1,791,225 & 786,180 & 793,974 & 520,258 & 107,378 & 131,966 & 830,204 & 8,632,291 & 8.6\% \\
\hline 1996 & 786,154 & 2,757,671 & 1,737,252 & 832,633 & 793,592 & 500,377 & 108,468 & 162,567 & 849,178 & 8,527,892 & 9.2\% \\
\hline 1997 & 829,380 & 2,689,119 & 1,628,665 & 736,530 & 822,590 & 467,500 & 113,186 & 170,530 & 815,716 & 8,273,216 & 10.0\% \\
\hline 1998 & 860,471 & 2,456,001 & 1,660,362 & 866,328 & 867,814 & 411,375 & 144,528 & 265,750 & 608,111 & 8,140,740 & 10.6\% \\
\hline 1999 & 854,670 & 2,591,420 & 1,733,107 & 889,506 & 888,969 & 403,471 & 246,401 & 378,544 & 713,703 & 8,699,791 & 9.8\% \\
\hline 2000 & 882,055 & 2,531,734 & 1,687,025 & 802,223 & 972,715 & 421,894 & 332,315 & 432,662 & 785,828 & 8,848,451 & 10.0\% \\
\hline 2001 & 899,887 & 2,272,480 & 1,495,255 & 718,326 & 955,711 & 414,635 & 446,502 & 427,566 & 794,103 & 8,424,465 & 10.7\% \\
\hline 2002 & 838,603 & 2,069,205 & 1,325,717 & 697,487 & 985,835 & 490,683 & 447,210 & 411,591 & 818,964 & 8,085,295 & 10.4\% \\
\hline 2003 & 820,129 & 1,959,018 & 1,169,489 & 643,397 & 1,003,805 & 505,392 & 439,383 & 362,536 & 710,296 & 7,613,445 & 10.8\% \\
\hline 2004 & 843,289 & 1,875,551 & 1,018,596 & 652,737 & 1,162,571 & 536,757 & 456,002 & 303,966 & 646,447 & 7,495,916 & 11.2\% \\
\hline 2005 & 837,822 & 1,743,814 & 1,039,107 & 692,208 & 1,356,945 & 572,465 & 472,353 & 290,436 & 652,095 & 7,657,245 & 10.9\% \\
\hline 2006 & 843,950 & 1,621,573 & 1,094,876 & 676,722 & 1,533,664 & 553,617 & 476,263 & 308,944 & 667,057 & 7,776,666 & 10.9\% \\
\hline 2007 & 882,215 & 1,489,170 & 834,886 & 528,625 & 1,588,336 & 635,976 & 456,635 & 299,490 & 871,721 & 7,587,054 & 11.6\% \\
\hline 2008 & 877,703 & 1,257,468 & 731,422 & 398,119 & 1,420,709 & 593,585 & 445,762 & 282,303 & 762,182 & 6,769,253 & 13.0\% \\
\hline 2009 & 700,214 & 874,270 & 631,262 & 228,570 & 1,118,359 & 514,328 & 506,627 & 243,816 & 588,184 & 5,405,630 & 13.0\% \\
\hline 2010 & 691,577 & 806,473 & 696,918 & 284,286 & 1,034,620 & 590,442 & 601,377 & 287,065 & 647,846 & 5,640,604 & 12.3\% \\
\hline 2011 & 606,249 & 952,395 & 722,501 & 334,590 & 962,307 & 644,258 & 798,193 & 364,274 & 711,261 & 6,096,028 & 9.9\% \\
\hline 2012 & 784,237 & 1,030,858 & 747,337 & 454,323 & 1,274,664 & 676,991 & 959,014 & 487,832 & 823,697 & 7,238,953 & 10.8\% \\
\hline 2013 & 833,020 & 1,066,934 & 801,223 & 507,868 & 1,339,439 & 720,143 & 979,344 & 519,509 & 823,036 & 7,567,566 & 11.0\% \\
\hline 2014 & 838,521 & 1,085,104 & 777,119 & 452,778 & 1,377,646 & 816,977 & 990,707 & 346,645 & 871,948 & 7,689,305 & 10.9\% \\
\hline 2015 & 816,127 & 930,792 & 776,049 & 519,509 & 1,374,540 & 813,379 & 999,060 & 269,653 & 841,903 & 7,521,335 & 10.9\% \\
\hline 2016 & 824,699 & 890,716 & 674,212 & 346,645 & 1,251,228 & 791,513 & 961,562 & 387,877 & 722,054 & 6,870,071 & 12.0\% \\
\hline 2017 & 800,979 & 732,647 & 577,000 & 269,653 & 1,117,598 & 721,530 & 830,994 & 374,269 & 680,557 & 6,126,015 & 13.1\% \\
\hline 2018 & 728,695 & 577,604 & 479,341 & 223,742 & 894,063 & 607,318 & 752,587 & 312,033 & 747,478 & 5,322,861 & 13.7\% \\
\hline 2019 & 706,463 & 405,251 & 349,053 & 210,036 & 849,989 & 571,101 & 599,388 & 280,880 & 712,187 & 4,684,348 & 15.1\% \\
\hline 2020 & 549,700 & 259,457 & 193,064 & 163,003 & 676,975 & 349,391 & 455,099 & 224,272 & 537,807 & 3,408,768 & 16.1\% \\
\hline
\end{tabular}

\footnotetext{
\({ }^{1}\) Includes sales of Honda and Acura brand passenger cars. \({ }^{2}\) Includes sales of Saab from 1997 through 2009. \({ }^{3}\) Includes sales of Jaguar from 1997 through 2008 , Volvo from 1998 through 2009.
\({ }^{4}\) Includes sales of Mercedes from 1998 through 2006. Stellantis was formerly named FCA and Chrysler. \({ }^{5}\) Includes sales of Toyota, Scion and Lexus brand passenger cars.
\({ }^{6}\) Includes sales of Nissan and Infiniti brand passenger cars. \({ }^{7}\) Includes sales of Kia since 1998.
Source: Autodata and company releases.
}


North America Sales

Light Truck Sales in the U.S. by Manufacturer
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & Honda \({ }^{1}\) & GM \({ }^{2}\) & Ford \({ }^{3}\) & Stellantis \({ }^{4}\) & Toyota \({ }^{5}\) & Nissan \({ }^{6}\) & Hyundai \({ }^{7}\) & VW & Others & Industry Total & Honda Market Share \\
\hline 1980 & - & 884,388 & 726,403 & 327,618 & 134,706 & 111,246 & - & 38,697 & 39,583 & 2,262,641 & 0.0\% \\
\hline 1981 & - & 819,447 & 665,066 & 249,896 & 139,556 & 119,684 & - & 44,695 & 35,807 & 2,074,151 & 0.0\% \\
\hline 1982 & - & 994,562 & 746,636 & 309,706 & 147,396 & 107,927 & - & 25,617 & 66,994 & 2,398,838 & 0.0\% \\
\hline 1983 & - & 1,207,647 & 965,471 & 356,344 & 183,941 & 137,355 & - & 19,537 & 117,575 & 2,987,870 & 0.0\% \\
\hline 1984 & - & 1,371,206 & 1,113,453 & 679,815 & 308,339 & 203,724 & - & 17,791 & 186,959 & 3,881,287 & 0.0\% \\
\hline 1985 & - & 1,590,677 & 1,210,742 & 787,777 & 372,796 & 255,601 & - & 16,297 & 227,073 & 4,460,963 & 0.0\% \\
\hline 1986 & - & 1,533,995 & 1,324,885 & 803,673 & 415,993 & 223,406 & - & 12,288 & 332,896 & 4,647,136 & 0.0\% \\
\hline 1987 & - & 1,482,802 & 1,398,969 & 916,565 & 325,313 & 216,514 & - & 10,336 & 354,442 & 4,704,941 & 0.0\% \\
\hline 1988 & - & 1,687,063 & 1,462,087 & 1,016,763 & 279,322 & 169,592 & - & 5,227 & 300,018 & 4,920,072 & 0.0\% \\
\hline 1989 & - & 1,666,517 & 1,394,527 & 984,354 & 268,414 & 163,188 & - & 4,969 & 289,077 & 4,771,046 & 0.0\% \\
\hline 1990 & - & 1,623,367 & 1,373,493 & 837,234 & 278,797 & 175,662 & - & 6,643 & 295,363 & 4,590,559 & 0.0\% \\
\hline 1991 & - & 1,408,064 & 1,231,321 & 805,153 & 268,459 & 169,953 & - & 5,040 & 273,267 & 4,161,257 & 0.0\% \\
\hline 1992 & - & 1,550,161 & 1,414,824 & 1,033,426 & 263,482 & 166,989 & - & 2,679 & 251,642 & 4,683,203 & 0.0\% \\
\hline 1993 & 106 & 1,754,135 & 1,684,239 & 1,213,690 & 291,385 & 205,394 & - & 5,634 & 255,443 & 5,410,026 & 0.0\% \\
\hline 1994 & 25,988 & 1,952,221 & 1,879,225 & 1,392,171 & 322,938 & 237,178 & - & 4,675 & 287,404 & 6,101,800 & 0.4\% \\
\hline 1995 & 54,092 & 1,906,216 & 2,009,755 & 1,378,163 & 289,377 & 250,646 & - & 1,460 & 239,709 & 6,129,418 & 0.9\% \\
\hline 1996 & 57,774 & 1,981,204 & 2,106,186 & 1,618,193 & 366,126 & 249,386 & - & 995 & 226,557 & 6,606,421 & 0.9\% \\
\hline 1997 & 111,006 & 2,047,734 & 2,207,520 & 1,567,258 & 407,532 & 260,877 & - & 1,792 & 278,467 & 6,882,186 & 1.6\% \\
\hline 1998 & 149,129 & 2,117,756 & 2,349,164 & 1,813,928 & 493,211 & 210,153 & 28,582 & 1,742 & 281,428 & 7,445,093 & 2.0\% \\
\hline 1999 & 222,223 & 2,389,683 & 2,447,285 & 1,938,492 & 586,472 & 273,741 & 52,383 & 3,395 & 338,791 & 8,252,465 & 2.7\% \\
\hline 2000 & 276,805 & 2,384,946 & 2,490,030 & 1,926,086 & 646,491 & 330,194 & 72,682 & 3,747 & 423,784 & 8,554,765 & 3.2\% \\
\hline 2001 & 307,752 & 2,590,443 & 2,439,898 & 1,761,520 & 785,543 & 288,673 & 123,454 & 11,957 & 443,814 & 8,753,054 & 3.5\% \\
\hline 2002 & 409,231 & 2,750,811 & 2,249,886 & 1,721,184 & 770,292 & 248,842 & 165,254 & 12,680 & 423,650 & 8,751,830 & 4.7\% \\
\hline 2003 & 529,718 & 2,755,765 & 2,267,498 & 1,702,773 & 862,508 & 289,089 & 198,309 & 26,968 & 427,629 & 9,060,257 & 5.8\% \\
\hline 2004 & 551,109 & 2,779,908 & 2,265,382 & 1,775,073 & 897,478 & 449,232 & 232,668 & 32,541 & 433,441 & 9,416,832 & 5.9\% \\
\hline 2005 & 624,650 & 2,710,572 & 2,068,388 & 1,837,114 & 903,350 & 504,205 & 258,510 & 20,479 & 409,372 & 9,336,640 & 6.7\% \\
\hline 2006 & 665,408 & 2,443,768 & 1,758,261 & 1,713,936 & 1,008,860 & 465,632 & 273,559 & 20,169 & 430,171 & 8,779,764 & 7.6\% \\
\hline 2007 & 669,327 & 2,333,442 & 1,674,117 & 1,548,025 & 1,032,489 & 432,262 & 315,847 & 29,507 & 527,578 & 8,562,594 & 7.8\% \\
\hline 2008 & 551,062 & 1,697,351 & 1,264,368 & 1,055,003 & 796,953 & 357,765 & 229,377 & 32,015 & 489,554 & 6,473,448 & 8.5\% \\
\hline 2009 & 450,570 & 1,197,479 & 1,045,972 & 702,832 & 651,790 & 255,775 & 228,500 & 54,065 & 438,138 & 5,025,121 & 9.0\% \\
\hline 2010 & 538,903 & 1,404,618 & 1,234,616 & 800,925 & 728,975 & 318,128 & 293,119 & 73,114 & 555,781 & 5,948,179 & 9.1\% \\
\hline 2011 & 541,036 & 1,551,402 & 1,420,600 & 1,014,755 & 682,354 & 398,276 & 332,990 & 79,904 & 660,594 & 6,681,911 & 8.1\% \\
\hline 2012 & 638,548 & 1,564,859 & 1,495,672 & 1,153,692 & 807,840 & 464,665 & 301,592 & 92,447 & 733,648 & 7,252,963 & 8.8\% \\
\hline 2013 & 692,292 & 1,719,144 & 1,684,013 & 1,249,264 & 896,603 & 528,277 & 276,618 & 115,184 & 871,238 & 8,032,633 & 8.6\% \\
\hline 2014 & 702,351 & 1,849,904 & 1,694,196 & 1,591,649 & 996,125 & 569,918 & 315,245 & 121,222 & 992,085 & 8,832,695 & 8.0\% \\
\hline 2015 & 770,424 & 2,151,574 & 1,827,033 & 1,747,326 & 1,124,773 & 671,539 & 388,468 & 157,117 & 1,110,910 & 9,949,164 & 7.7\% \\
\hline 2016 & 813,243 & 2,151,705 & 1,924,999 & 1,910,204 & 1,198,401 & 772,910 & 461,041 & 183,621 & 1,264,198 & 10,680,322 & 7.6\% \\
\hline 2017 & 840,450 & 2,266,958 & 1,998,200 & 1,803,434 & 1,316,920 & 871,934 & 444,229 & 230,050 & 1,332,246 & 11,104,421 & 7.6\% \\
\hline 2018 & 876,133 & 2,373,623 & 2,005,881 & 2,022,864 & 1,532,611 & 886,559 & 515,032 & 326,546 & 1,412,167 & 11,951,416 & 7.3\% \\
\hline 2019 & 901,707 & 2,472,339 & 2,057,135 & 2,004,364 & 1,533,360 & 895,626 & 725,957 & 372,719 & 1,413,527 & 12,376,734 & 7.3\% \\
\hline 2020 & 797,087 & 2,275,826 & 1,841,644 & 1,664,875 & 1,435,965 & 637,213 & 769,659 & 349,242 & 1,394,768 & 11,166,279 & 7.1\% \\
\hline
\end{tabular}
\({ }^{1}\) Includes sales of Honda and Acura brand passenger cars. \({ }^{2}\) Includes sales of Saab from 1997 through 2009. \({ }^{3}\) Includes sales of Jaguar from 1997 through 2008, Volvo from 1998 through 2009.
\({ }^{4}\) Includes sales of Mercedes from 1998 through 2006. Stellantis was formerly named FCA and Chrysler. \({ }^{5}\) Includes sales of Toyota, Scion and Lexus brand passenger cars.
Includes sales of Nissan and Infiniti brand passenger cars. \({ }^{7}\) Includes sales of Kia since 1998
Source: Autodata and company releases.


\section*{Total Sales (Car and Light Truck) in the U.S. by Manufacturer}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & Honda \({ }^{1}\) & GM \({ }^{2}\) & Ford \({ }^{3}\) & Stellantis \({ }^{4}\) & Toyota \({ }^{5}\) & Nissan \({ }^{6}\) & Hyundai \({ }^{7}\) & VW & Others & Industry Total & Honda Market Share \\
\hline 1980 & 375,388 & 5,001,360 & 2,271,755 & 1,266,422 & 713,843 & 628,136 & - & 337,728 & 617,886 & 11,212,518 & 3.3\% \\
\hline 1981 & 370,705 & 4,616,143 & 2,078,722 & 1,227,391 & 714,021 & 584,490 & - & 329,698 & 667,864 & 10,589,034 & 3.5\% \\
\hline 1982 & 365,865 & 4,510,222 & 2,092,334 & 1,216,069 & 674,554 & 578,173 & - & 218,253 & 700,269 & 10,355,739 & 3.5\% \\
\hline 1983 & 401,072 & 5,261,208 & 2,536,792 & 1,496,400 & 726,818 & 659,257 & - & 214,892 & 841,561 & 12,138,000 & 3.3\% \\
\hline 1984 & 508,420 & 5,971,718 & 3,092,770 & 1,948,786 & 822,160 & 689,022 & - & 248,930 & 923,840 & 14,205,646 & 3.6\% \\
\hline 1985 & 552,389 & 6,282,995 & 3,290,108 & 2,156,375 & 949,973 & 830,767 & - & 292,483 & 1,085,407 & 15,440,497 & 3.6\% \\
\hline 1986 & 693,515 & 6,227,156 & 3,405,707 & 2,185,513 & 1,024,203 & 770,302 & 168,882 & 277,003 & 1,299,290 & 16,051,571 & 4.3\% \\
\hline 1987 & 738,306 & 5,211,115 & 3,459,803 & 1,998,959 & 932,440 & 745,668 & 263,610 & 233,027 & 1,308,672 & 14,891,600 & 5.0\% \\
\hline 1988 & 768,985 & 5,509,077 & 3,751,851 & 2,193,345 & 935,960 & 642,461 & 264,282 & 192,413 & 1,204,213 & 15,462,587 & 5.0\% \\
\hline 1989 & 783,102 & 5,103,603 & 3,572,393 & 2,000,140 & 945,353 & 663,416 & 183,261 & 154,933 & 1,132,152 & 14,538,353 & 5.4\% \\
\hline 1990 & 854,879 & 4,932,350 & 3,317,096 & 1,697,593 & 1,058,005 & 621,603 & 137,448 & 157,463 & 1,106,700 & 13,883,137 & 6.2\% \\
\hline 1991 & 803,367 & 4,317,524 & 2,867,371 & 1,507,671 & 1,010,480 & 582,874 & 117,630 & 109,019 & 1,015,275 & 12,331,211 & 6.5\% \\
\hline 1992 & 768,845 & 4,394,021 & 3,192,459 & 1,713,012 & 1,023,641 & 585,416 & 108,549 & 90,629 & 1,003,858 & 12,880,430 & 6.0\% \\
\hline 1993 & 716,546 & 4,662,824 & 3,562,388 & 2,047,822 & 1,033,211 & 687,751 & 108,796 & 62,061 & 1,031,070 & 13,912,469 & 5.2\% \\
\hline 1994 & 788,230 & 5,010,093 & 3,818,066 & 2,203,995 & 1,088,082 & 774,405 & 126,095 & 109,780 & 1,164,717 & 15,083,463 & 5.2\% \\
\hline 1995 & 794,579 & 4,836,835 & 3,800,980 & 2,164,343 & 1,083,351 & 770,904 & 107,378 & 133,426 & 1,069,913 & 14,761,709 & 5.4\% \\
\hline 1996 & 843,928 & 4,738,875 & 3,843,438 & 2,450,826 & 1,159,718 & 749,763 & 108,468 & 163,562 & 1,075,735 & 15,134,313 & 5.6\% \\
\hline 1997 & 940,386 & 4,736,853 & 3,860,010 & 2,303,788 & 1,230,122 & 728,377 & 113,186 & 172,322 & 1,070,358 & 15,155,402 & 6.2\% \\
\hline 1998 & 1,009,600 & 4,573,757 & 4,030,949 & 2,680,256 & 1,361,025 & 621,528 & 173,110 & 267,492 & 868,116 & 15,585,833 & 6.5\% \\
\hline 1999 & 1,076,893 & 4,981,103 & 4,209,772 & 2,827,998 & 1,475,441 & 677,212 & 298,784 & 381,939 & 1,023,114 & 16,952,256 & 6.4\% \\
\hline 2000 & 1,158,860 & 4,916,680 & 4,204,202 & 2,728,309 & 1,619,206 & 752,088 & 404,997 & 436,409 & 1,182,465 & 17,403,216 & 6.7\% \\
\hline 2001 & 1,207,639 & 4,862,923 & 3,962,357 & 2,479,846 & 1,741,254 & 703,308 & 569,956 & 439,523 & 1,210,713 & 17,177,519 & 7.0\% \\
\hline 2002 & 1,247,834 & 4,820,016 & 3,616,590 & 2,418,671 & 1,756,127 & 739,525 & 612,464 & 424,271 & 1,201,627 & 16,837,125 & 7.4\% \\
\hline 2003 & 1,349,847 & 4,714,783 & 3,476,022 & 2,346,170 & 1,866,313 & 794,481 & 637,692 & 389,504 & 1,098,890 & 16,673,702 & 8.1\% \\
\hline 2004 & 1,394,398 & 4,655,459 & 3,319,484 & 2,427,810 & 2,060,049 & 985,989 & 688,670 & 336,507 & 1,044,382 & 16,912,748 & 8.2\% \\
\hline 2005 & 1,462,472 & 4,454,386 & 3,153,670 & 2,529,322 & 2,260,295 & 1,076,670 & 730,863 & 310,915 & 1,015,292 & 16,993,885 & 8.6\% \\
\hline 2006 & 1,509,358 & 4,065,341 & 2,900,911 & 2,390,658 & 2,542,524 & 1,019,249 & 749,822 & 329,113 & 1,049,454 & 16,556,430 & 9.1\% \\
\hline 2007 & 1,551,542 & 3,822,612 & 2,558,553 & 2,076,650 & 2,620,825 & 1,068,238 & 772,482 & 328,997 & 1,349,749 & 16,149,648 & 9.6\% \\
\hline 2008 & 1,428,765 & 2,954,819 & 2,025,508 & 1,453,122 & 2,217,662 & 951,350 & 675,139 & 314,318 & 1,222,018 & 13,242,701 & 10.8\% \\
\hline 2009 & 1,150,784 & 2,071,749 & 1,677,234 & 931,402 & 1,770,149 & 770,103 & 735,127 & 297,881 & 1,026,322 & 10,430,751 & 11.0\% \\
\hline 2010 & 1,230,480 & 2,211,091 & 1,931,534 & 1,085,211 & 1,763,595 & 908,570 & 894,496 & 360,179 & 1,203,627 & 11,588,783 & 10.6\% \\
\hline 2011 & 1,147,285 & 2,503,797 & 2,143,101 & 1,349,345 & 1,644,661 & 1,042,534 & 1,131,183 & 444,178 & 1,371,855 & 12,777,939 & 9.0\% \\
\hline 2012 & 1,422,785 & 2,595,717 & 2,243,009 & 1,608,015 & 2,082,504 & 1,141,656 & 1,260,606 & 580,279 & 1,557,345 & 14,491,916 & 9.8\% \\
\hline 2013 & 1,525,312 & 2,786,078 & 2,485,236 & 1,757,132 & 2,236,042 & 1,248,420 & 1,255,962 & 611,743 & 1,694,274 & 15,600,199 & 9.8\% \\
\hline 2014 & 1,540,872 & 2,935,008 & 2,471,315 & 2,044,427 & 2,373,771 & 1,386,895 & 1,305,952 & 599,727 & 1,864,033 & 16,522,000 & 9.3\% \\
\hline 2015 & 1,586,551 & 3,082,366 & 2,603,082 & 2,266,835 & 2,499,313 & 1,484,918 & 1,387,528 & 607,093 & 1,952,813 & 17,470,499 & 9.1\% \\
\hline 2016 & 1,637,942 & 3,042,421 & 2,599,211 & 2,256,849 & 2,449,629 & 1,564,423 & 1,415,655 & 591,063 & 1,993,200 & 17,550,393 & 9.3\% \\
\hline 2017 & 1,641,429 & 2,999,605 & 2,575,200 & 2,073,087 & 2,434,518 & 1,593,464 & 1,275,223 & 625,107 & 2,012,803 & 17,230,436 & 9.5\% \\
\hline 2018 & 1,604,828 & 2,951,227 & 2,485,222 & 2,246,606 & 2,426,674 & 1,493,877 & 1,267,619 & 638,579 & 2,159,645 & 17,274,277 & 9.3\% \\
\hline 2019 & 1,608,170 & 2,877,590 & 2,406,188 & 2,214,400 & 2,383,349 & 1,466,727 & 1,325,345 & 653,599 & 2,125,714 & 17,061,082 & 9.4\% \\
\hline 2020 & 1,346,787 & 2,535,283 & 2,034,708 & 1,827,878 & 2,112,940 & 986,604 & 1,224,758 & 573,514 & 1,932,575 & 14,575,047 & 9.2\% \\
\hline
\end{tabular}
\({ }^{1}\) Includes sales of Honda and Acura brand passenger cars. \(\quad{ }^{2}\) Includes sales of Saab from 1997 through 2009. \({ }^{3}\) Includes sales of Jaguar from 1997 through 2008, Volvo from 1998 through 2009.
\({ }^{4}\) Includes sales of Mercedes from 1998 through 2006. Stellantis was formerly named FCA and Chrysler. \({ }_{5}^{5}\) Includes sales of Toyota, Scion and Lexus brand passenger cars.
Source: Autodata and company releases.


North America Sales

\section*{Honda/Acura Vehicle Sales in Canada}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & \multicolumn{17}{|c|}{Honda} & \multicolumn{12}{|c|}{Acura} & \multicolumn{3}{|l|}{} \\
\hline & Accord & Crosstour & Civic & Clarity & Prelude & Odyssey & CR-V & S2000 & Insight & Pilot & Element & Ridgeline & Fit & CR-Z & Passport & HR-V & Honda Division Total & \[
\begin{aligned}
& \mathrm{RL} / 1 \\
& \mathrm{RLX}^{*}
\end{aligned}
\] & \[
\left.\begin{gathered}
\text { TL/ } \\
\text { TLX** }
\end{gathered} \right\rvert\,
\] & CL & ILX & TSX & RSX*** & CSX*** & RDX & ZDX & MDX & NSX & Acura Division Total & \begin{tabular}{l}
Honda \\
Canada Total
\end{tabular} & Industry Total & Honda
Canada
Market
Share \\
\hline 2020 & 6,473 & & 42,996 & 686 & & 5,361 & 44,495 & & 415 & 7,709 & & 2,885 & 1,902 & & 2,734 & 10,306 & 125,962 & 19 & 2,704 & & 735 & & & & 7,563 & 0 & 3,237 & 23 & 14,281 & 140,243 & 1,600,508 & 8.8\% \\
\hline 2019 & 11,381 & & 60,139 & 912 & & 9,257 & 55,859 & & 753 & 8,241 & & 3,405 & 3,437 & & 2,678 & 12,985 & 169,047 & 55 & 3,360 & & 1,871 & & & & 9,716 & 0 & 4,757 & 22 & 19,781 & 188,828 & 2,399,044 & 7.9\% \\
\hline 2018 & 13,827 & & 69,005 & 799 & & 11,546 & 54,879 & & 227 & 8,072 & & 4,094 & 3,520 & 2 & & 9,071 & 175,042 & 64 & 3,826 & & 1,903 & & & & 8,890 & 2 & 5,605 & 47 & 20,337 & 195,379 & 2,003,506 & 9.8\% \\
\hline 2017 & 13,504 & & 69,030 & 27 & & 11,232 & 50,443 & & & 8,905 & & 4,632 & 5,019 & 10 & & 14,149 & 176,951 & 59 & 4,205 & & 2,047 & & & & 8,101 & 1 & 5,838 & 49 & 20,300 & 197,251 & 2,043,943 & 9.7\% \\
\hline 2016 & 13,857 & 5 & 64,552 & & & 12,311 & 44,789 & & 1 & 7,279 & & 2,622 & 8,622 & 40 & & 12,371 & 166,449 & 107 & 4,137 & & 2,459 & & & & 8,047 & 2 & 5,425 & 50 & 20,227 & 186,676 & 1,899,490 & 9.8\% \\
\hline 2015 & 14,465 & 294 & 64,950 & & & 11,272 & 38,961 & & & 8,230 & & 229 & 9,088 & 55 & & 8,959 & 156,503 & 182 & 5,075 & & 2,551 & & & & 7,380 & 1 & 5,814 & & 21,003 & 177,506 & 1,900,072 & 9.3\% \\
\hline 2014 & 16,962 & 962 & 66,057 & & & 11,480 & 37,684 & & & 6,113 & & 1,803 & 11,732 & 100 & & & 152,893 & 243 & 3,497 & & 2,752 & 206 & & & 6,557 & 6 & 6,272 & & 19,533 & 172,426 & 1,849,604 & 9.3\% \\
\hline 2013 & 17,165 & 1,109 & 64,063 & & & 10,284 & 34,481 & & 67 & 6,356 & & 2,122 & 9,512 & 72 & & & 145,231 & 185 & 2,374 & & 3,192 & 979 & & & 6,112 & 49 & 6,114 & & 19,005 & 164,236 & 1,743,112 & 9.4\% \\
\hline 2012 & 9,930 & 1,048 & 64,962 & & & 9,094 & 33,339 & & 168 & 5,807 & 10 & 2,226 & 4,736 & 238 & & & 131,558 & 29 & 3,323 & & 2,259 & 1,438 & & 27 & 4,726 & 110 & 5,242 & & 17,154 & 148,712 & 1,675,675 & 8.9\% \\
\hline 2011 & 7,818 & 951 & 55,090 & & & 9,060 & 25,076 & 1 & 242 & 4,366 & 180 & 1,713 & 2,835 & 517 & & & 107,849 & 56 & 3,229 & & & 1,659 & & 1,795 & 3,070 & 129 & 5,334 & & 15,272 & 123,121 & 1,113,892 & 11.1\% \\
\hline 2010 & 14,659 & 2,176 & 57,501 & & & 8,616 & 24,930 & 21 & 1,136 & 5,062 & 380 & 3,200 & 7,900 & 325 & & & 123,730 & 64 & 2,895 & & & 2,297 & & 2,064 & 3,163 & 863 & 5,994 & & 17,340 & 141,070 & 1,557,121 & 9.2\% \\
\hline 2009 & 16,017 & 236 & 62,654 & & & 6,449 & 18,554 & 49 & 668 & 4,452 & 976 & 3,546 & 9,553 & & & & 122,918 & 94 & 3,577 & & & 2,020 & & 2,526 & 2,869 & 8 & 5,994 & & 17,088 & 140,006 & 1,458,564 & 9.6\% \\
\hline 2008 & 22,623 & & 72,463 & & & 10,125 & 20,500 & 65 & & 5,564 & 1,811 & 3,987 & 14,836 & & & & 151,974 & 157 & 4,019 & & & 3,118 & 5 & 2,998 & 3,573 & & 5,514 & & 19,384 & 171,358 & 1,635,986 & 10.5\% \\
\hline 2007 & 22,102 & & 70,838 & & & 12,025 & 20,980 & 123 & 2 & 4,328 & 1,764 & 4,519 & 13,507 & & & & 150,188 & 158 & 3,995 & & & 2,104 & 12 & 3,729 & 4,104 & & 6,017 & & 20,119 & 170,307 & 1,653,362 & 10.3\% \\
\hline 2006 & 20,165 & & 70,028 & & & 13,368 & 17,821 & 146 & 21 & 5,359 & 3,099 & 4,988 & 10,634 & & & & 145,629 & 231 & 4,694 & & & 2,816 & 1,755 & 5,186 & 1,415 & & 4,257 & 2 & 20,356 & 165,985 & 1,614,700 & 10.3\% \\
\hline 2005 & 24,115 & & 68,506 & & & 12,573 & 15,976 & 212 & 5 & 5,213 & 2,880 & 3,512 & & & & & 132,992 & 475 & 5,280 & 7 & & 3,918 & 2,886 & 5,192 & & & 3,836 & 1 & 21,595 & 154,587 & 1,583,291 & 9.8\% \\
\hline 2004 & 25,814 & & 62,125 & & 2 & 10,559 & 15,388 & 250 & 9 & 4,730 & 3,035 & & & & & & 121,912 & 333 & 5,801 & 73 & & 3,797 & 3,342 & 5,010 & & & 4,181 & 6 & 22,543 & 144,455 & 1,534,415 & 9.4\% \\
\hline 2003 & 29,609 & & 65,169 & & 3 & 10,785 & 17,831 & 238 & 20 & 4,608 & 3,444 & & & & & & 131,707 & 172 & 4,320 & 355 & & 3,046 & 5,024 & 5,572 & & & 4,432 & 2 & 22,923 & 154,630 & 1,593,506 & 9.7\% \\
\hline 2002 & 30,060 & & 69,973 & & 642 & 14,370 & 21,245 & 336 & 76 & 3,396 & & & & & & & 140,098 & 327 & 4,802 & 740 & & & 6,284 & 8,085 & & & 4,992 & 3 & 25,233 & 165,331 & 1,703,246 & 9.7\% \\
\hline 2001 & 28,383 & & 66,299 & & 2,531 & 13,674 & 13,141 & 401 & 110 & & & & & & & & 124,539 & 313 & 5,781 & 950 & & & 5,597 & 9,073 & & & 3,964 & , & 25,682 & 150,221 & 1,570,629 & 9.6\% \\
\hline 2000 & 24,635 & & 60,407 & & 2,031 & 13,512 & 13,613 & 412 & 155 & & & & & & & & 114,765 & 459 & 5,714 & 1,217 & & & 3,781 & 7,997 & & & 980 & & 20,154 & 134,919 & 1,549,544 & 8.7\% \\
\hline 1999 & 24,100 & & 58,122 & & 1,722 & 12,465 & 14,511 & 332 & & & & & & & & & 111,252 & 587 & 7,001 & 607 & & & 3,872 & 8,079 & & & & 5 & 20,151 & 131,403 & 1,501,143 & 8.8\% \\
\hline 1998 & 25,490 & & 54,066 & & 2,207 & 4,124 & 14,306 & & & & & & & & & & 100,193 & 844 & 3,389 & 1,415 & & & 3,765 & 7,400 & & & & 10 & 16,823 & 117,016 & 1,389,063 & 8.4\% \\
\hline 1997 & 21,312 & & 49,551 & & 2,586 & 2,004 & 14,778 & & & & & & & & & & 90,231 & 940 & 1,491 & 1,710 & & & 4,113 & 8,587 & & & & 13 & 16,854 & 107,085 & 1,387,945 & 7.7\% \\
\hline 1996 & 20,512 & & 37,648 & & 924 & 2,940 & & & & & & & & & & & 62,024 & 938 & 1,569 & 1,226 & & & 5,974 & 1,970 & & & & 16 & 11,693 & 73,717 & 1,173,090 & 6.3\% \\
\hline 1995 & 20,944 & & 33,386 & & 836 & 2,696 & & & & & & & & & & & 57,862 & 209 & 1,023 & & & & 7,653 & & & & & 38 & 8,923 & 66,785 & 1,130,212 & 5.9\% \\
\hline
\end{tabular}

\footnotetext{
* Includes sales of Legend.
\({ }^{* *}\) Includes sales of Vigor.
Includes sales of Integra.
**** Includes sales of EL.
}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline Worldwide & North America & North America & North America & North America & U.S. Exports & South America & Euro & Japan & Asia/ & China & Chronology \\
\hline Operations & Regional Operations & Sales & Manufacturing & \begin{tabular}{l}
R\&D/ \\
Engineering
\end{tabular} & & Regional Operations & Middle East/ Africa & Japan & Oceania & & Chronology \\
\hline
\end{tabular}

Honda/Acura Vehicle Sales in Canada (Continued)
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & \multicolumn{17}{|c|}{Honda} & \multicolumn{12}{|c|}{Acura} & & & \\
\hline & Accord & Crosstour & Civic & Clarity & Prelude & Odyssey & CR-V & S2000 & Insight & Pilot & Element & Ridgeline & Fit & CR-Z & Passport & HR-V & Honda Division Total & \[
\begin{gathered}
\text { RLL/ } \\
\text { RLX* }
\end{gathered}
\] & \[
\begin{gathered}
\mathrm{TL} / \mathrm{TL}^{*}
\end{gathered}
\] & CL & ILX & TSX & RSX*** & CSX**** & RDX & ZDX & MDX & NSX & Acura Division Total & \begin{tabular}{l}
Honda \\
Canada \\
Total
\end{tabular} & Industry Total & \begin{tabular}{l}
Honda \\
Canada \\
Market \\
Share
\end{tabular} \\
\hline 1994 & 22,256 & & 35,172 & & 1,140 & 76 & & & & & & & & & & & 58,644 & 559 & 664 & & & & 8,728 & & & & & 31 & 9,982 & 68,626 & 1,224,945 & 5.6\% \\
\hline 1993 & 19,832 & & 36,259 & & 2,001 & & & & & & & & & & & & 58,092 & 896 & 1,114 & & & & 8,294 & & & & & 64 & 10,368 & 68,460 & 1,164,677 & 5.9\% \\
\hline 1992 & 31,578 & & 36,339 & & 3,250 & & & & & & & & & & & & 71,167 & 1,679 & 1,853 & & & & 9,853 & & & & & 91 & 13,476 & 84,643 & 1,204,418 & 7.0\% \\
\hline 1991 & 35,161 & & 50,320 & & 3,293 & & & & & & & & & & & & 88,774 & 2,315 & 1,682 & & & & 11,430 & & & & & 253 & 15,680 & 104,454 & 1,266,338 & 8.2\% \\
\hline 1990 & 38,112 & & 45,880 & & 4,351 & & & & & & & & & & & & 88,343 & 2,299 & & & & & 10,396 & & & & & 156 & 12,851 & 101,194 & 1,320,631 & 7.7\% \\
\hline 1989 & 32,181 & & 37,684 & & 4,141 & & & & & & & & & & & & 74,006 & 2,656 & & & & & 7,766 & & & & & & 10,422 & 84,428 & 1,442,256 & 5.9\% \\
\hline 1988 & 29,186 & & 31,014 & & 6,134 & & & & & & & & & & & & 66,334 & 3,208 & & & & & 5,503 & & & & & & 8,711 & 75,045 & 1,514,995 & 5.0\% \\
\hline 1987 & 31,463 & & 25,831 & & 9,655 & & & & & & & & & & & & 66,949 & 2,541 & & & & & 3,486 & & & & & & 6,027 & 72,976 & 1,488,027 & 4.9\% \\
\hline 1986 & 27,613 & & 22,806 & & 13,082 & & & & & & & & & & & & 63,501 & & & & & & & & & & & & & 63,501 & 1,476,500 & 4.3\% \\
\hline 1985 & 26,391 & & 23,807 & & 12,764 & & & & & & & & & & & & 62,962 & & & & & & & & & & & & & 62,962 & 1,496,224 & 4.2\% \\
\hline 1984 & 23,243 & & 19,519 & & 10,421 & & & & & & & & & & & & 53,183 & & & & & & & & & & & & & 53,183 & 1,190,201 & 4.5\% \\
\hline 1983 & 28,996 & & 18,903 & & 7,213 & & & & & & & & & & & & 54,212 & & & & & & & & & & & & & 54,212 & 1,017,811 & 5.3\% \\
\hline 1982 & 21,116 & & 30,286 & & 4,559 & & & & & & & & & & & & 55,961 & & & & & & & & & & & & & 55,961 & 895,914 & 6.2\% \\
\hline 1981 & 20,807 & & 36,607 & & 6,069 & & & & & & & & & & & & 63,483 & & & & & & & & & & & & & 63,483 & 1,173,275 & 5.4\% \\
\hline 1980 & 14,007 & & 28,898 & & 3,940 & & & & & & & & & & & & 46,845 & & & & & & & & & & & & & 46,845 & 1,288,271 & 3.6\% \\
\hline 1979 & 10,255 & & 19,880 & & 2,831 & & & & & & & & & & & & 32,966 & & & & & & & & & & & & & 32,966 & 1,386,029 & 2.4\% \\
\hline 1978 & 10,020 & & 34,970 & & & & & & & & & & & & & & 44,990 & & & & & & & & & & & & & 44,990 & 1,350,411 & 3.3\% \\
\hline 1977 & 6,787 & & 44,121 & & & & & & & & & & & & & & 50,908 & & & & & & & & & & & & & 50,908 & 1,317,147 & 3.9\% \\
\hline 1976 & 644 & & 32,703 & & & & & & & & & & & & & & 33,347 & & & & & & & & & & & & & 33,347 & 1,291,463 & 2.6\% \\
\hline 1975 & & & 20,742 & & & & & & & & & & & & & & 20,742 & & & & & & & & & & & & & 20,742 & 1,316,629 & 1.6\% \\
\hline 1974 & & & 5,241 & & & & & & & & & & & & & & 5,241 & & & & & & & & & & & & & 5,241 & 1,249,304 & 0.4\% \\
\hline 1973 & & & 747 & & & & & & & & & & & & & & 747 & & & & & & & & & & & & & 747 & 1,226,698 & 0.1\% \\
\hline TOTAL & 924,670 & 6,781 & 2,217,309 & 2,424 & 108,328 & 251,258 & 663,580 & 2,586 & 4,075 & 113,790 & 17,579 & 49,483 & 116,833 & 1,359 & 5,412 & 67,841 & 4,553,308 & 23,453 & 106,394 & 8,300 & 19,769 & 27,398 & 119,519 & 85,290 & 85,286 & 1,171 & 103,799 & 892 & 581,271 & 5,134,579 & 68,965,959 & 7.45\% \\
\hline
\end{tabular}
* Includes sales of Legend.
** Includes sales of Vigor.
*** Includes sales of Integra.
**** Includes sales of EL

\section*{HONDA 2021 Digital FactBook}

Worldwide
North America Regional Operations

North America Sales

Manufacturing
North America Sales

\section*{Honda Automobile and Motorcycle Sales in Mexico}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & 2020 & 2019 & 2018 & 2017 & 2016 & 2015 & 2014 & 2013 & 2012 & 2011 & 2010 & 2009 & 2008 & 2007 & 2006 & 2005 & 2004 \\
\hline Automobile & 128,557 & 72,739 & 83,821 & 90,362 & 90,168 & 92,000 & 62,723 & 60,951 & 54,515 & 36,209 & 39,866 & 37,187 & 56,264 & 54,802 & 49,102 & 39,351 & 29,730 \\
\hline Motorcycle & 58,942 & 67,084 & 65,969 & 71,406 & 70,472 & 73,000 & 64,696 & 61,577 & 52,158 & 34,086 & 23,504 & 27,670 & 46,406 & 49,187 & 44,079 & 48,140 & 40,053 \\
\hline
\end{tabular}
(Note: Chart continued below.)

\section*{Honda Automobile and Motorcycle Sales in Mexico}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & 2003 & 2002 & 2001 & 2000 & 1999 & 1998 & 1997 & 1996 & 1995 & 1994 & 1993 & 1992 & 1991 & 1990 & 1989 & 1988 & 1987 \\
\hline Automobile & 29,016 & 30,430 & 28,284 & 24,481 & 18,879 & 12,533 & 5,978 & 1,894 & 298 & & & & & & & & \\
\hline Motorcycle & 32,029 & 26,034 & 20,268 & 22,434 & 20,531 & 19,222 & 12,767 & 6,395 & 6,996 & 14,356 & 15,282 & 23,027 & 20,916 & 19,888 & 17,677 & 18,605 & 3,848 \\
\hline
\end{tabular}
\begin{tabular}{l|l|l|}
\hline \begin{tabular}{l} 
Worldwide \\
Operations
\end{tabular} & \begin{tabular}{l} 
North America \\
Regional \\
Operations
\end{tabular} & \begin{tabular}{l} 
North America \\
Sales
\end{tabular} \\
\hline
\end{tabular}

\section*{North America Manufacturing}

\section*{U.S. Manufacturing Facilities}

\section*{Honda Development \& Manufacturing of America}

\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline Region & Facility / Location & Models Produc & & Began Production & Plant Size & Annual Capacity & Employment & Investment \\
\hline \multirow[t]{3}{*}{United States} & \multicolumn{3}{|l|}{The first U.S. auto plant established by a Japanese automaker, the Marysville Auto Plant (MAP) began production of Accord on November 1, 1982, three years after Honda started U.S. motorcycle production on September 10, 1979. MAP has the largest vehicle production capacity of any Honda auto plant in the U.S. and has produced more than 14 million vehicles through 2020, including more than 12 million Accords. MAP also builds the Accord Hybrid, including sub-assembly of the IPU hybrid battery unit, as Honda advances the production of electrified vehicles in North America. The plant is the exclusive global production facility for the Acura ILX and TLX, including the all-new Acura TLX Type S, which went into production in 2021.} & Nov. 1982 & 4.4 million sq. ft. & 440,000 vehicles & 3,900 & \$5.4 billion \\
\hline & \multicolumn{3}{|l|}{Honda's second U.S. auto production facility, the East Liberty Plant (ELP) has produced over 6.3 million vehicles since opening in 1989. Although it began production with the Honda Civic, ELP defined flexible manufacturing in 2002 when it performed a first by building light trucks and cars on the same line. Today, ELP builds only crossover and SUV models, including CR-V and the Acura RDX and MDX. The plant is the exclusive global production facility for the Acura RDX and MDX, and will be the home to the MDX Type S when that model goes into production in late 2021.} & Dec. 1989 & 3 million sq. ft. & 240,000 vehicles & 2,700 & \$1.9 billion \\
\hline & \begin{tabular}{l}
Performance Manufacturing Center Marysville, Ohio \\
The Performance Manufacturing Cen supercar and is structured around an PMC ushered in new approaches to v a pinnacle expression of the Acura br production of the 2020 Acura TLX PMC RDX PMC Edition in 2020, as an exten first time its special nano-pigment pai
\end{tabular} & \begin{tabular}{l}
Acura NSX Acura PMC Edi \\
ter (PMC) is the innovative blend vehicle construct and DNA of Prec C Edition, followe sion of its unique int has been appli
\end{tabular} & manufacturing facility manship and advanc bly and quality confir formance. In mid-201 of the 2021 Acura MDX mall-batch production models. & April 2016 & 330,000 sq. ft. & Build to order & 100 & \$70 million \\
\hline
\end{tabular}

\footnotetext{
Note: Each plant uses domestic and globally sourced parts.
}

Return to
Table of Contents
\begin{tabular}{l|l|l}
\hline \begin{tabular}{l} 
Worldwide \\
Operations
\end{tabular} & \begin{tabular}{l} 
North America \\
Regional \\
Operations
\end{tabular} & \begin{tabular}{l} 
North America \\
Sales
\end{tabular} \\
\hline
\end{tabular}

\section*{North America Manufacturing}

\section*{U.S. Manufacturing Facilities}

\section*{Honda Development \& Manufacturing of America (Continued)}

\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline Region & Facility / Location & Models Produced & & Began Production & Plant Size & Annual Capacity & Employment & Investment \\
\hline \multirow[t]{3}{*}{United States} & \multicolumn{3}{|l|}{Honda's largest automobile engine plant in the world, the Anna Engine Plant produces V6 and inline 4-cylinder engines, including 1.5, 2.0 and 3.0 -liter turbo engines, and various engine components for Honda plants throughout the world. AEP also is the exclusive manufacturer of the twin-turbo V6 that powers the Acura NSX, built by master technicians in a bespoke assembly facility within the plant. The line produces the 2.0 -liter VTEC \({ }^{\circledR}\) Turbo for the Civic Type R, as well as engines for the Accord, Insight, and CR-V, along with the Acura TLX, ILX, RDX and MDX. In 2021, the line began production of the all-new 3.0 -liter turbo V6 engine for the TLX Type \(S\) as part of a \(\$ 200\) million plant expansion.} & July 1985 & 2.8 million sq. ft. & 1,180,000 engines & 3,000 & \$2.7 billion \\
\hline & \begin{tabular}{l}
Alabama Auto Plant Lincoln, Alabama \\
The Alabama Auto Pl the Odyssey minivan, AAP associates have produces the V6 engi to operate as a zeroactivities at all of Hon
\end{tabular} & \begin{tabular}{l}
Pilot \\
Passport \\
Odyssey \\
exclusive global pr ssport sport utility v sibility for launchin each vehicle. The fa facility, leading the rth America.
\end{tabular} & \begin{tabular}{l}
Ridgeline V-6 engines \\
e of four Honda e Ridgeline pic into mass produ first automobile ed waste from
\end{tabular} & Nov. 2001 & 4.9 million sq. ft. & 340,000 vehicles 340,000 engines & 4,500 & \$3 billion \\
\hline & \begin{tabular}{l}
Indiana Auto Plant Greensburg, Indiana \\
Honda's Indiana Auto the Honda CR-V in ea In May 2018, IAP laun IPU hybrid battery unit in January 2020, now zero-waste-to-landfil
\end{tabular} & \begin{tabular}{l}
Civic Hatchback CR-V \\
an production of C uilding passenger Insight hybrid sed way for the launc lling hybrid-electric
\end{tabular} & \begin{tabular}{l}
CR-V Hybrid Insight \\
October 2008. W rucks on the sa ion, including s of the all-new erica. The stat
\end{tabular} & Oct. 2008 & 2.5 million sq. ft. & 250,000 vehicles & 2,600 & \$1.3 billion \\
\hline
\end{tabular}

Note: Each plant uses domestic and globally sourced parts.

Return to
Table of Contents
\begin{tabular}{l|l|l|}
\hline \begin{tabular}{l} 
Worldwide \\
Operations
\end{tabular} & \begin{tabular}{l} 
North America \\
Regional \\
Operations
\end{tabular} & \begin{tabular}{l} 
North America \\
Sales
\end{tabular} \\
\hline
\end{tabular}

\section*{North America Manufacturing}

\section*{U.S. Manufacturing Facilities}

\section*{Honda Development \& Manufacturing of America (Continued)}

\begin{tabular}{|c|c|c|c|c|c|c|}
\hline Region & Facility / Location \(\quad\) Models Produced & Began Production & Plant Size & Annual Capacity & Employment & Investment \\
\hline \multirow[t]{2}{*}{United States} & \begin{tabular}{l}
\begin{tabular}{l|l}
\begin{tabular}{l} 
Georgia Transmission Plant \\
Tallapoosa, Georgia
\end{tabular} & Automatic Transmissions \\
&
\end{tabular} \\
Honda's Transmission Plant in Georgia opened in 2006 with the assembly of automatic transmissions for North American-built models — initially the Honda Odyssey and Pilot produced in Alabama. The plant added the casting and machining of transmission cases to its initial assembly operations in 2007, expanding plant size from 100,000 to 515,000 sq. ft. and increasing capital investment from \(\$ 100\) million to \(\$ 440\) million. In 2017, Honda invested an additional \(\$ 100\) million for a new assembly line and other modifications to support the production of state-of-the-art 10-speed automatic transmissions, applied to the Honda Odyssey and Accord and the Acura RDX, TLX and MDX.
\end{tabular} & May 2006 & 590,000 sq. ft. & \[
\begin{aligned}
& 375,000 \text { V-6 } \\
& \text { automatic } \\
& \text { transmissions }
\end{aligned}
\] & 500 & \$465 million \\
\hline & \begin{tabular}{l}
\[
\begin{array}{l|l}
\text { Ohio Transmission Plant } & \begin{array}{l}
\text { Automatic Transmissions } \\
\text { Russells Point, Ohio }
\end{array} \\
& \text { Two-motor hybrid systems } \\
\text { Super Handling All-wheel Drive }{ }^{\text {TM }}(\text { SH-AWD }
\end{array}
\] \\
Honda's Transmission Plant in Ohio began producing automatic transmissions for North American-built models in 1996. Previously (1989-96), Honda had produced automatic transmissions for U.S.-built vehicles at the Anna Engine Plant. The Ohio Transmission Plant expanded its capability to produce high-precision gears in 2006, rear differentials and transfer cases were added for all-wheel-drive automobiles in 2007, CVT transmissions in 2012 and, in 2017, gear sets for Honda's new 10-speed automatic transmission, which is assembled in Honda's Georgia Transmission Plant. In 2018, the plant also began assembly of the two-motor hybrid system that helps power the Honda Insight sedan, Accord Hybrid and CR-V Hybrid. The Ohio Transmission Plant was the first auto transmission plant in the U.S. to obtain a substantial amount of its electricity directly from two wind turbines located on its property (2014). In 2019, it became the first U.S. auto transmission plant to earn the Environmental Protection Agency's ENERGY STAR certification.
\end{tabular} & July 1996 & 1.1 million sq. ft. & 1 million transmissions AT and CVT 99,000 hybrid power systems 1.5 million gear sets 290,000 4WD diffs 300,000 4WD transfer cases & 1,150 & \$1 billion \\
\hline
\end{tabular}

Note: Each plant uses domestic and globally sourced parts.
\begin{tabular}{l|l|l|}
\hline Worldwide & \begin{tabular}{l} 
North America \\
Regional \\
Operations
\end{tabular} & \begin{tabular}{l} 
North America \\
Oales
\end{tabular} \\
\hline
\end{tabular}

\section*{Asia/}

Oceania

\section*{China}

\section*{North America Manufacturing}

\section*{U.S. Manufacturing Facilities}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline Region & Facility / Location & \multicolumn{2}{|l|}{Models Produced} & Began Production & Plant Size & Annual Capacity & Employment & Investment \\
\hline \multirow[t]{4}{*}{United States} & \begin{tabular}{l}
South Carolina Manufacturing Timmonsville, South Carolina American Honda Motor Co., Inc. \\
South Carolina Manufacturing began powersports production facility in Am and is the exclusive global productio Talon sports models. The plant began of the Honda Talon 1000X and 1000R
\end{tabular} & \begin{tabular}{l}
Four Trax ATVs \\
Pioneer Side x Sides \\
production of all-terrain vehi erica. Today, the plant makes home of side-by-side vehicl production of the Pioneer lin port side-by-sides began in
\end{tabular} & \begin{tabular}{l}
Talon Side x Sides \\
s) in 1998, as Honda's second ourTrax all-terrain (ATV) vehicles ing the Honda Pioneer series and by-sides in June 2013. Production
\end{tabular} & July 1998 & 945,000 sq. ft. & \[
\begin{aligned}
& 100,000 \text { ATVs } \\
& 100,000 \text { Side } \\
& \text { Sides }
\end{aligned}
\] & 1,000 & \$440 million \\
\hline & \begin{tabular}{l}
Honda Power Equipment Mfg., Inc. Swepsonville, North Carolina \\
Honda Power Equipment Mfg. (HPE) manufacturing plant in America. Today and numerous power equipment prod mini-tillers, water pumps, and pressu production of the first Honda genera
\end{tabular} & General-purpose engines Walk-behind lawn mowers Snow blowers String trimmers egan production of lawn mow \(y\) the facility produces a wide ucts including lawn mowers, e washers, and in 2016 the pla ors to be built in the United Sta & \begin{tabular}{l}
Water pumps \\
Tillers \\
Generators \\
984, as the third Honda of general-purpose engines wers, string trimmers and nded its capabilities with
\end{tabular} & Aug. 1984 & 700,000 sq. ft. & \begin{tabular}{l}
2,000,000 engines \\
500,000 power equipment products
\end{tabular} & 750 & \$370 million \\
\hline & \begin{tabular}{l}
Honda Aircraft Company, LLC Greensboro, North Carolina \\
Honda Aircraft Company (HACI) was development, sales, marketing and man light jet. HondaJet is built exclusively HondaJet became the most delivered opened a new 83,100 square-foot fac representing an additional investmen Elite \(S\) featuring several upgrades th seamlessly improve flight operation. now fly up to \(120 \mathrm{~nm}(138 \mathrm{mi})\) further
\end{tabular} & \begin{tabular}{l}
HondaJet Elite S \\
founded in August 2006, and is anufacturing of the HondaJet at the company's global headq aircraft in its category for the lity to house a new wing asse of \(\$ 24.3\) million. In 2021, HACI t expand operational capabilit With an increased maximum ta \(r\) carry an additional passenge
\end{tabular} & sible for the research, the world's most advanced in Greensboro, NC. In 2020, onsecutive year. In 2021, HACI cess for the HondaJet Elite, production of the HondaJet dd intuitive enhancements that eight of \(200 \mathrm{lbs} .\), customers can & Oct. 2012 & 760,000 sq. ft. & 80-100 aircraft & About 1,000 & \$260 million \\
\hline & \begin{tabular}{l}
Honda Aero, Inc. \\
Burlington, North Carolina \\
Honda Aero began production of the production certification in 2015, the fir America. The HF120 Turbofan is a 2000 to provide longer time between overh jet engine in its class. HAl also serve HF120 customers and received MRO
\end{tabular} & \begin{tabular}{l}
HF120 jet engines \\
GE Honda Aero Engines HF120 st company in 23 years to ear \(0-\mathrm{lb}\) thrust-class turbofan eng auls, the HF120 is the most po as the official maintenance, certification from the FAA in 20
\end{tabular} & n engines in 2014, receiving FAA rtification to build a jet engine in for light business jets. Designed and most fuel-efficient business nd overhaul (MRO) facility for & Oct. 2012 & 132,000 sq. ft. & 500 engines & 115 & \$63 million \\
\hline
\end{tabular}

Note: Each plant uses domestic and globally sourced parts.
\begin{tabular}{l|l|l} 
Worldwide & \begin{tabular}{l} 
North America \\
Regional \\
Operations
\end{tabular} & \begin{tabular}{l} 
North America \\
Opales
\end{tabular} \\
\hline
\end{tabular}

\section*{Asia/}

Oceania

\section*{North America Manufacturing}

\section*{North American Manufacturing Facilities}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline Region & Facility / Location & Models Produced & & Began Production & Plant Size & Annual Capacity & Employment & Investment \\
\hline \multirow[t]{2}{*}{Canada} & \multicolumn{3}{|l|}{Honda Canada Mfg. (HCM) was the first company from a Japanese automaker to produce cars in Canada. Plant 1, which began mass production in 1986, builds the Honda Civic Sedan. Plant 2 began mass production in fall 1998, with the exclusive launch responsibility for four light truck models: the Odyssey minivan, Pilot SUV, Ridgeline pickup and the Acura MDX. In 2012, Plant 2 began production of the Honda CR-V. HCM served as the lead plant in North America for the launch of the 2021 Civic Sedan. In 2020, HCM produced its 9-millionth vehicle.} & Nov. 1986 & 4.3 million sq. ft. & 390,000 vehicles & 4,200 & \$4.3 billion CAD \\
\hline & \begin{tabular}{l}
Honda of Canada Mfg. Alliston Engine Plant Alliston, Ontario \\
Honda of Canada Mfg. began p The plant currently produces 2 for the CR-V.
\end{tabular} & \begin{tabular}{l}
4-cylinder engines \\
ing 4-cylinder autom normally aspirated
\end{tabular} & ts new engine plant in 2008. vic Sedan and the 2.4 L engine & Sept. 2008 & see above & 260,000 engines & 700 & \$700 million CAD \\
\hline \multirow[t]{3}{*}{Mexico} & \multicolumn{3}{|l|}{\begin{tabular}{l}
\begin{tabular}{l|l|l} 
Honda de Mexico S.A. de C.V. & Motorcycles & Water pumps \\
Motorcycle/Parts Plant & Automobile parts & Service bumpers \\
El Salto, Estado de Jalisco & &
\end{tabular} \\
The Guadalajara plant produces complete motorcycles and service replacement parts for Honda cars and motorcycles. The motorcycles include models produced exclusively for sale in Mexico, as well as models sold in Mexico and the U.S. The replacement parts include stamped metal parts and bumpers used by Honda dealers in the U.S., in the service and repair of previous model-year Honda vehicles. In April 2020, the Guadalajara auto plant shifted exclusively to motorcycles, service parts and water pumps.
\end{tabular}} & March 1988 & 475,000 sq. ft. & \[
\begin{aligned}
& 100,000 \\
& \text { motorcycles } \\
& 350,000 \\
& \text { auto parts } \\
& 950,000 \\
& \text { service bumpers } \\
& 50,000 \\
& \text { water pumps } \\
& \hline
\end{aligned}
\] & 1,200 & \begin{tabular}{l}
\$210 million \\
U.S. dollars
\end{tabular} \\
\hline & \multicolumn{3}{|l|}{\begin{tabular}{l}
\begin{tabular}{l|l} 
Honda de Mexico S.A. de C.V. & HR-V \\
Automobile Plant & Engines \\
Celaya, Estado de Guanajuato &
\end{tabular} \\
The Honda de Mexico Celaya Auto Plant began production in late 2013 and is Honda's newest mass production automobile and engine manufacturing plant in North America. The plant began production with the Honda Fit and its 1.5 -liter engine. The Celaya Auto Plant began building the all-new Honda HR-V subcompact crossover in late 2014. Today, the plant is the exclusive source of the HR-V for North American markets, while also supplying select overseas markets.
\end{tabular}} & Feb. 2014 & 2.6 million sq. ft. & 200,000 vehicles 200,000 engines & 4,600 & \(\$ 1\) billion U.S. dollars \\
\hline & \multicolumn{3}{|l|}{\begin{tabular}{l}
\begin{tabular}{l|l} 
Honda de Mexico, S.A. de C.V. & CVT transmissions \\
Transmission Plant & \\
Celaya, Estado de Guanajuato &
\end{tabular} \\
The Celaya transmission plant began production of Continuously Variable Transmissions (CVT) in 2015 for models built at the Celaya Auto Plant and other Honda plants in North America.
\end{tabular}} & July 2015 & 750,000 sq. ft. & \begin{tabular}{l}
\[
350,000
\] \\
transmissions
\end{tabular} & 900 & \begin{tabular}{l}
\$350 million \\
U.S. dollars
\end{tabular} \\
\hline
\end{tabular}

Note: Each plant uses domestic and globally sourced parts.

\section*{U.S. Automobile Production}








 \begin{tabular}{l} 
Passport \\
Stsota \\
GGeensburg IU.S. \\
\hline
\end{tabular}

U.S. Autombile Production (Continued)









\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & 1982 & 1983 & 1984 & 1985 & 1986 & 1987 & \({ }^{1988}\) & 1989 & 1990 & 1991 & 1992 & 1993 & 1994 & 1995 & 1996 & 1997 & \({ }_{1988}\) & 1999 & 2000 & 2001 & 2022 & 2031 & 2004 & 205 & 2006 & 2007 & 2008 & 209 & 2010 & 2011 & 2012 & 2013 & 2014 & 2015 & 2016 & 2017 & 2018 & 2019 & 2200 & Total \\
\hline Alisor (canala) & & & & & \({ }_{507}\) & 15.679 & \({ }^{122844}\) & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & &  \\
\hline \({ }_{\text {civic }}^{\text {civiral }}\) & & & & & & & & \({ }^{86,59}\) & 105,959 & \({ }^{99,50}\) & 104,123 & 100621 & 108338 & \({ }^{106,133}\) &  & (154,198) & \({ }_{\substack{159,949 \\ 7,295}}\) & \({ }_{7}^{168,380}\) & \({ }_{\substack{158,98 \\ 8.997}}^{1208}\) &  & \(\underbrace{\text { c, }}_{\substack{16,100 \\ 8,63}}\) & \({ }_{\text {c, }}^{18,160}\) & \({ }_{\substack{1907795 \\ 3,79}}\) & \({ }_{\substack{18,585 \\ 4,49}}\) & 199,399 & \({ }^{246,374}\) & \({ }^{299226}\) & \({ }^{24,527}\) & 20.557 & 188,72 & 226,30 & 215048 & 194,54 & 178.828 & 205,62 & 201,98 & \({ }^{209543}\) & 198.59 & 171.99 &  \\
\hline \({ }_{\substack{\text { Oussev } \\ \text { Acrua } \\ \text { Mox }}}\) & & & & & & & & & & & & & & & & & & \({ }^{988} 8.82\) & \({ }_{\substack{1472065 \\ 12,72}}^{1}\) &  &  & - & (1,21 & & \({ }_{54338}\) & & \({ }_{5,776}\) & 2788 & \({ }^{63,92}\) & \({ }^{52096}\) & 87,918 & \({ }_{6}^{6} 482\) & & & & & & & & cise.ti \\
\hline Priot \(\begin{gathered}\text { Pioter } \\ \text { Rideline }\end{gathered}\) & & & & & & & & & & & & & & & & & & & & & \({ }_{64,29}\) & 115,988 &  &  & \(\underbrace{5150}_{\substack{75935 \\ 5685}}\) & cincien & & & & & & & & & & & & & &  \\
\hline Acura & & & & & & & & & & & & & & & & & & & & & & & & ci,69 &  & \({ }_{\substack{\text { 5, } \\ 3,453}}^{\text {5, }}\) & \({ }_{2}^{25,751}\) & , 1.80 & 1.950 & 1.170 & & & & & & & & & & \\
\hline  & & & & & 507 & 15.679 & \({ }^{49.968}\) & \({ }^{86594}\) & 105959 & 99,50 & 1004123 & 100.621 & \({ }^{103,388}\) & 106.133 & 144482 & 175.181 & 179,79 & 275000 & \({ }^{32,833}\) & 30.934 & 36,108 & 39230 & \({ }_{32} 538\) & 355491 & \({ }^{387,78}\) & \({ }^{30.580}\) & \({ }^{33}, 11\) & 29,96 & 278,272 & , &  &  &  &  & 205400 &  & \(\underbrace{}_{\substack{232388 \\ 43271}}\) & \({ }_{\text {211, }}^{21.755}\) &  & , \\
\hline \({ }_{\text {A Scato Mexid }}^{\text {Actiol }}\) & & & & & & & & & & & & & & 105 & 1.194 & 007 & 7,194 & \({ }^{0.133}\) & 18.803 & \({ }^{23,322}\) & 2,9,98 & 21,625 & 21,24 & 2,538 & 2.25 & & & & & & & & & & & & & & & \\
\hline  & & & & & & & & & & & & & & & & & & & & & & & & & & \({ }_{10,921}\) & \({ }^{51,271}\) & 47,87 & 55.01 & 45.276 & \({ }_{61,813}\) & 63.172 & \({ }^{62005}\) & 3,126 & 592.280 & \({ }^{36,804}\) & & \({ }^{36,066}\) & &  \\
\hline  & & & & & & & & & & & & & & \({ }^{105}\) & 1.194 & 3.057 & 7.194 & 10,33 & 18.803 & \({ }^{23,822}\) & 2978 & . 625 & 21.824 & 23.581 & 24.25 & 26.991 & \({ }^{51,24]}\) & 47,87 & 55.001 & \({ }^{45,426]}\) & \({ }_{61,1813}\) & 63,17 & \({ }^{62025}\) & 63,126 & 59.388 & \({ }_{36}^{36} 804\) & \({ }_{40.576}\) & 30,066 & & \\
\hline \({ }_{\text {fit }}^{\text {friv }}\) & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & &  &  & \(\xrightarrow{23,604}\) &  & con & \({ }_{\text {l }}^{4} 17.955\) &  & \({ }_{\substack{317.56 \\ 68.59}}^{\substack{\text { che }}}\) \\
\hline Total N . P Production & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & \\
\hline \({ }_{\text {a }}^{\substack{\text { Acorrd } \\ \text { Civic }}}\) & \({ }^{968}\) & & \({ }^{133,573}\) & \({ }^{145,331}\) & \(\underbrace{}_{\substack{214,388 \\ 2488}}\) & \({ }_{\substack{25,298 \\ 8845}}^{2}\) &  & \({ }_{\substack{232955 \\ 215,90}}^{2}\) & \({ }_{\substack{33,922 \\ 20,755}}^{\substack{\text { a }}}\) & \({ }_{\substack{368,2218}}^{\substack{18}}\) &  &  & \({ }_{\substack{3465050}}^{30}\) &  & \({ }_{\substack{4258666 \\ 38,72}}\) & \({ }_{3}^{4185655}\) & \({ }_{\substack{431,645 \\ 36,535}}^{4}\) &  & \({ }_{\substack{354,8371}}^{\text {34, }}\) & \({ }_{\substack{37 \\ 4035231}}\) & \({ }_{\substack{36129295 \\ 38025}}\) & \({ }^{4024,5131}\) & \({ }_{3}^{324,7750}\) & \(\underbrace{\substack{\text { a }}}_{\substack{32732 \\ 31,597}}\) &  & \({ }_{\substack{322398 \\ 40296}}^{\substack{\text { a }}}\) & \({ }_{4}^{311,5351}\) &  & \({ }_{\text {20, }}^{23,7997}\) & \({ }_{\text {20, }}^{20,439}\) &  &  & \({ }_{\substack{412,323 \\ 4185}}^{4}\) & \({ }_{\substack{39,395 \\ 397,080}}\) &  &  & \({ }_{\substack{33741 \\ 222455}}^{12,5}\) &  & &  \\
\hline  & & & & & & & & & & & & & & & & & 12.458 & 9,962 & \({ }^{1472026}\) & 151,35 & \({ }^{17,537}\) & \({ }^{122836}\) & \({ }_{\substack{159512}}^{12}\) & \({ }^{2048977}\) & \({ }^{210,988}\) & \({ }^{198093}\) & 161,206 & \({ }_{\substack{38873}}^{12020}\) & \({ }^{19.5850}\) & \({ }^{130.433}\) & \({ }^{158,45}\) & \({ }^{136,49}\) & 14.760 & 150,25 & 130.566 & \({ }_{1188888}{ }^{56}\) &  & \({ }_{\substack{20,148 \\ 125988}}\) & \({ }^{18,1290}\) & \({ }^{\text {a }}\) \\
\hline \(\underset{\substack{\text { Eemer } \\ \text { Piot }}}{\text { Per }}\) & & & & & & & & & & & & & & & & & & & & &  &  & \({ }_{\substack{\text { 55, } \\ \text { I5, } 2744}}\) & \({ }_{\substack{64,176 \\ 153,36}}\) &  &  & , 19.68 &  & , 16.800 & \({ }_{\substack{1 \\ 1183200}}^{7}\) & 156,90 & 126.679 & \({ }^{1343,388}\) & \({ }^{132272}\) & 180,091 & \({ }_{16342}\) & 189995 & 146482 & 122062 & \({ }^{35121.81}\) \\
\hline \({ }_{\text {R }}^{\substack{\text { Ridagine } \\ \text { chal }}}\) & & & & & & & & & & & & & & & & & & & & & & & & 60.679 &  & \({ }_{5}^{55,501}\) &  & 161,200 & \({ }_{\text {20, }}^{20,180}\) &  & \({ }_{\substack{21551 \\ 3564}}^{\substack{\text { a }}}\) &  & (10,05 & \({ }_{4}^{455254}\) & \({ }_{\text {34, }}^{34,59}\) & \({ }_{4}^{392323}\) & \({ }_{4}^{4665838}\) & \({ }_{\substack{292961 \\ 41291}}\) & \({ }^{342,559}\) &  \\
\hline \({ }_{\substack{\text { criostour } \\ \text { fit }}}\) & & & & & & & & & & & & & & & & & & & & & & & & & & & & & \({ }^{3320}\) & 18839 & \({ }^{26,35}\) & \({ }^{16,924}\) & \(\xrightarrow{13029} 8\) &  & & & 790 & & & \\
\hline & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & \({ }^{1220090}\) & \({ }^{50,418}\) & \({ }_{119.612}^{2120}\) & 159,400 & \({ }_{9,3,353}\) & \\
\hline \({ }_{\text {acher }}^{\text {Acura }}\) & & & & & & & & & & & & & & & \({ }_{\text {2,681 }}^{20.04}\) &  & \({ }_{\substack{30,80 \\ 1,95}}^{\text {and }}\) & \({ }_{7}^{15,680}\) & \({ }_{\substack{31.409 \\ 8.097}}^{\text {and }}\) &  & \({ }_{8,165}^{1365}\) & \({ }_{5}^{4,520}\) & & & & & & & & & & & & & & & & & & \\
\hline  & & & & & & & & & & & & & & & & & & & \({ }_{\substack{83,293 \\ 12,72}}^{\text {den }}\) & cose & \({ }_{\substack{12,929}}^{\substack{2129}}\) &  & \({ }_{\substack{82,535 \\ 675}}^{82}\) & \({ }_{\text {che }}^{\substack{8,595 \\ 6,52}}\) &  &  & \({ }_{\substack{522071 \\ 57,76}}^{\text {a }}\) &  &  &  &  & \({ }_{51}^{25731}\) & \({ }_{\text {a }}^{10,2726}\) &  & \({ }_{\substack{4,3,500}}^{43,56}\) &  &  & \(\underbrace{23,51}_{23,355}\) & \({ }_{\substack{29 \\ 5629}}^{239}\) &  \\
\hline Actura Sx
Aura
RXX & & & & & & & & & & & & & & & & & & & & & & & & & & & \({ }_{\substack{\text { 20,960 }}}^{\text {2,78 }}\) & \({ }_{\substack{1,989 \\ \hline 9.89}}^{1,0}\) & \({ }^{1.950}\) & (1, 190 & & & \({ }^{60,026}\) & \({ }^{60,044}\) & 67,42 & \({ }_{56,979}\) & 74,188 & 7,6,63 & 63,001 & \\
\hline Acura \({ }^{\text {Ald }}\) & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & \({ }^{30294}\) & 17,1961 & 17,800 & 28.017 & & 9,908 & 1.887 & 18,193 & 4,9920 &  \\
\hline Nsx & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & \({ }_{12} 12\) & \({ }_{925}\) & 433 & 1288 & 4, 13 & \\
\hline  & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & \(\underset{3}{ }\) & \% & \\
\hline  & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & \\
\hline & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & \\
\hline
\end{tabular}

\section*{HONDA 2021 Digital FactBook}


North America Manufacturing

\section*{North American Engine Production}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & 1985 & 1986 & 1987 & 1988 & 1989 & 1990 & 1991 & 1992 & 1993 & 1994 & 1995 & 1996 & 1997 & 1998 & 1999 & 2000 & 2001 & 2002 \\
\hline Motorcycle Engine & 8,084 & 20,881 & 4,487 & 20,920 & 11,475 & 7,641 & 6,706 & 10,373 & 12,916 & 9,800 & 13,388 & 17,862 & 21,930 & 22,628 & 20,668 & 10,693 & 42,057 & 53,049 \\
\hline \multicolumn{19}{|l|}{Auto Engine} \\
\hline L4 (Ohio) \({ }^{1,2}\) & & 8,391 & 64,230 & 107,140 & 216,285 & 474,494 & 499,827 & 498,069 & 470,882 & 567,997 & 591,112 & 719,119 & 717,070 & 697,766 & 613,393 & 572,791 & 638,627 & 611,406 \\
\hline L4 (Canada) \({ }^{1}\) & & & & & & & & & & & & & & & & & & \\
\hline V6 (Ohio) \({ }^{3}\) & & & & & & & & & & & & 6,754 & 67,062 & 197,244 & 340,485 & 441,462 & 434,183 & 398,914 \\
\hline V6 (Alabama) \({ }^{4}\) & & & & & & & & & & & & & & & & & 2,283 & 108,020 \\
\hline L4 (Celaya, Mexico) \({ }^{1}\) & & & & & & & & & & & & & & & & & & \\
\hline Total Auto Engine & & 8,391 & 64,230 & 107,140 & 216,285 & 474,494 & 499,827 & 498,069 & 470,882 & 567,997 & 591,112 & 725,873 & 784,132 & 895,010 & 953,878 & 1,014,253 & 1,075,093 & 1,118,340 \\
\hline
\end{tabular}

4-cylinder engines for Civic
\({ }^{2}\)-ccylinder engines for Civic, Accord and CR-V
V6 engines for Accord, Acura TLX and Acura MDX
V6 engines for Passport, Odyssey, Ridgeline, Pilot and Accord
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & 2003 & 2004 & 2005 & 2006 & 2007 & 2008 & 2009 & 2010 & 2011 & 2012 & 2013 & 2014 & 2015 & 2016 & 2017 & 2018 & 2019 & 2020 & TOTAL \\
\hline Motorcycle Engine & 49,962 & 47,662 & 55,984 & 49,485 & 41,756 & 28,297 & 10,865 & & & & & & & & & & & & 599,569 \\
\hline \multicolumn{20}{|l|}{Auto Engine} \\
\hline L4 (Ohio) \({ }^{1,2}\) & 646,753 & 609,904 & 645,426 & 702,354 & 779,556 & 810,610 & 525,363 & 585,353 & 505,529 & 806,468 & 943,235 & 1,042,348 & 936,164 & 957,950 & 909,598 & 974,865 & 973,431 & 666,604 & 22,090,110 \\
\hline L4 (Canada) \({ }^{1}\) & & & & & & & 157,400 & 189,393 & 142,062 & 260,194 & 261,224 & 239,083 & 221,395 & 237,528 & 246,053 & 248,995 & 241,217 & 191,478 & 2,636,022 \\
\hline V6 (Ohio) \({ }^{3}\) & 442,614 & 469,660 & 438,894 & 437,070 & 322,204 & 262,838 & 116,584 & 188,289 & 152,315 & 233,123 & 171,314 & 175,539 & 144,066 & 147,535 & 142,117 & 103,697 & 67,839 & 118,664 & 6,020,466 \\
\hline V6 (Alabama) \({ }^{4}\) & 167,925 & 179,807 & 292,719 & 287,713 & 313,969 & 282,659 & 181,600 & 272,231 & 262,082 & 336,790 & 333,556 & 336,017 & 349,895 & 369,635 & 354,345 & 359,278 & 351,550 & 276,057 & 5,418,131 \\
\hline L4 (Celaya, Mexico) \({ }^{1}\) & & & & & & & & & & & 63,172 & 145,539 & 144,597 & 255,112 & 213,645 & 132,805 & 168,348 & 138,618 & 1,261,836 \\
\hline Total Auto Engine & 1,257,292 & 1,259,371 & 1,377,039 & 1,427,137 & 1,415,729 & 1,356,107 & 980,947 & 1,235,266 & 1,061,988 & 1,636,575 & 1,772,501 & 1,938,526 & 1,796,117 & 1,967,760 & 1,865,758 & 1,819,640 & 1,802,385 & 1,391,421 & 37,426,565 \\
\hline
\end{tabular}
\({ }^{1} 4\)-cylinder engines for Civic
4-cylinder engines for Civic, Accord and CR-V
V6 engines for Accord, Acura TLX and Acura MDX
V6 engines for Passport, Odyssey, Ridgeline, Pilot and Accord

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\section*{North American Transmission Production}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline Automatic Transmission* & 1989 & 1990 & 1991 & 1992 & 1993 & 1994 & 1995 & 1996 & 1997 & 1998 & 1999 & 2000 & 2001 & 2002 & 2003 & 2004 \\
\hline Honda Ohio Transmission Plant & 1,855 & 197,285 & 320,833 & 340,424 & 315,533 & 373,644 & 400,539 & 503,156 & 567,948 & 696,306 & 790,599 & 844,769 & 923,020 & 1,011,802 & 1,034,252 & 1,003,289 \\
\hline Honda Georgia Transmission Plant & & & & & & & & & & & & & & & & \\
\hline Honda de Mexico & & & & & & & & & & & & & & & & \\
\hline Total Automatic Transmission & 1,855 & 197,285 & 320,833 & 340,424 & 315,533 & 373,644 & 400,539 & 503,156 & 567,948 & 696,306 & 790,599 & 844,769 & 923,020 & 1,011,802 & 1,034,252 & 1,003,289 \\
\hline
\end{tabular}
* From 1989-96, transmissions were produced at the Anna Engine Plant

Honda began transmission production in 1997.
Honda Georgia Transmission Plant began transmission production in 2006
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline Automatic Transmission* & 2005 & 2006 & 2007 & 2008 & 2009 & 2010 & 2011 & 2012 & 2013 & 2014 & 2015 & 2016 & 2017 & 2018 & 2019 & 2020 & TOTAL \\
\hline Honda Ohio Transmission Plant & 1,031,130 & 883,554 & 719,861 & 687,725 & 504,426 & 599,404 & 599,821 & 994,579 & 1,245,895 & 856,582 & 895,248 & 1,010,600 & 826,904 & 841,402 & 852,322 & 702,813 & 22,577,520 \\
\hline Honda Georgia Transmission Plant & & 52,456 & 273,379 & 282,936 & 182,078 & 263,601 & 281,682 & 364,145 & 345,169 & 365,375 & 268,768 & 263,111 & 303,926 & 343,466 & 312,811 & 239,793 & 4,142,696 \\
\hline Honda de Mexico & & & & & & & & & & & 40,667 & 278,646 & 306,517 & 252,647 & 280,364 & 258,573 & 1,417,414 \\
\hline Total Automatic Transmission & 1,031,130 & 936,010 & 993,240 & 970,661 & 686,504 & 863,005 & 881,503 & 1,358,724 & 1,591,064 & 1,221,957 & 1,204,683 & 1,552,357 & 1,437,347 & 1,437,515 & 1,445,497 & 1,203,199 & 28,139,650 \\
\hline * From 1989-96, transmissions were produced a Honda began transmission production in 1997. Honda Georgia Transmission Plant began trans & \begin{tabular}{l}
Anna Engine P \\
n production
\end{tabular} & & & & & & & & & & & & & & & & \\
\hline
\end{tabular}

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Table of Contents
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline Worldwide & North America & North America & North America & North America & U.S. Exports & South America & Europe/ & Japan & Asia/ & \multirow[t]{3}{*}{China} & \multirow[t]{3}{*}{Chronology} \\
\hline Operations & Regional & Sales & Manufacturing & R\&D/ & & Regional & Middile East/ & & Oceania & & \\
\hline & Operations & & & Engineering & & Operations & Africa & & & & \\
\hline
\end{tabular}

\section*{North American Powersports Product Production}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & 1979 & 1980 & 1981 & 1982 & 1983 & 1984 & 1985 & 1986 & 1987 & 1988 & 1989 & 1990 & 1991 & 1992 & 1993 & 1994 & 1995 & 1996 & 1997 & 1998 & 1999 \\
\hline \multicolumn{22}{|l|}{Marysville Motorcycle Plant} \\
\hline Motorcycle & 3,326 & 22,203 & 55,871 & 50,050 & 41,143 & 59,156 & 41,961 & 28,029 & 41,669 & 23,222 & 14,448 & 7,641 & 7,676 & 16,048 & 20,393 & 21,207 & 29,502 & 34,630 & 39,135 & 38,173 & 33,674 \\
\hline ATV & & & & & & & & & & & 32,693 & 55,417 & 47,243 & 50,980 & 62,237 & 84,509 & 97,822 & 117,195 & 143,897 & 127,044 & 99,732 \\
\hline Subtotal & 3,326 & 22,203 & 55,871 & 50,050 & 41,143 & 59,156 & 41,961 & 28,029 & 41,669 & 23,222 & 47,141 & 63,058 & 54,919 & 67,028 & 82,630 & 105,716 & 127,324 & 151,825 & 183,032 & 165,217 & 133,406 \\
\hline \multicolumn{22}{|l|}{South Carolina} \\
\hline ATV & & & & & & & & & & & & & & & & & & & & 27,257 & 116,962 \\
\hline \multicolumn{22}{|l|}{Side-by-Sides} \\
\hline \multicolumn{22}{|l|}{PWC} \\
\hline Subtotal & & & & & & & & & & & & & & & & & & & & 27,257 & 116,962 \\
\hline \multicolumn{22}{|l|}{} \\
\hline Motorcycle & & & & & & & & & & 1,421 & 15,163 & 12,862 & 11,667 & 32,258 & 21,948 & 14,382 & 9,363 & 6,283 & 7,023 & 10,298 & 11,951 \\
\hline \multicolumn{22}{|l|}{Total N.A. Production} \\
\hline Motorcycle & 3,326 & 22,203 & 55,871 & 50,050 & 41,143 & 59,156 & 41,961 & 28,029 & 41,669 & 24,643 & 29,611 & 20,503 & 19,343 & 48,306 & 42,341 & 35,589 & 38,865 & 40,913 & 46,158 & 48,471 & 45,625 \\
\hline ATV/UTV & & & & & & & & & & & 32,693 & 55,417 & 47,243 & 50,980 & 62,237 & 84,509 & 97,822 & 117,195 & 143,897 & 154,301 & 216,694 \\
\hline \multicolumn{22}{|l|}{Side-by-Sides} \\
\hline PWC & & & & & & & & & & & & & & & & & & & & & \\
\hline Grand Total & 3,326 & 22,203 & 55,871 & 50,050 & 41,143 & 59,156 & 41,961 & 28,029 & 41,669 & 24,643 & 62,304 & 75,920 & 66,586 & 99,286 & 104,578 & 120,098 & 136,687 & 158,108 & 190,055 & 202,772 & 262,319 \\
\hline
\end{tabular}
(Note: Chart continued below.)
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & 2000 & 2001 & 2002 & 2003 & 2004 & 2005 & 2006 & 2007 & 2008 & 2009 & 2010 & 2011 & 2012 & 2013 & 2014 & 2015 & 2016 & 2017 & 2018 & 2019 & 2020 & TOTAL \\
\hline \multicolumn{23}{|l|}{Marysville Motorcycle Plant} \\
\hline Motorcycle & 24,890 & 56,036 & 60,862 & 60,345 & 58,264 & 60,524 & 60,171 & 44,423 & 28,334 & 10,865 & & & & & & & & & & & & 1,093,871 \\
\hline ATV & 105,284 & 66,243 & 62,596 & 48,180 & 38,557 & 9,915 & & & & & & & & & & & & & & & & 1,249,544 \\
\hline Subtotal & 130,174 & 122,279 & 123,458 & 108,525 & 96,821 & 70,439 & 60,171 & 44,423 & 28,334 & 10,865 & & & & & & & & & & & & 2,343,415 \\
\hline \multicolumn{23}{|l|}{South Carolina} \\
\hline ATV & 153,742 & 223,659 & 234,453 & 244,218 & 280,291 & 264,086 & 260,267 & 222,486 & 153,674 & 32,050 & 83,957 & 106,899 & 112,850 & 107,942 & 120,228 & 122,821 & 140,358 & 126,378 & 123,471 & 75,066 & 61,430 & 3,394,545 \\
\hline Side-by-Sides & & & & & & & & & & & & & & & & & & & & 47,922 & 35,392 & 83,314 \\
\hline PWC & & & 564 & 11,782 & 11,918 & 11,193 & 10,359 & 4,211 & 2,279 & 72 & & & & & & & & & & & & 52,378 \\
\hline Subtotal & 153,742 & 223,659 & 235,017 & 256,000 & 292,209 & 275,279 & 270,626 & 226,697 & 155,953 & 32,122 & 83,957 & 106,899 & 112,850 & 107,942 & 120,228 & 122,821 & 140358 & 126,378 & 123,471 & 122,988 & 96,822 & 3,530,237 \\
\hline \multicolumn{23}{|l|}{Honda de Mexico S.A. de C.V.} \\
\hline Motorcycle & 12,031 & 14,950 & 19,298 & 18,394 & 22,736 & 26,696 & 23,720 & 9,679 & 7,120 & 5,040 & & 7,050 & 52,447 & 39,550 & 49,590 & 56,720 & 48,309 & 57,450 & 59,407 & 58,942 & 47,851 & 791,599 \\
\hline \multicolumn{23}{|l|}{Total N.A. Production} \\
\hline Motorcycle & 36,921 & 70,986 & 80,160 & 78,739 & 81,000 & 87,220 & 83,891 & 54,102 & 35,454 & 15,905 & & 7,050 & 52,447 & 39,550 & 49,590 & 56,720 & 48,309 & & 59,407 & 58,942 & 47,851 & 1,885,470 \\
\hline ATV/UTV & 259,026 & 289,902 & 297,049 & 292,398 & 318,848 & 274,001 & 260,267 & 222,486 & 153,674 & 32,050 & 83,957 & 106,899 & 112,850 & 107,942 & 120,228 & 122,821 & 140,358 & 126,378 & 123,471 & 75,066 & 61,430 & 4,644,089 \\
\hline Side-by-Sides & & & & & & & & & & & & & & & & & & & & 47,922 & 35,392 & 83,314 \\
\hline PWC & & & 564 & 11,782 & 11,918 & 11,193 & 10,359 & 4,211 & 2,279 & 72 & & & & & & & & & 0 & 0 & 0 & 52,378 \\
\hline Grand Total & 295,947 & 360,888 & 377,773 & 382,919 & 411,766 & 372,414 & 354,517 & 280,799 & 191,407 & 48,027 & 83,957 & 113,949 & 165,297 & 147,492 & 169,818 & 179,541 & 188,667 & 379,134 & 182,878 & 181,930 & 144,673 & 6,665,251 \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|}
\hline Worldwide & North America & North America & North America & North America & U.S. Exports & South America & Europe/ & Japan & Asia/ & China \\
\hline Operations & Regional Operations & Sales & Manufacturing & \begin{tabular}{l}
R\&D/ \\
Engineering
\end{tabular} & & Regional Operations & Middle East/ Africa & & Oceania & \\
\hline
\end{tabular}

North America R\&D/Engineering

\section*{U.S. R\&D Operations}

Honda established its first research and development operation in the U.S. in 1975 to conduct market research. Today, Honda conducts the research, design and development of new technologies and products in the U.S., including Honda and Acura automobiles, Honda power equipment, Honda powersports products, and HondaJet. Honda currently operates 19 R\&D facilities in the U.S.
\begin{tabular}{l|l|l} 
Operation & Location & \multicolumn{1}{l}{ Began } \\
\hline \begin{tabular}{l} 
Automobile Styling \\
and Market Research
\end{tabular} & \begin{tabular}{l} 
Torrance, California \\
Responsibilities: Market research, concept development and styling design for \\
automobiles and powersports products. \\
The Automobile Styling and Market Research function, now part of American Honda, is \\
responsible for vehicle styling and user experience research for both Honda and Acura \\
models. Associates designed the current Odyssey, Pilot, Passport and Ridgeline. In \\
2006, new Acura Design Studio was established within the Torrance campus, focused \\
solely on the Acura automotive brand, and is responsible for the design of the current \\
Acura TLX, TLX Type S, RDX, MDX and NSX supercar and forthcoming MDX Type S.
\end{tabular} \\
\hline North American Auto & \begin{tabular}{l} 
Raymond, Ohio \\
Development Center \\
Responsibilities: Automobile research, product development, safety research \& testing. \\
The North American Auto Development Center (ADC), now part of Honda Development \\
and Manufacturing (HDMA) is responsible for complete product development including \\
the current Honda Pilot, Passport, Odyssey and Ridgeline, and the Acura NSX, TLX, \\
TLX Type S, RDX, MDX, and forthcoming MDX Type S. The Automotive Safety Research
\end{tabular} \\
\hline & \begin{tabular}{l} 
Facility at the ADC houses one of the world's most sophisticated high-resolution crash \\
test barrier blocks, the world's first pitching crash test simulator, a scale wind tunnel, \\
along with other advanced safety research and testing labs.
\end{tabular} \\
\hline Honda Proving Center & \begin{tabular}{l} 
Cantil, California \\
Responsibilities: Testing ground for future Honda and Acura products, including
\end{tabular} \\
of California \\
automobiles, motorcycles, side-by-sides and ATVs.
\end{tabular}
\begin{tabular}{|c|c|}
\hline Operation & Location \({ }^{\text {a }}\) ( Began \\
\hline Pontiac Office & \begin{tabular}{l}
Pontiac, Michigan \\
2017 \\
Responsibilities: Development of fuel cell technologies, including a next-generation fuel cell stack, as part of a joint venture with GM.
\end{tabular} \\
\hline Warren Office & \begin{tabular}{l}
Warren, Michigan \\
2018 \\
Responsibilities: Development of autonomous vehicle technology, working in partnership with GM and Cruise.
\end{tabular} \\
\hline Columbus Research Labs & \begin{tabular}{l}
Columbus, Ohio \\
Responsibilities: Advanced research into issues of driver distraction and other factors impacting driver behavior and road safety.
\end{tabular} \\
\hline \begin{tabular}{l}
Powersports \\
Development Office
\end{tabular} & \begin{tabular}{l}
Raymond, Ohio \\
1985 \\
Responsibilities: All-terrain vehicle (ATV) and side-by-side research and development. \\
The Powersports Development Office, now part of American Honda, is responsible for the design, development and market testing of Honda all-terrain vehicles and side-by-side products, like the Talon and Pioneer.
\end{tabular} \\
\hline Honda of South Carolina Mfg. & \begin{tabular}{l}
Timmonsville, SC
\[
2012
\] \\
Responsibilities: All-terrain vehicle (ATV) and side-by-side research and development.
\end{tabular} \\
\hline LC Development Center & \begin{tabular}{l}
Haw River, North Carolina \\
1993 \\
Responsibilities: Power product research, new product development and testing. \\
The LC Development Center, now part of American Honda, is responsible for the design, development and market testing of various Honda power equipment products, including lawn mowers produced at Honda Power Equipment Mfg., Inc., which is located adjacent to the development center.
\end{tabular} \\
\hline Marine Research Facility & \begin{tabular}{l}
Grant-Valkaria, Florida \\
2009 \\
Responsibilities: Marine product research, development and testing. \\
The Marine Research Facility, now part of American Honda, is dedicated to Honda's marine business, strategically located on the water in Grant-Valkaria, Florida, in the heart of the U.S. marine industry. Associates at the 11,000 square foot facility are responsible for market research, product development and testing of Honda marine products. Most of the Honda outboard engines sold in the U.S. have been tested here.
\end{tabular} \\
\hline
\end{tabular}


Aviation R\&D
\begin{tabular}{l|l|l}
\hline Operation & Location & Began \\
\hline \begin{tabular}{l} 
Honda Aircraft \\
Company, LLC
\end{tabular} & Greensboro, North Carolina & 2006 \\
Responsibilities: The Greensboro, North Carolina facility is the world headquarters for \\
the Honda Aircraft Company, maker of the HondaJet Elite S, including state-of-the-art \\
R\&D, production, administration and customer service facilities to develop, produce, \\
market and support the HondaJet.
\end{tabular}

Motorsports R\&D
\begin{tabular}{l|l|l}
\hline Operation & Location & Began \\
\hline Honda Performance & Santa Clarita, California & 1993 \\
Development & \begin{tabular}{l} 
Responsibilities: The headquarters of Honda Performance Development, the Santa \\
Clarita facility designs and develops racing engines, and chassis and performance \\
parts as well as providing technical and race support to Honda-powered race teams.
\end{tabular} \\
\hline Indianapolis & \begin{tabular}{l} 
Brownsburg, Indiana \\
Development Facility \\
\begin{tabular}{l} 
Responsibilities: The Indianapolis Development Facility is home to HPD's Indiana \\
Tech Center, providing race preparations support, engineering support and racing \\
simulations for IndyCar race teams.
\end{tabular}
\end{tabular} .2013
\end{tabular}

Honda Research Institute USA, Inc.
Established in 2003, Honda Research Institute is North America's advanced research center that provides innovative solutions to complex problems with direct applications to Honda's current and future technology road map.
\begin{tabular}{l|l|l} 
Operation & Location & Began \\
\hline Silicon Valley & San Jose, California & 2003 \\
Research Office & \begin{tabular}{l} 
Responsibilities: Advanced technology research. \\
The team of scientists and engineers at Honda Research Institute (HRI) create \\
technologies, often generated through a scientific process, and apply them to \\
real situations, addressing more than just abstract principles. HRI follows an open \\
innovation model that establishes partnerships and alliances with academia and the \\
private sector.
\end{tabular} \\
\hline \begin{tabular}{l} 
Detroit Research \\
Office
\end{tabular} & \begin{tabular}{l} 
Ann Arbor, Michigan \\
Responsibilities: The Detroit Research Office of HRI, formerly part of Honda R\&D \\
Americas, conducts research to improve safety for everyone sharing the road, \\
including wireless communication for in-vehicle navigation systems, telematics \\
system design and development, and connected and automated vehicle \\
system research.
\end{tabular} \\
\hline
\end{tabular}

Honda Innovations
Formed in 2011, Honda Innovations is responsible for developing transformative collaborations within all areas of Honda's activities. Honda Xcelerator, the outward-facing program of Honda Innovations, supports technology and business innovators through open innovation. Through the Honda Xcelerator program Honda partners with innovators, including startups across all funding stages as well as global brands.
\begin{tabular}{l|l|l} 
Operation & Location & Began \\
\hline Honda Innovations & Mountain View, California & 2017 \\
& \begin{tabular}{l} 
Responsibilities: Focus areas include Connected Vehicle/Internet of Things (IoT) \\
services, Human Machine Interface, Machine Intelligence/Robotics, Connected \\
Services, Personal Mobility, Sharing Economy, and Industrial Innovation.
\end{tabular}
\end{tabular}
\begin{tabular}{|l|l|l|}
\hline \begin{tabular}{l} 
Worldwide \\
Operations
\end{tabular} & \begin{tabular}{l} 
North America \\
Regional \\
Operations
\end{tabular} & \begin{tabular}{l} 
North America \\
Sales
\end{tabular} \\
\hline
\end{tabular}
\begin{tabular}{l|l|}
\hline \begin{tabular}{l} 
North America \\
Manufacturing
\end{tabular} & \begin{tabular}{l} 
North America \\
R\&D/ \\
Engineering
\end{tabular} \\
\hline
\end{tabular}

\section*{U.S. Exports}

\section*{Exports of U.S.-Made Honda and Acura Vehicles*}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline Region & 1987 & 1988 & 1989 & 1990 & 1991 & 1992 & 1993 & 1994 & 1995 & 1996 & 1997 & 1998 & 1999 & 2000 & 2001 & 2002 & 2003 \\
\hline Latin America/Caribbean & & & & & & 85 & 833 & 6,829 & 6,282 & 7,199 & 7,721 & 5,677 & 3,222 & 2,918 & 3,152 & 1,788 & 1,190 \\
\hline Japan & & 6,650 & 3,432 & 12,022 & 14,520 & 22,921 & 23,426 & 52,091 & 49,504 & 44,039 & 27,016 & 10,723 & 12,368 & 6,113 & 6,588 & 3,708 & 2,989 \\
\hline Asia/Oceania & 667 & 2,375 & 3,085 & 2,566 & 2,964 & 17,200 & 8,276 & 5,308 & 2,491 & 2,108 & 2,686 & 8,263 & 1,639 & 140 & 120 & & 1 \\
\hline Europe & & & & & 6,350 & 6,943 & 5,740 & 34,063 & 21,397 & 19,719 & 8,540 & 8,279 & 7,969 & 2,993 & 5,292 & 1,219 & 728 \\
\hline Middle East/Africa & & & & 1,697 & 3,889 & 4,969 & 3,008 & 2,858 & 3,153 & 2,110 & 2,800 & 6,681 & 439 & 463 & 245 & 343 & 738 \\
\hline Mexico & & & & & & & & & 663 & 869 & 3,060 & 6,397 & 10,455 & 11,952 & 15,613 & 14,613 & 11,104 \\
\hline Other ** & & & & 2,025 & 772 & 393 & 1,117 & 3,249 & 3,375 & 4,993 & 4,026 & 4,354 & 4,160 & 4,611 & 3,653 & 3,714 & 4,574 \\
\hline TOTAL *** & 667 & 9,025 & 6,517 & 18,310 & 28,495 & 52,511 & 42,400 & 104,398 & 86,865 & 81,037 & 55,849 & 50,374 & 40,252 & 29,190 & 34,663 & 25,385 & 21,324 \\
\hline
\end{tabular}
(Note: Chart continued below.)
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline Region & 2004 & 2005 & 2006 & 2007 & 2008 & 2009 & 2010 & 2011 & 2012 & 2013 & 2014 & 2015 & 2016 & 2017 & 2018 & 2019 & 2020 & TOTAL \\
\hline Latin America/Caribbean & 1,339 & 2,494 & 4,573 & 4,311 & 5,431 & 3,158 & 6,201 & 4,887 & 6,005 & 7,293 & 4,868 & 4,947 & 4,000 & 10,943 & 13,238 & 11,146 & 5,161 & 146,891 \\
\hline Japan & 276 & 183 & 45 & 39 & 23 & 35 & 29 & 2 & 65 & 65 & 40 & 49 & 64 & 336 & 262 & 65 & 18 & 299,706 \\
\hline Asia/Oceania & 1 & 1 & 451 & 561 & 257 & 1,120 & 358 & 364 & 4,444 & 8,245 & 9,798 & 7,308 & 7,182 & 9,031 & 7,528 & 9,352 & 1,652 & 127,542 \\
\hline Europe & 566 & 77 & & & 6,178 & 191 & 179 & 1,695 & 3,571 & 17,877 & 12,065 & 731 & 706 & 2,648 & 4,394 & 1,946 & 757 & 182,813 \\
\hline Middle East/Africa & 431 & 1,386 & 1,886 & 1,978 & 5,562 & 3,118 & 5,014 & 16,532 & 32,250 & 45,573 & 22,998 & 11,785 & 18,143 & 20,370 & 22,634 & 14,138 & 7,318 & 264,509 \\
\hline Mexico & 7,646 & 11,218 & 18,368 & 24,676 & 26,647 & 10,156 & 17,715 & 18,058 & 25,296 & & & & 18,527 & 42,621 & 47,442 & 35,139 & 18,013 & 396,248 \\
\hline Other ** & 4,723 & 5,031 & 3,178 & 3,420 & 3,436 & 2,198 & 3,453 & 3,512 & 5,743 & 6,377 & 5,446 & 4,302 & 4,832 & 6,323 & 5,798 & 6,335 & 4,610 & 123,733 \\
\hline TOTAL *** & 14,982 & 20,390 & 28,501 & 34,985 & 47,534 & 19,976 & 32,949 & 45,050 & 77,374 & 85,430 & 55,215 & 29,122 & 53,454 & 92,272 & 101,296 & 78,121 & 37,529 & 1,541,442 \\
\hline
\end{tabular}
* Shipments to Canada are not included.
** Exports to Puerto Rico, Guam, Saipan and sales to military personnel on foreign duty.
*** Prior to 2013 U.S. exports included units made in the U.S. and exported to Mexico. Starting from 2014, only units made in the U.S. and exported to countries outside of North America (U.S., Canada and Mexico) are counted as U.S. exports.

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\section*{HONDA 2021 Digital FactBook}

Worldwide North America North America Operations

Operations
North America Manufacturing

North America R\&D/ Engineering Sales

Europe/
Middle Eas Africa

Japan

\section*{Asia/}

Oceania

\section*{U.S. Exports}

\section*{Exports of U.S.-Made Honda Motorcycles, ATVs and Side-by-Sides}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline Region & 1980 & 1981 & 1982 & 1983 & 1984 & 1985 & 1986 & 1987 & 1988 & 1989 & 1990 & 1991 & 1992 & 1993 & 1994 & 1995 & 1996 & 1997 & 1998 & 1999 & 2000 \\
\hline Americas* & 37 & 55 & 12 & & & 13 & 3 & & & & 5,057 & 1,045 & 896 & 720 & 909 & 1,047 & 845 & 2,528 & 2,863 & 3,752 & 4,066 \\
\hline Japan & 51 & 10 & 34 & 54 & 29 & 24 & 4 & & 725 & 500 & & 610 & 475 & 157 & 22 & 1,161 & 522 & 941 & 1,286 & 312 & 90 \\
\hline Europe/Middle East/Africa & 3,033 & 6,547 & 2,300 & 1,203 & 1,924 & 953 & 1,531 & 2,244 & 2,689 & 1,402 & 2,418 & 4,082 & 4,407 & 5,224 & 6,349 & 10,116 & 9,162 & 10,218 & 12,071 & 9,160 & 11,035 \\
\hline Asia/Oceania & 106 & 147 & 121 & 29 & 28 & & & & & 1,240 & 3,425 & 2,631 & 4,340 & 5,477 & 4,336 & 5,870 & 7,893 & 6,499 & 8,937 & 8,676 & 11,060 \\
\hline Other ** & & & & & & & & & & & & & & & & & 835 & 470 & 1,097 & 1,097 & 1,286 \\
\hline TOTAL & 3,227 & 6,759 & 2,467 & 1,286 & 1,981 & 990 & 1,538 & 2,244 & 3,414 & 3,142 & 10,900 & 8,368 & 10,118 & 11,578 & 11,616 & 18,194 & 19,257 & 20,656 & 26,254 & 22,997 & 27,537 \\
\hline
\end{tabular}
(Note: Chart continued below.)
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline Region & 2001 & 2002 & 2003 & 2004 & 2005 & 2006 & 2007 & 2008 & 2009 & 2010 & 2011 & 2012 & 2013 & 2014 & 2015 & 2016 & 2017 & 2018 & 2019 & 2020 & TOTAL \\
\hline Americas* & 3,477 & 3,659 & 3,232 & 4,201 & 7,162 & 6,874 & 9,088 & 8,243 & 4,724 & 2,444 & 4,469 & 3,016 & 2,889 & 1,446 & 1,595 & 2,442 & 3,018 & 2,400 & 1,946 & 1,595 & 101,768 \\
\hline Japan & 847 & 555 & 452 & 99 & 102 & 501 & 365 & 374 & 42 & 2 & 23 & 10 & & 5 & & 16 & 30 & 5 & 0 & 0 & 10,435 \\
\hline Europe/Middle East/Africa & 13,704 & 13,121 & 14,479 & 16,779 & 20,154 & 16,538 & 15,692 & 14,346 & 8,617 & 9,594 & 7,029 & 8,806 & 4,194 & 7,175 & 4,989 & 5,765 & 6,616 & 6,364 & 5,796 & 4,608 & 312,434 \\
\hline Asia/Oceania & 4,441 & 9,148 & 5,640 & 8,512 & 11,313 & 8,105 & 9,497 & 9,196 & 5,162 & 8,314 & 9,591 & 7,104 & 5,196 & 9,184 & 8,453 & 7,098 & 8,470 & 8,028 & 5,272 & 5,943 & 224,482 \\
\hline Other ** & 1,668 & 1,404 & 1,077 & 525 & 726 & 199 & 96 & 156 & 82 & 82 & 269 & 31 & & 915 & 19 & 264 & 24 & 30 & 33 & 27 & 12,412 \\
\hline TOTAL & 24,137 & 27,887 & 24,880 & 30,116 & 39,457 & 32,217 & 34,738 & 32,315 & 18,627 & 20,436 & 21,381 & 18,967 & 12,279 & 18,725 & 15,056 & 15,585 & 18,158 & 16,827 & 13,047 & 12,173 & 649,358 \\
\hline
\end{tabular}
* Shipments to Canada and Mexico are not included.
** Exports to Puerto Rico, China, Guam, Saipan and sales to military personnel on foreign duty.

\section*{Exports of U.S.-Made Power Equipment Products}

* Shipments to Canada and Mexico are not included.
** Actual export units to the Americas are unavailable for 2000 and 2001 - this number reflects company estimates.
\begin{tabular}{l|l|l|}
\hline \begin{tabular}{l} 
Worldwide \\
Operations
\end{tabular} & \begin{tabular}{l} 
North America \\
Regional \\
Operations
\end{tabular} & \begin{tabular}{l} 
North America \\
Sales
\end{tabular} \\
\hline
\end{tabular}
North America Manufacturing R\&D/ R\&D/ Engineering

\section*{South America Regional Operations}

Major South America Companies


Major South America Manufacturing Facilities
\begin{tabular}{|c|c|c|c|}
\hline Location & Company & Products & Started \\
\hline Argentina & Honda Motors de Argentina S.A. & Motorcycles Automobiles & \[
\begin{aligned}
& 2006 \\
& 2011
\end{aligned}
\] \\
\hline \multirow[t]{3}{*}{Brazil} & Moto Honda da Amazonia Ltda. & Motorcycles & 1976 \\
\hline & Honda Automovies do Brasil Ltda. & Automobiles & 1995 \\
\hline & Honda Componentes Da Amazonia Ltda. & Motorcycle parts & 1985 \\
\hline Peru & Honda Selva del Peru S.A. & Motorcycles & 2006 \\
\hline
\end{tabular}

Major South America R\&D Centers
\begin{tabular}{l|l|l}
\hline Operation & Location & Began \\
\hline Honda R\&D & Brazil & 1998 \\
& \begin{tabular}{l} 
Responsibilities: Market research and analysis, liaison with manufacturing \\
operations, and work with South America suppliers in developing parts for \\
Honda products made in South America.
\end{tabular}
\end{tabular}


\section*{Europe/Middle East/Africa}

Major Europe/Middle East/Africa Companies
\begin{tabular}{|c|c|c|c|c|c|}
\hline Location & Company & Established & Location & Company & Established \\
\hline Austria & Honda Motor Europe Ltd. Central Europe Branch Responsibilities: Import and distribution of automo & \begin{tabular}{l}
March 1982 \\
es, motorcycles and power products.
\end{tabular} & \multirow[t]{6}{*}{Italy} & \begin{tabular}{l}
Honda Europe Motorcycle S.R.L. \\
Responsibilities: Headquarters of motorcycle
\end{tabular} & April 1996 ss in Europe. \\
\hline \multirow[t]{4}{*}{Belgium} & \begin{tabular}{l}
Honda Motor Europe Logistics NV \\
Responsibilities: Distribution of Honda parts and prac
\end{tabular} & \begin{tabular}{l}
April 1978 \\
ducts.
\end{tabular} & & \begin{tabular}{l}
Honda Italia Industriale, S.P.A. \\
Responsibilities: Manufacture of motorcycles.
\end{tabular} & September 1971 \\
\hline & \begin{tabular}{l}
Honda Motor Europe Benelux Branch \\
Responsibilities: Distribution of automobiles, moto
\end{tabular} & \begin{tabular}{l}
April 2007 \\
cles and power products.
\end{tabular} & & \multicolumn{2}{|l|}{Responsibilities: Import and distribution of automobiles, motorcycles and power products.} \\
\hline & \begin{tabular}{l}
Honda Access Europe N.V. \\
Responsibilities: Development and sales of Honda
\end{tabular} & \begin{tabular}{l}
\[
1991
\] \\
r accessories and merchandise
\end{tabular} & & \multicolumn{2}{|l|}{Responsibilities: Research and development of motorcycles and related products in Europe.} \\
\hline & \multicolumn{2}{|l|}{Responsibilities: Development and sales of Honda car accessories and merchandise towards Honda importers.} & & C.I.A.P. S.P.A. & July 1988 \\
\hline \begin{tabular}{l}
Czech \\
Republic
\end{tabular} & Honda Motor Europe Ltd. (Czech) & August 1993 & & \multicolumn{2}{|l|}{Responsibilities: Manufacture of motorcycle parts.} \\
\hline & \multicolumn{2}{|l|}{Responsibilities: Import and distribution of automobiles and motorcycles.} & \multirow[t]{2}{*}{Kenya} & \multicolumn{2}{|l|}{\multirow[t]{2}{*}{\begin{tabular}{l}
Honda Motorcycle Kenya Ltd. \(\quad\) March 2013 \\
Responsibilities: Manufacture and sales of motorcycles.
\end{tabular}}} \\
\hline France & Honda Motor Europe Ltd. (France) & May 1964 & & & \\
\hline & \multicolumn{2}{|l|}{Responsibilities: Import and distribution of Honda products.} & \multirow[t]{2}{*}{Netherlands} & \multicolumn{2}{|l|}{\multirow[t]{2}{*}{\begin{tabular}{l|l} 
Honda Motor Europe Ltd. (Netherlands) & March 1995 \\
Responsibilities: Import and distribution of automobiles, motorcycles and power products.
\end{tabular}}} \\
\hline & Honda France Manufacturing S.A.S. & January 1986 & & & \\
\hline & \multicolumn{2}{|l|}{Responsibilities: Import, manufacture and distribution of power products.} & \multirow[t]{3}{*}{Portugal} & \multirow[t]{3}{*}{\begin{tabular}{l}
Honda Motor Europe Ltd. (Portugal) \\
Responsibilities: Import and distribution of: \\
Motorcycles \\
Automobiles \\
Power products
\end{tabular}} & \multirow[t]{2}{*}{April 2006 (as a subsidiary)} \\
\hline \multirow[t]{5}{*}{Germany} & Responsibilities: Import and distribution of Honda products. & June 1961 ducts. & & & \\
\hline & \begin{tabular}{l}
Honda R\&D Europe (Deutschland) \\
Responsibilities: Research and development for au
\end{tabular} & \begin{tabular}{l}
April 1998 \\
mobiles, motorcycles and
\end{tabular} & & & \begin{tabular}{l}
June 1989 \\
June 1992
\end{tabular} \\
\hline & \multicolumn{2}{|l|}{Responsibilities: Research and development for automobiles, motorcycles and power products.} & \multirow[t]{2}{*}{Poland} & \multicolumn{2}{|l|}{\multirow[t]{2}{*}{\begin{tabular}{l}
Honda Motor Europe Ltd. (Poland) \\
December 1992 \\
Responsibilities: Import and distribution of automobiles.
\end{tabular}}} \\
\hline & Honda Research Institute Europe G.M.B.H. & January 2003 & & & \\
\hline & \multicolumn{2}{|l|}{Responsibilities: Research and development of advanced technologies.} & \multirow[t]{2}{*}{Russia} & \multicolumn{2}{|l|}{\multirow[t]{2}{*}{\begin{tabular}{l}
Honda Motor RUS LLC \\
February 2004 \\
Responsibilities: Import and distribution of automobiles, motorcycles and power products.
\end{tabular}}} \\
\hline Hungary & Honda Motor Europe Ltd. (Hungary) & December 1993 & & & \\
\hline
\end{tabular}


\section*{Europe/Middle East/Africa}

Major Europe/Middle East/Africa Companies (Continued)
\begin{tabular}{|c|c|c|c|c|c|}
\hline Location & Company \(\quad\) Established & Location & Company & \multicolumn{2}{|l|}{Established} \\
\hline Slovakia & Responsibilities: Import and distribution of automobiles, motorcycles and power products. & \multirow[t]{4}{*}{Nigeria} & \multicolumn{3}{|l|}{Honda Mfg. (Nigeria), Ltd. \(\quad\) July 1979} \\
\hline South & \multirow[t]{2}{*}{\begin{tabular}{l}
Honda Motor Southern Africa (Pty.) Ltd. \\
June 2000 \\
Responsibilities: Import and distribution of automobiles, motorcycles and power products.
\end{tabular}} & & \multicolumn{3}{|l|}{Responsibilities: Manufacture of motorcycles and import and distribution or motorcycles and power products.} \\
\hline Africa & & & \multicolumn{3}{|l|}{\multirow[t]{2}{*}{\begin{tabular}{l}
Honda Automobile Western Africa Ltd \\
April 2013 \\
Responsibilities: Manufacture, import and distribution of automobiles.
\end{tabular}}} \\
\hline \multirow[t]{4}{*}{Spain} & Honda Europe Iberia Branch \({ }^{\text {a }} 1988\) & & & & \\
\hline & Responsibilities: Import, manufacture and distribution of automobiles and motorcycles. & U.A.E. & \multicolumn{3}{|l|}{\multirow[t]{2}{*}{\begin{tabular}{l|l} 
Honda Gulf Fze. & March 1994 \\
Responsibilities: Distribution of parts for automobile, motorcycle and power products.
\end{tabular}}} \\
\hline & \multirow[t]{2}{*}{\begin{tabular}{l|l} 
Montesa Honda, S.A. (Sociedad Unipersonal) & July 1986 \\
Responsibilities: Manufacture trial machines and after market parts for automobiles \\
and motorcycles.
\end{tabular}} & & & & \\
\hline & & & \multicolumn{3}{|l|}{\multirow[t]{2}{*}{\begin{tabular}{l} 
Honda Africa and the Middle East \\
Representative office
\end{tabular}
Responsibilities: Coordination of Honda sales operations in Africa and the Middle East.}} \\
\hline Sweden & Responsibilities: Import and distribution of automobiles, motorcycles and power products. & & & & \\
\hline Switzerland & \begin{tabular}{l}
Honda Motor Europe Switzerland Branch \\
March 1974 \\
Responsibilities: Import and distribution of automobiles, motorcycles and power products.
\end{tabular} & & & & \\
\hline Turkey & Responsibilities: Manufacture of automobiles and import and distribution of automobiles and motorcycles. & \multicolumn{4}{|l|}{Europe/Middle East/Africa Manufacturing Facilities} \\
\hline \multirow[t]{8}{*}{U.K.} & Honda Motor Europe Ltd. \({ }^{\text {a }} 1989\) & Location & Company & Products & Started \\
\hline & \multirow[t]{2}{*}{Responsibilities: Coordination of operations in Europe and import and distribution of Honda products.} & France & Europe Power Equipment S.A. & Power products & 1986 \\
\hline & & Italy & Honda Italia Industriale S.p.A. & Motorcycles, & 1976 \\
\hline & \begin{tabular}{l|l} 
Honda of The U.K. Mfg. Ltd. & February 1985
\end{tabular} & & & motorcycle engines & \\
\hline & Responsibilities: Manufacture of automobiles and automobile engines. & Nigeria & Honda Manufacturing (Nigeria) Ltd. & Motorcycles & 1981 \\
\hline & Honda Engineering Europe Ltd. \(\quad\) May 1990 & & Honda Automobile Western Africa Ltd. & Automobiles & 2013 \\
\hline & \multirow[t]{2}{*}{Responsibilities: Development of manufacturing tools and equipment for European production operations.} & Turkey & Honda Turkiye A.S. & Automobiles & 1997 \\
\hline & & Kenya & Honda Automobile Western Africa Ltd. & Motorcycles & 2013 \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline Worldwide Operations & \begin{tabular}{l}
North America \\
Regional \\
Operations
\end{tabular} & North America Sales & North America Manufacturing & \begin{tabular}{l}
North America R\&D/ \\
Engineering
\end{tabular} & U.S. Exports & \begin{tabular}{l}
South America \\
Regional \\
Operations
\end{tabular} & \begin{tabular}{l}
Europe/ \\
Middle East/ \\
Africa
\end{tabular} & Japan & Asia/ Oceania & China & Chronology \\
\hline Japan & & & & & & & & & & & \\
\hline
\end{tabular}

\section*{Major Japan Companies}
\begin{tabular}{|c|c|}
\hline Company & Established \\
\hline Honda Motor Co., Ltd. & September 1948 \\
\hline \multicolumn{2}{|l|}{Responsibilities: Product development, manufacture, and sale of automobiles, motorcycles and other transport machinery.} \\
\hline Honda Finance Co., Ltd. & April 1999 \\
\hline \multicolumn{2}{|l|}{Responsibilities: Financing for the sale and leasing of Honda products.} \\
\hline Honda Trading Corporation & March 1972 \\
\hline \multicolumn{2}{|l|}{\(\underline{\text { Responsibilities: Import and export of parts for Honda products. }}\)} \\
\hline Honda R\&D Co., Ltd. & July 1960 \\
\hline \multicolumn{2}{|l|}{Responsibilities: Technical research and development work for Honda products.} \\
\hline Honda Engineering Co., Ltd. & Sept 1970 \\
\hline \multicolumn{2}{|l|}{Responsibilities: Establishment of production systems and production lines and development of machine tools.} \\
\hline Honda Access Corp. & August 1976 \\
\hline \multicolumn{2}{|l|}{Responsibilities: Develop, manufacture and sales of Honda special accessories for motorcycles and automobiles.} \\
\hline Mobilityland Corporation & June 2006 \\
\hline \begin{tabular}{l}
Two corporations were merged in June 2006 under Mobilityland Corporation. \\
- Suzuka Circuit \\
- Twin Ring Motegi
\end{tabular} & \[
\begin{aligned}
& 1962 \\
& 1997
\end{aligned}
\] \\
\hline \multicolumn{2}{|l|}{Responsibilities: Operation of amusement parks and racing circuits.} \\
\hline Honda Motorcycle Japan Co., Ltd. & August 2001 \\
\hline \multicolumn{2}{|l|}{Responsibilities: Sales and marketing of motorcycles.} \\
\hline Honda R\&D Sun Co., Ltd. & July 1992 \\
\hline \multicolumn{2}{|l|}{Responsibilities: Manufacturing and sales of engine parts, transportation equipment, and agricultura machinery, and research and development of wheelchairs and equipment for rehabilitation training.} \\
\hline Honda Power Products Japan Co., Ltd. & October 2017 \\
\hline \multicolumn{2}{|l|}{Responsibilities: Wholesales and after market service of power products.} \\
\hline
\end{tabular}

\section*{Honda R\&D Co., Ltd}
\begin{tabular}{l|l}
\hline Company & Established \\
\hline Design Center & April 2020 \\
Responsibilities: Interior and exterior design of products. & \\
\hline Life Creation Center & April 2020 \\
Responsibilities: Research, design and development of power products. \\
\hline Innovative Research Excellence & April 2020 \\
Responsibilities: Technical research for the future, including connected, Al, ADAS. \\
\hline Innovative Research Excellence, Power Unit \& Energy & April 2020 \\
Responsibilities: Research, design and development of engines of automobile, motorcycle, power products \\
and aviation. & \\
\hline HRD Sakura & January 2014 \\
Responsibilities: Technological development for Automobile Auto sports including F1. \\
\hline Honda Research Institute Japan Co., Ltd. & January 2003 \\
Responsibilities: Research and development of advanced technologies. \\
\hline Honda Airways Co., Ltd. & March 1964 \\
Responsibilities: Airline company. & September 1982 \\
\hline Honda Racing Corporation \\
Responsibilities: Development, manufacture and sales of motorcycles and parts for racing. \\
\hline
\end{tabular}

\section*{HONDA 2021 Digital FactBook}

Worldwide
Operations
North America
Regional Onerations

Sales
Japan

Major Japan Manufacturing Facilities
\begin{tabular}{l|l|l|l}
\hline Facility & Products & Started & Size (sq. meters) \\
\hline Capacity \\
\hline Hamamatsu Factory & Fit, N Series and others & Automatic automobile transmissions & April 1960 \\
\hline Kumamoto Factory & Motorcycles, ATVs, power products & April 1954 & 290,000 \\
\hline Tochigi Factory & Engine and chassis parts & Jan 1976 & 630,000 autos \\
\hline Honda Auto Body & Acty Truck, S660 & Dec 1970 & 54,000 \\
\hline Ogawa Plant & Automobile Engines & Aug 1985 & 500,000 \\
\hline Yorii Plant & Vezel, Grace, Civic, CR-V and others & April 2000 & \\
\hline
\end{tabular}


\section*{Asia/Oceania}

Major Asia/Oceania Companies


Worldwide Operations
```

                        North Ame
    ``` Regional Operations

\section*{Asia/Oceania}

Asia/Oceania Manufacturing Facilities
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline Location & Company & Products & Started & Location & Company & Products & Started \\
\hline \multirow[t]{5}{*}{India} & Honda Motorcycle \& Scooter India (Private) Ltd. & Motorcycles & 2001 & \multirow[t]{3}{*}{Thailand} & Thai Honda Mfg. Co., Ltd.* & Motorcycles, & 1967 \\
\hline & Honda Cars India Ltd. (formerly Honda Siel Cars & \multirow[t]{2}{*}{Automobiles} & \multirow[t]{2}{*}{1997} & & & power products & \\
\hline & India Ltd.*) & & & & Honda Automobile (Thailand) Co., Ltd. & Automobiles & 2000 \\
\hline & Honda Power Products Ltd.* & Power products & 1988 & \multirow[t]{2}{*}{Vietnam} & \multirow[t]{2}{*}{Honda Vietnam Co., Ltd.*} & Motorcycles & 1997 \\
\hline & Honda Motor India Pvt. Ltd. & Parts & 2006 & & & Automobiles & 2006 \\
\hline \multirow[t]{2}{*}{Indonesia} & P.T. Astra Honda Motor* & Motorcycles & 2001 & & Vietnam Autoparts Co., Ltd. & Parts & 2003 \\
\hline & P.T. Honda Prospect Motor* & Automobiles, automobile engines & 1978 & Australia & Honda Australia Motorcycle and Power Equipment Pty., Ltd. & Power products & 1991 \\
\hline
\end{tabular}
* Joint venture.


\section*{Major China Companies}
\begin{tabular}{|c|c|}
\hline Company & Established \\
\hline Wuyang-Honda Motors (Guangzhou) Co., Ltd. & July 1992 \\
\hline \multicolumn{2}{|l|}{Responsibilities: Manufacture and distribution of motorcycles.} \\
\hline Jialing-Honda Motors Co., Ltd. & January 1993 \\
\hline \multicolumn{2}{|l|}{Responsibilities: Manufacture of power products.} \\
\hline Dongfeng Honda Auto Parts Co., Ltd. & December 1994 \\
\hline \multicolumn{2}{|l|}{\(\underline{\text { Responsibilities: Manufacturer of parts of the automobile engines. }}\)} \\
\hline Guangqi Honda Automobile Co., Ltd. & July 1998 \\
\hline \multicolumn{2}{|l|}{Responsibilities: Manufacture and distribution of automobiles.} \\
\hline Dongfeng Honda Engine Co., Ltd. & July 1998 \\
\hline \multicolumn{2}{|l|}{Responsibilities: Manufacture of automobile engines.} \\
\hline Sundiro Honda Motorcycle Co., Ltd. & September 2001 \\
\hline \multicolumn{2}{|l|}{Responsibilities: Manufacture and distribution of motorcycles.} \\
\hline Honda Motorcycle R\&D China Co., Ltd. & February 2002 \\
\hline \multicolumn{2}{|l|}{Responsibilities: Research and development of motorcycles.} \\
\hline Dongfeng Honda Automobile Co., Ltd. & July 2003 \\
\hline \multicolumn{2}{|l|}{Responsibilities: Manufacture and distribution of automobiles.} \\
\hline Honda Motor (China) Investment Co., Ltd. & January 2004 \\
\hline \multicolumn{2}{|l|}{Responsibilities: Import and sales of Acura automobiles. Administration of Chinese operations.} \\
\hline Honda Engineering China Co., Ltd. & July 2004 \\
\hline \multicolumn{2}{|l|}{Responsibilities: Development and production of manufacturing tools and equipment for productio facilities in China.} \\
\hline Honda Auto Parts Manufacturing Co., Ltd. & September 2005 \\
\hline \multicolumn{2}{|l|}{Responsibilities: Manufacture of automobile transmissions.} \\
\hline Honda Motor (China) Technology Co., Ltd. & November 2013 \\
\hline \multicolumn{2}{|l|}{Responsibilities: Research and development of automobile, the planning of purchase, production, etc.} \\
\hline
\end{tabular}

China Manufacturing Facilities
\begin{tabular}{l|l|l}
\hline Facility & Products & Began Production \\
\hline Wuyang-Honda Motors (Guangzhou) Co., Ltd. & Motorcycles & 1992 \\
\hline Guangqi Honda Automobile Co., Ltd. & Automobiles & 1999 \\
\hline Donfeng Honda Engine Co., Ltd. & Automobile engines & 1999 \\
\hline Sundiro Honda Motorcycle Co., Ltd. & Motorcycles & 2001 \\
\hline Jialing-Honda Motor Co., Ltd. & Power products & 2002 \\
\hline Dongfeng Honda Automobile Co., Ltd. & Automobiles & 2004 \\
\hline Honda Automobile (China) Co., Ltd. & Automobiles & 2005
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline Worldwide Operations & \begin{tabular}{l}
North America \\
Regional \\
Operations
\end{tabular} & North America Sales & North America Manufacturing & \begin{tabular}{l}
North America R\&D/ \\
Engineering
\end{tabular} & U.S. Exports & South America Regional Operations & \begin{tabular}{l}
Europe/
Mriddle East/
Africa \\
Africa
\end{tabular} & Japan & Asia/
Oceania & China & Chronology \\
\hline \multicolumn{12}{|l|}{Chronology} \\
\hline \multicolumn{12}{|l|}{Note: North American hightights in bold.} \\
\hline June & \multicolumn{5}{|l|}{\multirow[t]{3}{*}{\begin{tabular}{l}
- All-new 2021 Acura TLX Type S goes on sale, powered by new Turbo V6 engine created for Type \(S\) and manufactured exclusively at the Anna Engine Plant in Ohio. \\
- All-new, 11th generation 2022 Honda Civic Sedan goes on sale. Honda also reveals 2022 Civic Hatchback, that will be made in America for the first time at the Indiana Auto Plant, starting in summer 2021. \\
- Honda Motor Co., Ltd. begins supplying its eGX electrified DC power unit to Original Equipment Manufacturer (OEM) customers in Japan for use as a power source in small-sized work equipment. Honda will expand sales in other regions including the U.S. and Europe.
\end{tabular}}} & March & \multicolumn{5}{|l|}{- Honda launches limited lease sales of Honda Legend in Japan equipped with next generation Honda SENSING \({ }^{\circledR}\) Elite safety system, making it the first production vehicle in the world with SAE Level 3 automated driving features.} \\
\hline & & & & & & February & \multicolumn{5}{|l|}{\multirow[t]{3}{*}{\begin{tabular}{l}
- The HondaJet becomes the most delivered aircraft in its class for the fourth consecutive year. \\
- Honda Motor Co., Ltd. announces Toshihiro Mibe as new President \& CEO. \\
- Honda leads auto industry with eight plants in America earning the Environmental Protection Agency (EPA) ENERGY STAR award. \\
- Sales begin of the all-new 2022 Acura MDX, creating a new flagship of the Acura brand. \\
- 2021 Honda Ridgeline goes on sale, a significant refresh that advances the Honda brand's effort to better communicate the "rugged" capabilities of its light truck lineup.
\end{tabular}}} \\
\hline & & & & & & & & & & & \\
\hline May & \multicolumn{5}{|l|}{\begin{tabular}{l}
- Production of the all-new, 2022 Honda Civic Sedan begins at Honda of Canada Mfg. in Alliston, Ontario. \\
- Honda Aircraft Company revealed a new upgraded aircraft, the "HondaJet Elite S," that will replace the HondaJet Elite and continue to be produced exclusively in North Carolina.
\end{tabular}} & & & & & & \\
\hline April & \multicolumn{5}{|l|}{\begin{tabular}{l}
- Honda announces vision for 100\% EV Sales in North America by 2040 including battery-electric and fuel cell electric vehicles, as part of a global announcement that includes new commitments to advances in environmental and safety technology. \\
- Honda unifies all of its automobile manufacturing facilities in the U.S. related to frame, engine, transmission, and related engineering and purchasing operations into one new company, named Honda Development \& Manufacturing of America, LLC (HDMA). \\
- Honda's U.S. automobile product design and certain market research functions within Honda's Los Angeles Center are integrated into American Honda Motor Co., Inc. \\
- Honda of South Carolina Mfg., responsible for powersports
\end{tabular}} & January & \multicolumn{5}{|l|}{\begin{tabular}{l}
- American Honda streamlines its Auto Sales and Parts \& Service Field operations to enable a more agile response to local market needs. \\
- The HondaJet Elite obtains Russian Type Certification. \\
- Honda announces collaboration with Cruise and General Motors on self-driving vehicles for its autonomous vehicle mobility service (MaaS) business in Japan, based on the development and commercial agreements signed in October 2018. \\
- Honda leads full-line automakers in fuel efficiency and lowest \(\mathrm{CO}_{2}\) emissions, according to the U.S. Environmental Protection Agency (EPA) 2020 Automotive Trends Report. \\
- Production of the all-new 2022 Acura MDX begins at Honda's East Liberty Auto Plant in Ohio.
\end{tabular}} \\
\hline
\end{tabular}

- Honda of America Mfg. produces its \(\mathbf{2 0}\) millionth automobile in Ohio.



Table of Contents
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline HO & 20 & actBook & & & & & & & & & -12.5 \(\Rightarrow\) \\
\hline Worldwide Operations & North America Regional Operations & North America Sales & North America Manufacturing & North America R\&D/ Engineering & U.S. Exports & South America Regional Operations & \begin{tabular}{l}
Europe/ \\
Middile East \\
Africa
\end{tabular} & Japan & Asia/ Oceania & China & Chronology \\
\hline \multicolumn{12}{|l|}{Chronology} \\
\hline \multicolumn{12}{|l|}{Note: North American highlights in bold.} \\
\hline \(\xrightarrow[\text { December }]{\text { November }}\) & \multicolumn{5}{|l|}{\begin{tabular}{l}
- Honda opens a new motorcycle factory in Bangladesh. \\
- Honda unveils the all-new 2019 Honda Passport at the Los Angeles Auto Show.
\end{tabular}} & June (cont.) & \multicolumn{5}{|l|}{\begin{tabular}{l}
- American Honda is the most represented automaker in the Cars.com 2018 American-Made Index. \\
- American Honda installs one of Southern California's largest corporateowned, on-site solar arrays in a commercial building and one of the company's largest on-site renewable energy installations in the world.
\end{tabular}} \\
\hline October & \multicolumn{5}{|l|}{\begin{tabular}{l}
- Honda announces it will join Cruise and General Motors to fund and develop a purpose-built autonomous vehicle. Honda's total commitment to the project will be \(\$ 2.75\) billion over 12 years, which includes a \(\$ 750\) million equity investment in Cruise. \\
- Honda demonstrates new "Smart Intersection" vehicle-to-infrastructure technology in Marysville, Ohio. \\
- Honda Vietnam Co., Ltd. (HVN) celebrates the twenty-five millionth motorcycle production achievement at Hanam and Vinh Phuc factory. \\
- Honda Manufacturing of Indiana celebrates its 10th anniversary. \\
- Honda shows ROAV (Rugged Open Air Vehicle) Concept at 2018 SEMA Show.
\end{tabular}} & May & \multicolumn{5}{|l|}{\begin{tabular}{l}
- Honda Manufacturing of Indiana, LLC begins mass production of 2019 Honda Insight hybrid sedan. \\
- East Liberty, Ohio plant begins mass production of the third-generation 2019 Acura RDX. \\
- Honda Aircraft begins sales of the HondaJet in the Middle East. \\
- Honda Clarity Series Earns Coalition for Clean Air 2018 California Air Quality Award. \\
- HondaJet Elite unveiled at the 2018 European Business Aviation Convention and Exhibition (EBACE), with extended range, lower cabin noise and advanced avionics to enhance safety of flight. \\
- Acura ARX-05 DPI racecar claims its first win with a victory, at Mid-Ohio.
\end{tabular}} \\
\hline September & \multicolumn{5}{|l|}{- Honda is selected for second consecutive year to join the Dow Jones Sustainability World Index.} & \multirow[t]{2}{*}{April} & \multicolumn{5}{|l|}{\multirow[t]{2}{*}{\begin{tabular}{l}
- Honda surpasses one million vehicles on U.S. roads with Honda Sensing \({ }^{\circledR}\) technology. \\
- Honda Aircraft receives the 2018 Foundation Award for Excellence from the American Institute of Aeronautics and Astronautics (AIAA).
\end{tabular}}} \\
\hline August & \multicolumn{5}{|l|}{\begin{tabular}{l}
- Honda Aircraft Company begins deliveries of new HondaJet Elite. \\
- Acura debuts freshened 2019 NSX at Monterey Car Week.
\end{tabular}} & & & & & & \\
\hline July & \multicolumn{5}{|l|}{\multirow[t]{2}{*}{\begin{tabular}{l}
- Honda announces PCX HYBRID Scooter, the world's first mass-produced motorized scooter equipped with a motorcycle hybrid system. \\
- Honda celebrates 20 years of powersports production in South Carolina. Honda introduces a new SmartCharge \({ }^{\mathrm{TM}}\) beta program that allows electric vehicle customers to reduce the environmental footprint of charging their electric car.
\end{tabular}}} & February & \multicolumn{5}{|l|}{\begin{tabular}{l}
- HondaJet is most delivered jet in its class for 2017. \\
- Urban EV concept debuts at the Geneva Auto Show. \\
- Honda builds its \(\mathbf{2 5}\) millionth automobile in the United States.
\end{tabular}} \\
\hline & & & & & & January & - Honda in at CES 20 & \[
\text { ices } 3
\] & er, Expe & Empat & ics Concept \\
\hline June & \multicolumn{5}{|l|}{\begin{tabular}{l}
- Honda Aircraft begins sales of the HondaJet in Japan. \\
- Honda and General Motors announce an agreement for new advanced chemistry battery components, including the cell and module, to
\end{tabular}} & & \multicolumn{5}{|l|}{\begin{tabular}{l}
- Honda Accord named 2018 North American Car of the Year. \\
- Acura introduces all-new RDX Prototype at North American International Auto Show.
\end{tabular}} \\
\hline
\end{tabular}


\section*{Chronology}

Note: North American highlights in bold.

December • Honda Clarity Plug-In goes on sale at dealerships nationwide.
- American Honda sets 3rd straight annual sales record, as Honda brand earns 4th consecutive record year.
- Honda Sets All-Time Calendar Year Production Records for Automobile Production, Worldwide, Overseas, in Asia and China.
November • Honda CR-V named Motor Trend 2018 Utility of the Year.
- Honda Clarity Series named 2018 Green Car of the Year \({ }^{\circledR}\) by Green Car Journal.
- Honda Accord receives Car and Driver 10 Best Award an unprecedented 32nd time.
\begin{tabular}{ll}
\hline October & - Honda engine production in Ohio reaches 25 million. \\
& • Transfer of Acura MDX production from Alabama to East Liberty, Ohio \\
& is completed.
\end{tabular}
- HondaJet begins sales in China.

August
- Acura reveals ARX-05 (Acura Racing eXperimental, generation 5) prototype race car, announced plans to enter competition at the
- Honda announces plans to consolidate vehicle production from its Yorii and Saitama plants to the Yorii plant by FY2022, and for Yorii to lead the development of new production technologies to be shared globally.
- Honda announces plan to discontinue its F1 partnership with McLaren race team, established in 2015, at the conclusion of the 2017 season.
- Honda unveils Urban EV Concept at Frankfurt International Motor Show,
- Acura NSX GT3 earns its first Pirelli World Challenge victory at Utah
- Honda Clarity Electric begins Iease sales in California and Oregon.

Rolex 24 in Daytona in January 2018. setting the direction for production model launching in 2019. Motorsports Campus.

July • Acura NSX GT3 goes on sale globally.
August

- Honda announces a multi-year agreement with Scuderia Toro Rosso race team to run Honda power units beginning with the 2018 Formula 1 season.



Note: North American highlights in bold
- HondaJet debuts in the Middle East at the Middle East Business Aviation Association Conference.
- Honda sets an all-time record for single-year North American auto production, with total production of 1,956,196 Honda and Acura vehicles.
- Honda sets all-time calendar year production records for automobile production worldwide, overseas, in North America, Asia and China.
- Honda reaches 100 million worldwide automobile production milestone.
- American Honda sets 2nd consecutive yearly sales record as Honda brand earns 3rd straight record with four models topping their segment in retail sales: Accord, Civic, CR-V and Odyssey.
- 2017 Honda Ridgeline is the first and only pickup truck to earn TOP SAFETY PICK+ rating from IIHS.
- Southern California customers take delivery of new 2017 Honda Clarity fuel cell sedan.
- 2017 Honda CR-V hits showrooms with premium design, big versatility and fun-to-drive persona.
- Honda and Alphabet Inc.'s Waymo enter discussions on technical collaboration of fully self-driving automobile technology.
November • American Honda celebrates 25 years of support of Ride for Kids \({ }^{\mathrm{TM}}\).
- Honda wins FIM MotoGP World Championship.
- Honda Accord receives Car and Driver 10Best Award an unprecedented 31st time.
- East Liberty Plant begins production of all-new 2017 CR-V, the first time a North American plant has lead global production of CR-V.
- Acura debuts Precision Cockpit at Automobility-LA, showcasing next-generation of Acura interior design and human-machine interface.
- Acura NSX named Road \& Track 2017 Performance Car of the Year.
- Honda Aircraft expands HondaJet sales to Central America.
- Honda announces \(\mathbf{\$ 5 3}\) million investment in Central Ohio facilities to strengthen North American operations.
- Honda Clarity Fuel Cell gets a 366 -mile driving range rating from the U.S.

EPA, the highest of any zero-emission vehicle in America.
- Fifth-generation Honda CR-V launches with new turbocharged engine.
- Honda Marine receives 2016 IBEX Innovation Award for BF6 outboard engine.
- Honda claims 2016 North American Endurance Championship.

September • Honda Civic Type R prototype debuts at Paris auto show.
- Euro-Inspired 2017 Honda Civic Hatchback goes on sale.

August • Honda of South Carolina announces \(\$ 45\) million, 115,000-square-foot expansion and 250 new jobs to meet growing demand for Honda side-by-side vehicles.
July - Honda Aircraft Company receives FAA production certification.
June - Refreshed 2017 Acura MDX launches with new styling, including the first application of Acura diamond pentagon grille.
- Honda establishes R\&D Innovations Lab Tokyo with focus on intelligent technologies.
- All-new 2017 Honda Ridgeline, with first-ever Truck Bed Audio system, launches in the U.S.
\begin{tabular}{l|l|l|}
\begin{tabular}{l} 
Worldwide \\
Operations
\end{tabular} & \begin{tabular}{l} 
North America \\
Regional \\
Operations
\end{tabular} & \begin{tabular}{l} 
North America \\
Sales
\end{tabular} \\
\hline
\end{tabular}
\begin{tabular}{l|l} 
North America \\
Manufacturing
\end{tabular} \begin{tabular}{l} 
North America \\
R\&D/ \\
Engineering
\end{tabular}
- Honda begins sales of the all-new Clarity Fuel Cell in Japan.
- The Honda-powered team of Tequila Patron ESM wins the Mobil 1 Twelve Hours of Sebring, following its January 2016 victory at the Rolex 24 at Daytona, marking Honda's first sweep of both America endurance race classics.
- Acura unveils the NSX GT3 racecar at the New York International Auto Show, announcing its intention to campaign the twin-turbocharged supercar in North America starting in 2017.
- Honda Manufacturing of Indiana announces \(\$ 52\) million investment and the creation of \(\mathbf{1 0 0}\) new jobs to add production of the Honda CR-V in early 2017.
- The all-new 2016 Honda Civic Coupe goes on sale as the second variant in an expanded lineup of 10th-generation Civic models.
- Thai Honda celebrates 50 years of operations.
- Honda Vietnam celebrates its 20th anniversary.

February
- Honda signs a new multi-year agreement to continue participation as a manufacturer in the Verizon IndyCar Series through 2017, with an option to extend the agreement through the 2020 season.
- Honda Aero in Burlington, N.C., earns PART 145 repair station certificate from the U.S. Federal Aviation Administration (FAA) enabling the company to serve as the dedicated maintenance, repair and overhaul (MRO) operation for the GE-Honda HF120 turbofan engine.
- Acura begins customer order taking for the 2017 Acura NSX supercar with the launch of its online configurator.
- Honda Motor Co. announces intention for two-thirds of global vehicle sales to be electrified by 2030.
January • Honda HR-V is named 2015 Green SUV of the Year \({ }^{\circledR}\) by the Green Car Journal.
- The Acura Precision Concept makes its world debut at the 2016 North American International Auto Show, showcasing the future styling direction for all Acura models.
- The all-new 2016 Honda Civic is named the 2016 North American Car of the Year.
- Acura NSX VIN 001 is auctioned for charity at Barrett-Jackson and raises \(\$ \mathbf{1 , 2 0 0 , 0 0 0}\) for The Pediatric Brain Tumor Foundation and Camp Southern Ground.
- The Honda-powered team of Tequila Patron ESM wins the Rolex 24 at Daytona sports car endurance race.



Note: North American highlights in bold
2015 (Continued)
\(\begin{array}{ll}\text { June } & \mathbf{2 0 1 6} \text { Honda Pilot is launched as the third-generation of this mid-size } \\ \text { SUV to be designed, developed and manufactured exclusively in }\end{array}\) North America.
- Honda launches a street version of the Moto-GP RC213V-S.
- Next-generation Acura NSX supercar serves as the official pace car in the 93rd running of the Broadmoor Pikes Peak International Hill Climb.
May • Honda Manufacturing of Alabama begins mass production of the 2016 Honda Pilot, the 3rd generation of the Pilot built in Alabama.
- The all-new 2016 Honda HR-V Crossover goes on-sale, featuring bold and sporty coupe-like styling, SUV versatility, a 35-mpg highway fuel economy rating (2WD CVT) and Honda packaging magic.
- Honda of South Carolina Mfg. begins production of the new Pioneer 500 side-by-side and announces \(\$ 42\) million investment and creation of 42 jobs.
April - Honda Power Equipment achieves sale mark of 40 million power products to U.S. dealers and distributors since U.S. sales began of outdoor power equipment in 1973.
- Honda Manufacturing of Alabama begins production at a new \(\$ 71.4\) million state-of-the-art automated engine assembly facility, marking a breakthrough for highly automated production of automobile engines in North America.
- HondaJet begins world tour in late April making its first appearances in Japan and Europe, and traveling more than 26,000 nautical miles during the tour, stopping in 13 countries along its flight route.
- Honda unveils ultra-sporty Civic Concept at the New York International Auto Show as a precursor to the 10th-generation Civic Sedan and Coupe models. The \(\mathbf{2 0 1 6}\) Civic will be the first Honda model to apply new Honda small-displacement turbo engine technology in North America.
March - Honda sets all-time fiscal year automobile production records in North America, Asia and China for the year ending March 31, 2015.
- HondaJet receives provisional type certification (PTC) from the U.S. Federal Aviation Administration (FAA), indicating the FAA's approval of the HondaJet design based on certification testing, design reviews and analyses completed to date.

March (cont.) • Honda announces new, innovative \$1 million Ohio-based workforce development initiative, called EPIC, to prepare the next generation workforce for high-tech positions in the manufacturing industry.
- Honda Aero receives production certification from the U.S. Federal Aviation Administration (FAA) for its HF120 turbofan engine, marking the first time in 23 years that the FAA issues a certificate to a new company making jet engines in America.
February - Honda Motor Co. along with Toyota Motor Corporation, Nissan Motor Co., Ltd., agree to work together to help accelerate the development of hydrogen station infrastructure for fuel-cell vehicles (FCVs) in Japan.
January • McLaren-Honda reveals new racing car, MP4-30, for the 2015 FIA Formula One (F1) World Championship, fitted with Honda's 1.6 liter V6 engine, the RA615H.
- Production of the 2016 Acura ILX shifts to the Marysville Auto Plant in Ohio, marking the 20th anniversary of Acura vehicle production in America.
- Honda kicks off the "Year of Honda," at the North American International Auto Show with an advanced line-up of products coming to market including HondaJet, the Acura NSX supercar, Honda's return to Formula One and the a new Honda fuel cell vehicle launching in 2016.
- Acura reveals the production version of the next-generation Acura NSX at the North American International Auto Show, \(\mathbf{2 5}\) years after the original's debut. The new NSX will be developed and produced in the U.S. and is designed to deliver a groundbreaking "New Sports eXperience" for the driver.



Note: North American highlights in bold
2013

December • GE Honda Aero Engines' HF120 turbofan jet engine is awarded Part 33 certification from the U.S. Federal Aviation Administration, having accumulated more than 14,000 cycles and 9,000 hours of testing.
- The HondaJet receives Type Inspection Authorization from the Federal Aviation Administration (Dec. 20, 2013).
- Honda Aircraft Company's customer service facility receives Federal Aviation Administration Part 145 repair station certification.
November • The Honda FCX Concept is unveiled at the 2013 Los Angeles International Auto Show, expressing one potential styling direction for the nextgeneration Honda fuel cell electric vehicle launching in the U.S. and Japan in 2015.
- The Honda Vezel (HR-V) small SUV is unveiled in Japan, offering the dynamic qualities of an SUV, the elegance of a coupe and the functionality of a minivan.
- Honda announces that it has developed a new gasoline direct-injected VTEC Turbo engine within its Earth Dreams Technology \({ }^{\text {TM }}\) powertrain series, delivering high levels of driving joy and fuel economy. With displacement sizes of 2.0, 1.5 and 1.0 liters, the new engine series is best suited to small- and mid-sized vehicles.
- Honda introduces the more compact, lighter UNI-CUB personal mobility device in Japan, taking another step forward to verify the business feasibility of the technology through a fee-based commercial leasing program.
- The first large-scale U.S. clinical study of Honda's Walking Assist Device is undertaken at the Rehabilitation Institute of Chicago.
September • Honda de Mexico marks the beginning of construction on a new \$470 million transmission plant in Celaya, Mexico, which will begin producing continuously variable transmissions in 2015 with an initial annual capacity of 350,000 units.
- Honda Motor Co. earns the highest disclosure scores among all Japanese companies and is named one of the world's most advanced companies in the Carbon Disclosure Project's Global 500 Climate Change Report 2013.
July • Production begins at the Saitama Factory's 250,000-unit Yorii plant, utilizing state-of-the-art "green factory" technologies and processes.
June - Honda and General Motors announce an agreement to co-develop a nextgeneration fuel cell system and hydrogen storage technologies, aiming for the 2020 timeframe.
- Honda Aircraft Company announces that its FAA-conforming HondaJet has achieved several key development milestones including aerodynamics/stall testing, function and reliability, environmental performance and structural testing.
- Honda Motor Co. announces its intentions to participate in the FIA Formula One (F1) World Championship from the 2015 season under a joint project with McLaren.
- Acura announces the establishment of the new \(\$ 45\) million Performance Manufacturing Center in Marysville, Ohio, where 100 associates will produce the next-generation Acura NSX supercar.
March - The \(\mathbf{2 0 1 3}\) Honda Civic Sedan and Coupe, equipped with the next-gen ACE body structure, are among first compact cars to receive an IIHS Top SAFETY Pick+ safety rating, including a GOOD rating in the Institute's stringent new small overlap frontal collision test.
- Honda Motorcycle \& Scooter India Pvt., Ltd. announce plans to create new India R\&D center for the development of cutting-edge technology for its customers in the region.
- Honda Motor Co. begins operations at a new 300,000-unit motorcycle plant in Penang, Malaysia, using advanced environmental technologies including a \(5,000 \mathrm{kWh} /\) year solar array, high-efficiency coating technology, and a low-VOC emissions electro-deposition process.
February - American Honda expands leasing of the Fit EV to customers in select Northeastern U.S. markets, including New York, New Jersey, Connecticut, Maryland and Massachusetts.
- Honda Automobile Thailand announces plans to build a new automobile plant with investment of 44.6 billion yen, initial employment of 1,200 associates and annual capacity of 12,000 units, with operations scheduled to begin in 2015.
January - Acura debuts 2014 Acura MDX Prototype and next-generation NSX Concept with full interior design concept at 2013 North American International Auto Show.
- Honda of America Mfg., Inc. announces it will invest \(\mathbf{\$ 2 3}\) million, hire 50 new associates and construct a 95,000 -square-foot expansion to accommodate production build the all-new 2014 Accord Hybrid at the Marysville, Ohio, auto plant beginning in fall 2013.

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Note: North American highlights in bold.
2012
- The 2013 Honda Accord Sedan, equipped with the ACE IITM body structure, is one of first midsize sedans to earn a TOP SAFETY PICK+ rating from the Insurance Institute for Highway Safety, including a GOOD rating in the Institute's stringent new small overlap frontal collision test.
- Twenty-five years after the start of U.S. auto exports, the Marysville, Ohio auto plant builds the 1-millionth Honda automobile for export from the U.S. - a 2013 Accord EX-L Sedan headed to South Korea.
- Honda Motor Co. announces the development of the "Honda Smart Ecological Paint" process, which eliminates the middle coating process to realize a 3-coat, 2-bake water-based painting process. Honda will introduce the new painting technology at its Yorii Plant at Saitama Factory in Japan that is scheduled to become operational in July 2013.
November - The \(\mathbf{2 0 1 3}\) Honda Accord and Fit earn Car and Driver 10Best awards, the seventh consecutive year for the Fit and an unprecedented 27th 10Best award for the Accord.
- American Honda launches freshened 2013 Civic Sedan and Coupe with extensive styling and chassis upgrades and new standard features, including Bluetooth \({ }^{\circledR}\), rearview camera, Pandora \({ }^{\circledR}\) and USB/iPod \({ }^{\circledR}\) connectivity.
- Honda R\&D Americas opens new Advanced Design Studio in downtown Los Angeles, relocating from its former Pasadena, Calif. home.
- Acura debuts all-new 2014 RLX performance-luxury sedan at the Los Angeles Auto Show.
- Honda marks 30 years of auto production in the U.S., by announcing new \(\mathbf{\$ 2 0 0}\) million investment in Ohio transmission and engine plants. Total new investment in North American manufacturing operations during the past two years tops \(\$ 1.2\) billion.
- Honda Motor Co. announces that it will introduce a new one-motor Sports Hybrid Intelligent Dual Clutch Drive System for small-sized vehicles, the latest addition to its Earth Dream Technology powertrain series.
October - Honda Motor Co. announces that cumulative worldwide sales of Honda hybrid vehicles surpass 1 million units as of September 2012.
- Honda Aircraft begins HondaJet production.

September
- American Honda begins sales of eighth-generation Accord, in both Sedan and Coupe variants, with new powertrains, new cloud-based HondaLink connected car system and new safety and visibility features, including Lane Departure Warning, Forward Collision Warning and Lane Watch \({ }^{\text {TM }}\).
- Honda Aircraft Company breaks ground on a new customer service facility at its world headquarters in Greensboro, N.C.
August - On August 20, the Marysville, Ohio, auto plant begins mass production of the ninth-generation 2013 Accord, as the plant approaches 30 years of manufacturing Honda automobiles in America.
- Honda begins leasing the Fit EV electric vehicle to local businesses and government agencies in Japan.
July - American Honda begins leasing the Fit EV all-electric commuter vehicle to customers in Southern California and Oregon.
- Honda of South Carolina (HSC) produces its 2-millionth engine since the start of production at its Timmonsville, S.C., plant in 1998.
- Honda plants in Indiana and Alabama announce expansion plans: Honda Manufacturing of Indiana will invest \(\$ 40\) million and hire 300 associates to boost capacity by 50,000 vehicles per year and add production of the Civic Hybrid in 2013; Honda Manufacturing of Alabama will invest \(\$ 115\) million and hire \(\mathbf{5 0}\) new associates to increase production by \(\mathbf{4 0 , 0 0 0}\) vehicles per year and add production of the Acura MDX in 2013.
- American Honda announces new HondaLink \({ }^{\text {TM }}\) in-vehicle connectivity system, featuring the first OEM application of Aha \({ }^{\circledR}\) radio, to debut on the 2013 Accord and Crosstour models.
- Thai Honda Manufacturing Co., Ltd. (Thai Honda) produces its 20-millionth Honda power equipment product July 28.
- Dongfeng Honda Automobile Co., Ltd. starts production at second automobile plant in China, with an initial capacity of 100,000 units, expanding to as much as 240,000 units in the future. The plant achieves China top-level reduction of both \(\mathrm{CO}_{2}\) emissions and of VOC emissions from the body painting process.


Chronology
Note: North American highlights in bold.
2012 (Continued)

June
- The Honda Fit EV receives a combined adjusted EPA fuel-economy rating of 118 MPGe, and a consumption rating of 29 kilowatts hours per 100 miles, the most efficient ratings for any electric vehicle from a major automaker.
- Honda becomes the world's first mobility company to disclose third-party validated estimates of all greenhouse gas (GHG) emissions, including emissions from its global business operations and customer use of Honda products.
\(\begin{array}{ll}\text { May } & \text { - Acura begins sales of its new ILX sedan, the new gateway vehicle } \\ \text { for the Acura brand and the first Acura product with an available }\end{array}\) hybrid powertrain.
- The compact and innovative Honda UNI-CUB, featuring the world's first omni-directional driving wheel system (Honda Omni Traction Drive System) is unveiled in Japan, along with plans to conduct demonstration testing of the new personal mobility device beginning in June 2012.
April • Honda Manufacturing of Indiana (HMIN) begins production of the Acura ILX and ILX Hybrid sedans on the same line as the Civic Sedan and Civic Natural Gas. The ILX is the first Acura to be produced in Indiana and the first Honda or Acura hybrid vehicle to be produced in North America.
- American Honda launches its first-ever "Green Dealer" program for U.S. Honda and Acura dealers.
- The Acura RLX Concept is unveiled at the New York International Auto Show, where it is announced that Acura's new flagship sedan will feature the first application of Acura Sport Hybrid SH-AWD®, mated to a 370-horsepower V6 engine and expected to earn a combined EPA fuel economy rating of 30 mpg .

April (cont.)
- American Honda announces plans to aggressively apply new visibilityenhancing technologies on its automobiles, including rearview cameras, to be applied to more than 97 percent of all model year 2013 U.S. Honda models, along with Expanded View Driver's Mirror and LaneWatch \({ }^{\text {TM }}\) blind-stop display, which will debut on the 2013 Accord and Crosstour.
- Honda unveils a house in the Saitama prefecture of Japan equipped with the Honda Smart Home System (HSHS). Through the development of the HSHS, Honda aims to release products that cut household emissions in half (from 2000 levels) by 2015.
- Honda Motor Co. and the Japan Metals \& Chemicals Co., Ltd. jointly announce the establishment of the world's first process to extract rare earth metals from various used Honda parts in an actual mass-production process.

March - The East Liberty, Ohio, auto plant begins production of the Acura RDX luxury crossover SUV just months following the December 2011 launch of the 2012 Honda CR-V.
- Honda de Mexico, S.A. de C.V. (HDM) lays the foundation stone for the construction of the new automobile plant in Celaya.
January • Honda introduces \(\mathbf{2 0 1 3}\) Accord Coupe Concept at the North American International Auto Show, announcing plans to apply new 'powertrain technology and new safety features, including Lane Departure Warning and Forward Collision Warning, to the ninth generation Accord lineup.
- Acura introduces the NSX Concept and ILX Concept, along with a prototype 2013 RDX at the North American International Auto Show.


Chronology
Note: North American highlights in bold.
2011

Honda debuts the 2013 F
Los Angeles Auto Show.
- The 2012 Civic Natural Gas named Green Car of the Year at the 2011 Los Angeles Auto Show.
- American Honda completes the installation of an 800-cell Honda CIGS solar array at Honda Performance Development in Santa Clarita, Calif.
- Honda Manufacturing of Alabama marks its 10th anniversary of production, announcing plans to invest \$84 million and add 140 new jobs to increase production capacity by \(\mathbf{4 0 , 0 0 0}\) units to \(\mathbf{3 4 0 , 0 0 0}\) vehicles and V6 engines per year in 2013.
\begin{tabular}{ll}
\hline October & • Honda's East Liberty Auto Plant produces its 4-millionth vehicle, a 2011 \\
& Honda CR-V. \\
\hline September & - American Honda launches 2012 Civic Natural Gas, the fourth generation \\
& natural gas-powered Civic, expanding its U.S. retail network to 200 \\
& Honda dealers in 36 states.
\end{tabular}

June (cont.)
- Honda introduces "Blue Skies for our Children" environmental logo and slogan, along with new environmental vision, which calls for realizing "the Joy and Freedom of Mobility" and "a Sustainable Society where People Can Enjoy Life."
- Having achieved its 2010 goals for the reduction of product \(\mathrm{CO}_{2}\) emissions, Honda announces new global \(\mathrm{CO}_{2}\) reduction goals, including a 30 percent reduction in \(\mathrm{CO}_{2}\) from its automobile, motorcycle and power equipment products, compared to the 2000 baseline, by 2020.
April - American Honda debuts the all-new 2012 Civic lineup for the U.S., including a Coupe, Sedan, Si Coupe and Sedan, Hybrid and natural gaspowered Civic Natural Gas at the New York International Auto Show.
- The first FAA-conforming HondaJet reaches its maximum operating altitude of 43,000 feet and a maximum speed of 425KTAS (489 mph) at \(\mathbf{3 0 , 0 0 0}\) feet during flight testing in Greensboro, N.C.
- Guangqi Honda introduces the Li Nian S1 sedan, the first mass-produced model of Guangqi Honda's original automotive brand, Li Nian, the first original brand established by an automobile joint venture in China.
- Honda Motor Co. president Takanobu Ito, appearing at the 2011 Shanghai motor show, announces plans to sell three new hybrid models in China - the Insight, to be sold by Dongfeng Honda; and the Fit Hybrid and CR-Z, to be sold by Guangqi Honda. Mr. Ito also announces Honda's intentions to produce all three hybrid models in China and to begin testing of Honda EV technology with the city of Guangzhou.
March • Honda Automobile (Thailand) Co., Ltd. introduces the Honda BRIO small car for the Thailand market. With a starting price of 399,900 baht, the model is expected to raise the bar for eco-cars in terms of packaging, design, comfort and fuel efficiency.

January - The 2011 Odyssey becomes the first minivan to earn both a "Top Safety Pick" rating from the IIHS and a five-star Overall Vehicle Score from the NHTSA under new, more stringent crash safety-ratings protocols.
- Honda debuts the 2012 Civic Si and Sedan concept vehicles at the North American International Auto Show in Detroit.

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Chronology
Note: North American highlights in bold
- Honda Transmission Mfg. begins \(\$ 70\) million, 200,000-square-foot expansion, including the addition of a third assembly line, along with an additional \(\$ 25\) million in upgrades to improve plant flexibility.
- Honda Aircraft Company, Inc. completes the first flight of an FAAconforming HondaJet, Dec. 20 at 3:31 p.m. EST in Greensboro, N.C.
- Honda begins lease sales of the EV-neo electric scooter to customers in Japan.
- Honda begins demonstration tests of next-generation, electrically powered personal mobility products with the Saitama and Kumamoto prefectures as the next step in its Honda Electric Mobility Network initiative.
- Honda introduces the Fit EV Concept electric vehicle and Honda plug-in hybrid vehicle platform at the \(\mathbf{2 0 1 0}\) Los Angeles Auto Show.
- The 2011 Accord is the first automobile to earn a five-star rating for Overall Vehicle Score and each of three combined ratings categories - frontal, side and rollover - under the NHTSA's modified New Car Assessment (NCAP) crash safety-rating program for the 2011 model year.
- The CR-Z sport hybrid coupe is named Japan Car of the Year for 2010-2011.
- Honda is named "America's Greenest Automaker" for the fifth consecutive time by the Union of Concerned Scientists.
- The Hybrid Jazz makes its world debut at the Paris Motor Show.
- Honda Manufacturing of Alabama, Inc., begins production of the fourth generation, U.S.-designed and developed Honda Odyssey minivan Sept. 1 (U.S. on-sale date of Sept. 30). Two days later, the plant celebrates production of its 2-millionth automobile (and V6 engine), a 2011 Honda Pilot.
- All-new Honda CR-Z sport hybrid coupe introduced in the U.S. and Canada.
- An all-new transmission plant at the Hamamatsu Factory, Honda's global "leader plant" for advanced transmission production, begins manufacturing operations.
- Honda Soltec begins sales in Japan of new 120 W and 130 W residentialuse solar cell modules, each achieving an 11.6 percent conversion rate, the highest among CIGS-based solar cells being sold in Japan.
- The Marysville Auto Plant produces its \(\mathbf{1 0 - m i l l i o n t h ~ a u t o m o b i l e , ~ a n ~}\) Accord Sedan, on July 20.
- The Anna Engine Plant, Honda's largest automobile engine plant, celebrates \(\mathbf{2 5}\) years of engine production in Ohio, July 21.
- Honda Power Equipment surpasses 30 million products shipped to domestic dealers and distributors since it began offering engines, tillers and generators to U.S. customers in 1972.
- Honda subsidiary Honda Motorcycle and Scooter India announces plans to build a new 60,000-unit plant in Rajastan, India, as it expands production at its existing plant in Haryana from 1.25 to 1.6 million units.
- Honda of America Mfg. begins operations at its new Marysville parts consolidation center, supporting the efficient delivery of parts to the Marysville Auto Plant while reducing fuel consumption and \(\mathrm{CO}_{2}\) emissions from parts shipments.
- Honda earns the No. 1 spot on the American Council for an EnergyEfficient Economy (ACEEE) "Greenest Vehicles of 2010" list for the tenth straight year.
- Honda Performance Development (HPD) begins deliveries of modified 1.5-liter Fit engines for competition in the SCCA Formula F series, the entry level of open-wheel racing in America.
- The all-new Honda CR-Z (Compact Renaissance-Zero) sport hybrid coupe is launched in Japan.
- American Honda debuts the U.S. production version of the CR-Z twoseat sport hybrid car at the North American International Auto Show.
- Honda R\&D Americas, Inc. begins operation of next-generation solar-powered hydrogen station prototype in Torrance, Calif. The new, more compact system eliminates the compressor function while providing enough hydrogen, via an 8-hour fill, to accommodate daily commuting in a fuel cell electric vehicle.


\section*{Chronology}

Note: North American highlights in bold.
- American Honda earns the highest fleet-average fuel economy among all U.S. automotive marketing groups as determined by the U.S. EPA in its MY2008 report on U.S. fuel economy trends.
- Honda R\&D Asia Pacific Co. establishes new R\&D center in Bangkok, Thailand, for the development of products and technologies that support the unique needs of customers in Honda's Asia/Oceania region.
- Honda Manufacturing of Alabama begins production of passenger cars (Accord V6 Sedans) after eight years of light truck production.
- Takanobu Ito becomes the seventh president \& CEO of Honda Motor Co.
- The new Ogawa Engine Plant in Japan began Phase 1 production activity including casting and machining processes and supply of engine components for auto plants in Japan and other regions.
- Honda commemorates 50 years of operations in America, marking the incorporation of American Honda Motor Co., Inc., June 11, 1959.
- Marysville, Ohio, motorcycle plant ceases production after 26 years, as global production of certain large motorcycles is consolidated at Honda's new factory in Kumamoto, Japan.
- Honda Manufacturing of Indiana begins production of the natural gas-powered Civic GX sedan in Greensburg, Ind., alongside the gasoline-powered Civic Sedan.
- The Honda Insight becomes Japan's best-selling vehicle in May, the first hybrid car to earn the distinction.
- The FCX Clarity fuel cell electric vehicle is named 2009 World Green Car by journalists from Asia, Europe and North America.
- The 2009 Acura TL is the first automotive nameplate to earn both a top government crash safety rating and a "Top Safety Pick" crash safety rating from the IIHS for every vehicle in its line-up.
- American Honda begins sales of the new Insight as the most affordable hybrid car in America.
- Honda R\&D Co. (Japan) in conjunction with Advanced

Telecommunications Research Institute International (ATR) and Shimadzu Corporation introduce Brain Machine Interface (BMI) technology which enables control of a robot by human thought alone.
- Honda and GS Yuasa establish a joint venture called Blue Energy Co., Ltd., for the development, sales and production of advanced lithium-ion batteries for hybrid vehicles.
- Production of the Honda Ridgeline truck begins at Honda Manufacturing of Alabama, making it the exclusive production source for the Honda Pilot, Odyssey and Ridgeline light trucks.
- Honda Motor Co. announces plans for the establishment of a new R\&D facility in Chiba Prefecture, Japan, to work toward the establishment of bio-ethanol production technology.
- Honda produces its 20-millionth automobile in North America as cumulative production of engines in North America exceeds 18.4 million units and production of transmissions tops 13 million units.
- American Honda debuts the radically styled 2010 Honda Fury, a chopper-style custom bike designed by Honda R\&D Americas, at the New York International Motorcycle Show.


\section*{Chronology}

Note: North American highlights in bold
- Honda Motor Co. unveils new Walking Assist Device with Bodyweight Support system, developed in part from its research into the dynamics of human motion that led to creation of the ASIMO humanoid robot.
- Honda Power Equipment Mfg. produces its 20-millionth product since the start of operations in August 1984.
- Honda Manufacturing of Indiana begins production of Civic sedans in its new \$550 million auto plant in Greensburg, Ind.
- Cumulative global production of Honda motorcycles reaches 200 million units.
- Honda Soltec Co. begins sales in Japan of Honda-developed thin-film solar cells.
- Thai Honda achieves cumulative production of 10 million units since production began in 1987.
- Acura launches the 2009 TL Sedan. It is the third generation of TL designed, developed and manufactured in the U.S.
- Honda of Canada Mfg. begins production of 4-cylinder engines at new \(\mathbf{\$ 1 5 4}\) million automobile engine plant in Alliston, Ontario.
- Honda introduces POLAR III third-generation pedestrian crash test dummy with the aim of reducing lower back and upper leg injuries common in vehicle-pedestrian collisions.
- American Honda launches redesigned 2009 Honda Fit.
- Acura announces plans to compete in the LMP1 class of the 2009 American Le Mans race series.
- Honda Transmission Mfg. of America in Russells Point, Ohio, produces its 10 -millionth transmission since the start of U.S. transmission manufacturing in 1997.
- Production of Honda motorcycles in Vietnam reaches 5 million units.
- Honda begins mass production of all-new FCX Clarity fuel cell vehicle (FCX) in Japan and introduces first five U.S. customers for the new vehicle.
- American Honda fully deploys the first automaker-operated fleet of more fuel-efficient Auto-Max \({ }^{\circledR}\) railcars.
- Cumulative automobile production in Brazil reaches 500,000 units since the start of production in 1997.
- Honda Siel Cars India introduces the Civic Hybrid as India's first gas-electric hybrid automobile.
- American Honda introduces second-generation Pilot that was designed, developed and engineered in the U.S. by Honda R\&D Americas and is produced exclusively by Honda Manufacturing of Alabama.
- Honda Aircraft Company begins European sales of HondaJet, including the announcement of plans for an exclusive regional sales and service network in the U.K., Germany and Spain.
- Cumulative global production of the Cub series motorcycle reaches 60 million units.
- Honda opens a new motorcycle plant at the Kumamoto Factory in Japan as Honda's global lead plant for motorcycle production.
- Honda Aircraft Company expands sales of HondaJet throughout North America by beginning sales in Canada and Mexico.
- Honda's annual auto production in the U.S. exceeds 1 million units for the first time ever in 2007, as total North American auto production reaches a new all-time record of 1.432 million units.
- Honda UK sells more than 100,000 Honda vehicles for the first time, in 2007.
- The hydrogen-powered FCX Clarity makes its U.S. debut at the Los Angeles Auto Show as Honda announces plans to begin leasing the next-generation fuel cell vehicle in summer 2008.
- Operation of the fourth-generation hydrogen Home Energy Station begins at Honda R\&D America's Torrance, Calif., headquarters.
- Honda celebrates \(\mathbf{2 5}\) years of building automobiles in America.
- Honda Aero breaks ground on its new headquarters and jet engine plant in Burlington, N.C.
- Honda Soltec opens new solar cell production plant in Kumamoto, Japan.
- Honda of South Carolina Mfg. produces its 2-millionth all-terrain vehicle (ATV).
- American Honda launches the eighth-generation Accord.
- Honda Aircraft Company breaks ground on new \(\$ 100\) million U.S. headquarters and R\&D facility in Greensboro, N.C.
- Honda introduces a more advanced Variable Cylinder Management \({ }^{\text {TM }}\) (VCM \({ }^{\text {M }}\) ) cylinder deactivation technology.
- Honda R\&D America's opens its new Acura Design Studio in Torrance, Calif., assuming a central role in the research and styling design of future Acura production models.
- Honda's Anna, Ohio, engine plant produces its 15-millionth engine since the start of production in 1985.
- Honda is named America's "Greenest Automaker" in 2007 for the fourth consecutive time by the Union of Concerned Scientists.
- American Honda and Climate Energy, LLC begin retail sales of the freewatt \({ }^{\mathrm{TM}}\) micro-combined heat and power (MCHP) co-generation device in the northeastern U.S.
- Acura undertakes first factory racing program with entry into the American Le Mans endurance sports car racing series in the LMP2 class with a 3.4-liter V8 engine supplied by Honda Performance Development (HPD).
- Acura RDX named Canadian Utility Vehicle of the Year.
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Worldwide \\
Operations
\end{tabular} & \begin{tabular}{l} 
North America \\
Regional \\
Operations
\end{tabular} \\
\hline Chronology
\end{tabular}

\section*{- Honda R\&D Americas opens new Advanced Design Studio in Pasadena, Calif.}
- Honda Soltec Co., Ltd. established to oversee production and sales of Honda-developed CIGS solar panels in Japan.
- Honda Motor Co. announces plans to build new engine plant in Japan (in Ogawa, Saitama prefecture).
- Honda Manufacturing of Alabama celebrates 5th anniversary and reaches one-million unit automobile production milestone.
- Honda announces plans to begin production of motorcycles in Peru.
- Honda Aircraft Company begins U.S. sales of HondaJet at NBAA in Orlando, Fla.
- Acura launches new RDX sport-utility vehicle with Acura's first-ever turbocharged engine.
- Honda of Canada Mfg. celebrates 20th anniversary and 4-millionth unit production milestones.
- Honda and Research Institute of Innovative Technology for the Earth (RITE) announce breakthrough "Honda-RITE" ethanol production process.
- American Honda fulfills October 2003 "Safety for Everyone" commitment to apply a core suite of advanced safety features to all U.S. Honda and Acura models.
- Honda announces plans to commercialize HondaJet at EAA AirVenture in Oshkosh, Wis.
- Honda earns 100th open-wheel race victory in North America.
- First U.S.-made Acura (TL Sedan) exported to China.
- Honda begins motorcycle production in Argentina.
- Honda announces development of plant-based biofabric for use in automotive interiors.
- Global sales of Honda Power Products reaches 70 million units.
- Honda announces " 2010 Vision" for North American automobile operations including the construction of a new U.S. auto plant and a new Canadian engine plant, expansion of engine and transmission production in Ohio and Georgia, and the addition of a new, more affordable hybrid car.
- Honda Motor Co. announces plan to build a new auto plant in Yorii, Japan, to advance the flexibility and efficiency of Honda manufacturing operations worldwide.
- Honda begins producing automatic transmissions in Tallapoosa, Ga., as part of Honda's broader North American powertrain strategy.
- 2006 Civic and Ridgeline capture Canadian Car and Truck of the Year awards.
- Honda Power Equipment shipped its 20-millionth power product to U.S. dealers.
- 2006 Civic and Ridgeline sweep North American Car and Truck of the Year awards.

- Honda Ridgeline truck named 2006 Motor Trend magazine Truck of the Year.
- 2006 Civic becomes first compact car to earn a "Top Safety Pick-Gold" rating from the Insurance Institute for Highway Safety (IIHS).
- New ASIMO robot debuts with dramatically improved running capability and enhanced ability to act in sync with people.
- Honda Motor Co. announces plans to begin mass production in 2007 of Honda-developed thin film solar cell.
- Honda Super Cub production reaches 50-million-unit milestone since its 1958 debut.
- Honda Civic named 2006 Motor Trend magazine Car of the Year.
- Honda R\&D Americas introduces Home Energy Station III, the third-generation of its experimental hydrogen refueling device developed in partnership with Plug Power, Inc.
- Honda announces plans to establish R\&D operations in Thailand with the creation of Honda R\&D Asia Pacific, Ltd., a subsidiary of Honda R\&D Co., Ltd.
- Honda announces plans to establish transmission manufacturing operations in China with the creation of Honda Auto Parts Manufacturing Co., Ltd.
- Honda introduces ASV-3 advanced safety vehicle equipped with Inter-Vehicle communications technology.
- HondaJet makes its worldwide public debut, July 29 at the Experimental Aircraft Association (EAA) Air Venture in Oshkosh, Wis.
- Honda Motor (China) Investment Co. (HMCI) announces plans to launch the Acura brand in China with the introduction of the Acura RL in spring 2006, to be marketed through a dedicated Acura dealer network.
- Honda leases 2005 FCX to world's first individual customer for a hydrogen-powered fuel cell vehicle.
- Honda announces commitment to include U.S. government crash test "star ratings" on the window labels of all 2006 Honda and Acura vehicles, a first for any automaker.
- Honda Automobile (China) Co. (CHAC) begins export of the Jazz compact passenger car to Europe. CHAC is the first auto plant in China dedicated to export production.
- The 2006 Honda Ridgeline becomes the first 4-door pickup to earn the NHTSA's highest crash test rating for frontal and side impacts.
- Cumulative worldwide sales of Honda hybrid vehicles reaches 100,000 units.
- Honda introduces Phill \({ }^{\text {TM }}\) natural gas home refueling appliance in conjunction with Fuelmaker Corp. to help promote sales of cleanerburning CNG vehicles like the Honda Civic GX.
- American Honda and Disneyland \({ }^{\circledR}\) Resort form 10-year strategic business alliance.

- Honda reveals technologies for next-generation ASIMO humanoid robot, including the ability to run and process information more quickly in real-world environments.
- Honda introduces V6 Accord Hybrid in the U.S. as Honda's third hybrid model.
- All new Legend wins the Japan Car of the Year award for 2004-2005 and Most Advanced Technology Award.
- Honda leases two 2005 FCX fuel cell vehicles to the state of New York, the first customer for a fuel cell vehicle in the Northeastern U.S.
- GE Honda Aero Engines LLC is established to pursue the launch of Honda's HF118 turbofan engine in the light business jet market.
- Honda of America Mfg. celebrates its 25th anniversary.
- Guangzhou Honda begins production of the Fit for the China domestic market.
- Honda claims its first Indy Racing League (IRL) manufacturers' title (Honda-powered drivers win 14 of 16 races for the season).
- Honda develops a scooter powered by its original Honda FC Stack, capable of starting in sub-freezing temperatures.
- Honda establishes a new U.S. subsidiary, Honda Aero, Inc., to focus on the aviation engine business in the U.S. Also, Honda establishes the Wako Nishi R\&D Center in Japan, dedicated to the research and development of aviation engines.
- The 2005 Honda FCX powered by Honda's original FC Stack is certified for commercial use by both the U.S. EPA and California Air Resources Board.
- Buddy Rice earns Honda's first victory in the Indianapolis \(500^{\circledR}\).
- Honda Manufacturing of Alabama begins production on its second assembly line, doubling light truck and V6 engine production capacity to \(\mathbf{3 0 0 , 0 0 0}\) units per year.
- Honda establishes a new subsidiary, Honda Motor RUS LLC, in Russia to strengthen its local motorcycle, automobile and power product sales operations.
- Honda and General Electric Co. announce the formation of a strategic alliance to produce a new turbofan jet engine for light business jets.
- Honda Motor (China) Investment Co., Inc., responsible for developing Honda's overall business strategy in China, is established.
- The HondaJet, new experimental compact business jet equipped with Honda-developed HF118 jet engines, completes initial flight tests in Greensboro, N.C.
- Honda of South Carolina Mfg. produces its 1-millionth all-terrain vehicle (ATV).
- Honda's cumulative auto production in the U.S. reaches 10 million units.
- American Honda Motor announces "Safety for Everyone" commitment to apply advanced safety technologies such as the Advanced Compatibility Engineering (ACE) body structure and side curtain airbags to the full range of Honda and Acura products over the next several years.
- Honda R\&D Americas debuts an all-new Automotive Safety Research Facility in Ohio, featuring advanced crash safety testing laboratories.
- Honda announces the development of the Honda FC Stack nextgeneration fuel cell stack that delivers high performance, yet operates at temperatures as low as \(-20^{\circ} \mathrm{C}\left(-4^{\circ} \mathrm{F}\right)\).
- Honda develops world's first electronically controlled fuel-injection system (PGM-FI) for a 4-stroke 50cc scooter.
- Honda introduces new Advanced Compatibility Engineering \({ }^{\text {TM }}\) (ACE \({ }^{T M}\) ) body structure that both enhances self-protection and reduces aggressivity in vehicle-to-vehicle collisions.
- Honda becomes the world's first automaker to supply a fuel cell vehicle to a private corporation, Iwatani International Corporation.
- Honda debuts Variable Cylinder Management \({ }^{T M}\) (VCM \({ }^{T M}\) ) V6 3.0-liter \(i\)-VTEC engine.
- Civic Hybrid becomes the first-ever hybrid vehicle to earn certification as an Advanced Technology Partial Zero-Emissions Vehicle (AT-PZEV) from the California Air Resources Board (CARB).
- Takeo Fukui becomes sixth president \& CEO of Honda Motor Co.
- Honda develops the world's first Collision Mitigation Brake System (CMBS).
- Honda establishes 6th region in China as part of global structure that also includes regional operations in North America, South America, Europe/Middle East/Africa, Asia/Oceania and Japan.
- Honda joins Indy Racing League (IRL) open wheel racing series for 2003 season.
- Honda Power Equipment Mfg. in North Carolina announces \(\$ 30\) million expansion to increase general-purpose engine production to 1.5 million units.


\section*{- American Honda introduces the Honda Element light truck to its U.S.} vehicle lineup.
- Honda Fit finishes 2002 as best-selling car in Japan, a first for Honda. Fit also goes on sale in Europe as "Jazz" model.
- Honda's China auto plant announces plan to increase production capacity to 240,000 units in 2004, with a corresponding increase in engine production.
- Honda South Carolina Mfg. begins production of Honda AquaTrax personal watercraft (PWC).
- Honda's FCX fuel cell vehicle delivered to first customers in Japan and U.S. simultaneously.
- Japan version of all-new, sixth-generation Accord earns the 2002-03 Japan Car of the Year award.
- U.S. production of Honda and Acura automobiles reaches 20-year milestone.
- Honda introduces a new rapid- and wide-deploying side curtain air bag technology that protects both front and rear passengers - the all-new 2003 Accord was the first model to receive the new technology.
- Honda FCX becomes first fuel cell vehicle in the world to earn certification from U.S. EPA and the state of California (CARB).
- Honda introduces AquaTrax, company's first personal watercraft.
- Honda celebrates 25th anniversary of listing on the New York Stock Exchange (NYSE) as ASIMO humanoid robot rings opening bell for trading.
- Honda begins rental of ASIMO humanoid robots in Japan.
- U.K. auto plant begins export of Civic hatchback to North America.
- Honda establishes motorcycle R\&D center in China.
- Honda introduces first mass-market gas-electric hybrid car with the introduction of the Civic Hybrid.
- Honda Manufacturing of Alabama, Honda's third U.S. automobile plant, begins production with Odyssey minivan.
- Fit earns the 2001-2002 Japan Car of the Year award.
- New joint venture company in China, Sundiro Honda Motorcycle starts production of jointly developed M-LIVING motorcycle.
- North American auto production reaches 10 million-unit milestone.
- Gold Wing GL1800 named "Motorcycle of the Year" by Motorcyclist magazine, and is first production motorcycle certified to meet California's strict 2008 emission standard.
- Honda production operations in Thailand produce 10-millionth product including automobiles, motorcycles and power products.
- Honda's second U.K. auto plant begins production.
- Honda R\&D Americas opens first solar-powered hydrogen production and fueling station in Southern California.
- Honda launches Fit on all-new global small car platform — using all-new i-DSI (Dual \& Sequential Ignition) engine.
- Honda announces development of a new-generation 2-liter class diesel engine for the European market.
- Honda Civic GX natural gas vehicle becomes first car certified as an Advanced Technology Partial Zero Emission Vehicle (AT-PZEV).
- 2001 Acura MDX named North American Truck of the Year.

\footnotetext{
* Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car

Assessment Program (www.safercar.gov). Model tested with standard side-impact air bags (SAB's).
}


Note: North American highlights in bold.
- Honda introduces new humanoid robot, ASIMO.
- 2001 Civic Coupe is one of the first two automobiles and the first affordable small car to achieve 5 -star crash safety ratings for both frontal and side impact from the NHTSA*.
- Acura introduces MDX as the brand's first U.S. designed and developed SUV.
- Civic line-up earns the 2000-01 Japan Car of the Year award.
- Honda earns 500th World Grand Prix motorcycle race.
- Honda earns 6th consecutive driver's championship on CART auto racing series.
- Honda begins testing FCX-V3 fuel cell vehicle through California Fuel Cell Partnership.
- Cumulative production of Accord in the U.S. reaches 5 million units, and Civic reaches 2 million units.
- Honda Power Equipment Mfg. \$16 million expansion triples general purpose engine capacity from 300,000 units to 1 million units annually.
- 2001 Civic is introduced as first gasoline car to achieve Ultra-Low Emissions Vehicle (ULEV) emissions performance in all 50 states.
- Honda introduces Polar II pedestrian crash test dummy with injury data measurement capability.
- Honda establishes fifth region in South America as part of global structure that includes regional operations in North America, Europe/Middle East/Africa, Asia/Oceania and Japan.
- Honda opens world's first indoor car-to-car directional crash test safety facility in Tochigi, Japan.
- Honda begins third era of Formula One \({ }^{\circledR}\) Grand Prix auto racing participation.
- Honda Insight becomes first gas-electric hybrid car sold in the U.S., and \(\mathbf{2 0 0 0}\) Accord is the first gasoline car to be marketed as a Super Ultra-Low Emissions Vehicle (SULEV), four years ahead of regulatory requirements.
- Honda announces global powertrain production system calling for the integration of engine assembly operations closer to vehicle assembly.
- Honda and GM establish powertrain cross-supply agreement in December in which GM will use a Honda V6 Ultra Low Emission engine and transmission and Isuzu will supply Honda with diesel engines for the European market.
- Honda announces innovation of auto plants in Japan to the flexible "New Manufacturing System" that will be installed in all of Honda's major global auto plants by fall 2002.
- Honda announces new company-wide year 2005 targets for fuelconsumption and exhaust gas emissions for Honda motorcycles, automobiles and power products.
- Honda fuel cell prototype vehicles FCX-V1 and FCX-V2 are introduced.
- American Honda passed the \(\mathbf{\$ 1 0}\) billion mark in exports of automobiles, motorcycles, power products and key components from North America.
- Honda begins Intelligent Community Vehicle System (ICVS) called "Intellishare" at the University of California, Riverside using Honda's EVPLUS electric vehicles.
- Honda announces next generation of 4-cylinder \(i\)-VTEC engines that offer new level of high fuel economy, low emissions and outstanding performance.
- Honda begins auto production in China with Accord sedan.

\footnotetext{
* Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car

Assessment Program (www.safercar.gov). Model tested with standard side-impact air bags (SAB's).
}

\section*{Chronology}

Note: North American highlights in bold.
- American Honda passed the 1-million mark in annual sales of Honda and Acura cars and light trucks for the first time in company history.
- The Honda Civic GX natural gas vehicle goes into production in Ohio with the cleanest internal combustion engine ever certified by the U.S. EPA.
- Honda of South Carolina Mfg. begins production of ATVs at new \(\$ 30\) million plant in Timmonsville, S.C.
- Civic 5-door, developed by Honda R\&D Europe and built in the U.K., is introduced.
- Auto production begins in India.
- Hiroyuki Yoshino becomes fifth president \& CEO of Honda Motor Co.
- Honda Motor Co. celebrates 50th anniversary.
- American Honda exports it 500,000th North American-built car.
- Honda Interceptor named "Motorcycle of the Year" by Motorcyclist magazine.
- New second line at Honda of Canada Mfg. begins production of Honda's first full-size Odyssey minivan.
- Auto production begins in Brazil and Turkey.
- Motorcycle production begins in Vietnam.
- Cumulative global motorcycle production reaches 100 million units.
- Cumulative global power equipment production reaches 30 million units.
- Ultra-small 360-degree inclinable 4-stroke power equipment engine announced.
- Honda announces research project including two new turbofan jet engine prototypes for small aircraft and an experimental jet plane.
- Twin Ring Motegi motorsports complex begins operations.
- All-new 1998 Accord introduced with unique designs for the U.S. and Japan, but using the same flexible platform.
- Civic and Accord Low Emission Vehicle (LEV) sales begin in all 50 states.
- 1998 Accord is first gasoline car to meet CARB Ultra Low Emission Vehicle (ULEV) standards in California.
- Honda begins leasing the EV PLUS electric vehicle to customers in California.
- J.D. Power and Associates awards its Platinum Prize for quality to the Marysville, Ohio, Auto Plant and Gold Prize for quality to the Sayama Plant in Japan.
- The Acura RL is the first automobile introduced with an in-dash, satellite-linked navigation system.
- Honda's first crossover-SUV, the CR-V, goes on sale.

\section*{Chronology}

Note: North American highlights in bold.
- Honda introduces first prototype humanoid robot, called P3.
- Honda Motor Co.'s Honda Dream solar car breaks speed and time records at the World Solar Challenge in Australia.
- Honda captures all three major awards on the 1996 PPG IndyCar World Series racing circuit - top manufacturer, top rookie and top driver.
- Honda's Marysville, Ohio, motorcycle plant produces its 1-millionth vehicle (Gold Wing Aspencade).
- Honda Transmission Mfg. of America begins production of automobile transmissions in Russells Point, Ohio.
- Honda announces an accelerated "Strategy for the Americas" with a 50 percent expansion in U.S. automobile engine and automatic transmission production.
- New Honda plant in Thailand begins production with City Sedan designed exclusively for local Asian markets.
- Honda introduces Intelligent Community Vehicle System (ICVS) in Japan in which consumers share limited number of vehicles in conjunction with mass transit.
- The Acura Division introduces the CL series, the first U.S.-designed, engineered and manufactured model offered by a luxury import nameplate.
- Automobile Magazine names the Honda Civic the 1996 Automobile of the Year.
- The Honda Civic named 1995-96 Japan Car of the Year award.
- Honda de Mexico begins production of automobiles for the Mexican market.
- The U.S. EPA releases 1996 fuel economy rankings with four Honda models in the top 10.
- Honda Civic becomes first gasoline-powered vehicle to meet CARB's Low Emission Vehicle (LEV) standard.
- Cumulative global auto production reaches 30 million units.
- Honda produces its 5-millionth car in North America.
- American Honda sells its \(\mathbf{1 0 - m i l l i o n t h ~ H o n d a ~ b r a n d ~ c a r . ~}\)
- Honda introduces Multi Matic continuously variable automatic transmission (CVT).
- Cumulative global production of Civic reaches 10 million units.
- Honda becomes the first manufacturer to develop a production-based gasoline engine certified as meeting Ultra Low Emission Vehicle (ULEV) exhaust levels.

Return to
\begin{tabular}{|c|c|c|c|c|c|}
\hline Worldwide Operations & North America Regional Operations & North America Sales & North America Manufacturing & North America R\&D/ Engineering & U.S. Exports \\
\hline \multicolumn{6}{|l|}{Chronology} \\
\hline \multicolumn{6}{|l|}{Note: North American highlights in bold.} \\
\hline 1994 & & & & & \\
\hline
\end{tabular}
- American Honda exports its \(\mathbf{1 0 0 , 0 0 0 t h ~ U . S . - m a d e ~ v e h i c l e ~ f o r ~ t h e ~ y e a r , ~}\) making the Honda Accord the No. 1 export model from North America in 1994.
- Honda introduces the 1995 Odyssey, its first minivan.
- Acura sells its 1-millionth vehicle in the U.S.
- Honda Motor Co. establishes four-region global organization structure that gives greater autonomy and decision-making responsibility for four major regional operations: Americas, Europe/Middle East/Africa, Asia/Oceania and Japan. In a related move, Honda announces new "Automobile Strategy for the Americas."
- Honda competes in the IndyCar World Series (later CART) for the first time.
- Honda Power Equipment Mfg. assembles its 1-millionth lawn mower since the start of operations in August 1984.
- Cumulative sales of Honda and Acura automobiles in the U.S. reach 10 million units.

1993
- Honda's solar car Dream wins the World Solar Challenge 1993 in Australia.
- Honda R\&D North America (HRA) unveils a \(\mathbf{\$ 2 5}\) million expansion of its research and development facilities in Ohio and opens new research and development center for power equipment products in Swepsonville, N.C.
- Honda of America Mfg. produces its 2-millionth engine at the Anna Engine Plant in Ohio.
- Honda of America Mfg. produces its 3-millionth car since beginning U.S. auto production in 1982.
- American Honda announces plans to participate in IndyCar World Series.
- American Honda exports its \(\mathbf{1 0 0}, 000\) th U.S.-made automobile.
- American Honda Education Corp. breaks ground for Eagle Rock School, an innovative high school and professional development center in Colorado.
- Honda of U.K. Mfg. begins automobile production.
- Honda announces its first equity investment in China-based motorcycle production. Motorcycles had been produced through four technical collaboration agreements.
- Honda produces its 20 -millionth Super Cub motorcycle at its Kumamoto factory in Japan.
- Honda of America Mfg. builds its 2-millionth automobile in Ohio.
- Honda Motor Co. produces 20-millionth automobile in Japan.
- The Honda Civic named 1991-92 Japan Car of the Year award.
- Honda introduces the new VTEC-E engine which combines Honda's Variable Valve Timing System (VTEC) with lean-burn technology.
- Honda Canada sells its 1-millionth car, a Canadian-made Civic 3-door.
- Soichiro Honda, who founded Honda Motor Co. in 1948, dies at the age of 84 .
- Honda of America Mfg. Motorcycle Plant in Marysville, Ohio, produces the 500,000th vehicle in its history - a Gold Wing Aspencade motorcycle.
- Honda of America Mfg. produces its 1-millionth engine.
- Honda Motor Co. begins selling Chrysler Jeep models in Japan (sales continue through 1998).
- NSX supercar debuts in America and is the first Acura model to wear the A-badge.
\begin{tabular}{|c|c|c|c|c|c|}
\hline Worldwide Operations & North America Regional Operations & North America Sales & North America Manufacturing & North America R\&D/ Engineering & U.S. Exports \\
\hline \multicolumn{6}{|l|}{Chronology} \\
\hline \multicolumn{6}{|l|}{Note: North American highlights in bold.} \\
\hline 1990 & & & & & \\
\hline
\end{tabular}
- Soichiro Honda is awarded a FIA Gold Medal in Paris, France.
- American Honda becomes first automaker with plans to offer standard driver and passenger airbags in all (Honda and Acura) models by the 1994 model year.
- Acura begins sales of NSX sports car, the world's first mass-produced aluminum-bodied automobile.
- American Honda moves Power Equipment Division from California to Atlanta, Georgia area.
- Honda R\&D America opens new California Proving Center in Mojave Desert.
- Nobuhiko Kawamoto becomes fourth president \& CEO of Honda Motor Co.
- Honda Engineering Europe, Ltd. is established in the U.K. to coordinate Honda engineering activities in Europe.
- Honda Accord becomes the top-selling auto in the U.S. for the first time.
- Honda of America Mfg. begins production at second U.S. auto plant in East Liberty, Ohio, and produced its 1-millionth automobile in Marysville, Ohio (a Civic Sedan).
- Soichiro Honda inducted into the Automotive Hall of Fame in the U.S.
- Honda of U.K. Mfg. begins producing engines in its Swindon, U.K. plant.
- Honda Motor Europe Ltd. is established in U.K. to serve as Honda's European headquarters.
- The East Liberty plant is the first auto plant in America to use more environmentally responsible waterborne basecoat paint.
- Honda-powered Formula One \({ }^{\circledR}\) cars win the Constructor's Championship, winning 15 of the 16 races.
- Honda Engineering North America, Inc. is incorporated.
- Honda announces development of high performance VTEC auto engine with variable valve timing.
- Honda reaches the 15 million mark in total car production in Japan.
- Honda products rank 1-2-3 in the 1988 Motor Trend Import Car of the Year.
- Honda begins first export of U.S.-built automobiles to Japan with the Accord Coupe.
- American Honda opens first motorcycle Rider Education Center in Colton, Calif.
- Honda reaches 50-million mark in total motorcycle production in Japan - the first manufacturer in the world to do so.
- Honda announces a five-part strategy to become an autonomous motor vehicle company in the U.S. including expansion of R\&D and production engineering, a second U.S. auto plant, increased local parts sourcing, expansion of the engine plant and increase of auto exports from the U.S.
- Air bags introduced in the Acura Legend - for the first time in a Honda product.
- American Honda exports first U.S.-made vehicle, an Accord Sedan exported to Taiwan.
- Honda de Mexico begins producing motorcycles and auto parts.
- Acura becomes the top-selling import luxury brand in America.


Note: North American highlights in bold.
- Honda produces first auto engine at Anna, Ohio, engine plant (1.5-liter Civic).
- Honda-powered Formula One \({ }^{\circledR}\) cars win the Constructor's Championship for the first time (through 1991 for six consecutive years).
- J.D. Power Customer Satisfaction Index rates Acura No. 1 for the first time (through 1989 for four consecutive years).
- Honda of America Mfg. begins production on second assembly line at Marysville Auto Plant.
- Honda of Canada Mfg. begins production in Alliston, Ontario (with Accord).
- Acura launched in the U.S. March 27 with sales of Legend and Integra 3- and 5-door models.
- Honda CRX-HF is the first mass-produced car to exceed 50 mpg EPA fuel-economy rating.
- Honda de Mexico established.
- The Honda Accord/Vigor series receive the 1985-86 Japan Car of the Year award.
- Honda of America Mfg. begins production of motorcycle engines at new plant in Anna, Ohio, in July.

1984
- Honda Power Equipment Mfg. starts production of lawn mowers in Swepsonville, N.C.
- American Honda Motor Co. establishes American Honda Foundation for philanthropic contributions.
- Honda Research of America, Inc. (now Honda R\&D Americas, Inc.) established in Torrance, Calif.
- American Honda announces plan for luxury automobile division (later named Acura).
- Tadashi Kume becomes third president \& CEO of Honda Motor Co.
- Honda re-enters Formula One \({ }^{\circledR}\) Grand Prix racing.
- Honda Motor Co. and the Rover Group sign agreement for joint design and development of a luxury passenger car.
- The Honda Civic/Ballade series named 1983-84 Japan Car of the Year award.
- Honda CRX introduced as the first Honda automobile designed primarily for the U.S. market
- Honda of America Mfg. begins auto production in Ohio November 1 with the Accord.
- Car and Driver magazine names the Honda Accord to its list of the Ten Best Cars for the first time.
- Honda of America Mfg. begins production of the Gold Wing.
- American Honda Finance Corp. is established.
- Honda announces plans to construct a U.S. auto plant in Ohio. 1979
- Honda of America Mfg. starts motorcycle production in Marysville, Ohio, with the CR250M Elsinore.
- Honda introduces the Accord Sedan and Prelude Coupe.
- Honda introduces its first lawn mower, the HR-21.
- Honda of America Mfg., Inc. is established in Ohio.
- Cumulative global auto production reaches 5 million units.

\begin{tabular}{|c|c|c|c|c|c|}
\hline Worldwide Operations & North America Regional Operations & North America Sales & North America Manufacturing & North America R\&D/ Engineering & U.S. Exports \\
\hline \multicolumn{6}{|l|}{Chronology} \\
\hline \multicolumn{6}{|l|}{Note: North American highlights in bold.} \\
\hline \multicolumn{6}{|l|}{1959-1946} \\
\hline 1959 & \multicolumn{5}{|l|}{- American Honda Motor Co., Inc. established as Honda's first overseas subsidiary June 11. The Honda 50 (Super Cub), Dream and Benly motorcycles are the first products.} \\
\hline 1958 & \multicolumn{5}{|l|}{- Honda launches Super Cub motorcycle in Japan, helping make Honda the sales leader.} \\
\hline 1955 & \multicolumn{5}{|l|}{- Honda leads Japan in motorcycle production volume.} \\
\hline 1954 & \multicolumn{5}{|l|}{- Honda declares intention to race in Isle of Man Tourist Trophy race in the U.K. (eventually participating for the first time in 1959).} \\
\hline 1952 & \multicolumn{5}{|l|}{- Honda's first general-purpose engine (Type H) is produced.} \\
\hline 1949 & \multicolumn{5}{|l|}{- Honda introduces first original motorcycle - 2-stroke Dream D-type.} \\
\hline 1948 & \multicolumn{5}{|l|}{- Soichiro Honda incorporates Honda Technical Research Institute and renames it Honda Motor Co., capitalized at 1 million yen.} \\
\hline 1946 & \multicolumn{5}{|l|}{- Soichiro Honda establishes Honda Technical Research Institute in Hamamatsu, Shizuoka Prefecture, where he develops and produces internal combustion engines and machine tools.} \\
\hline
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